



Board of Trustees
Advancement Committee Meeting
September 15, 2016
UCF *FAIRWINDS* Alumni Center

MINUTES

CALL TO ORDER

Trustee Clarence Brown, chair of the Advancement Committee, called the meeting to order at 9:31 a.m. in the *FAIRWINDS* Alumni Center on the UCF Orlando campus. Committee members Clarence Brown, Kenneth Bradley, Christopher Clemente, and Alex Martins were present. Trustees Robert Garvy and Beverly Seay were also present. A quorum was confirmed.

MINUTES

The minutes from the July 28, 2016, meeting were approved as written.

ADVANCEMENT COMMITTEE UPDATES

Alumni, Development, and Foundation

Mike Morsberger, Vice President for Alumni Relations and Development, presented the naming for the William E. and Mary Jo Davis Recreation Area at Lake Claire. The committee unanimously approved the naming as presented.

Morsberger also provided a report on campaign progress. More than half of the IGNITE Campaign goal of \$500 million is expected to be announced at the IGNITE launch gala.

Additionally, Julie Stroh, Senior Associate Vice President for Alumni Engagement and Annual Giving, gave a presentation on the IGNITE Campaign Rollout. Dr. Hitt., Dr. Whittaker, Mike Morsberger, and several volunteer leaders will be engaging with alumni across the country, sharing UCF's fundraising priorities and asking for their support.

University and Government Relations

Dr. Dan Holsenbeck, Senior Vice President for University Relations, reported that the Board of Governors and legislature are beginning their budget process and Dan and his team have started scheduling their individual meetings with both bodies to discuss UCF's priorities.

Communications and Marketing

Grant Heston, Vice President for Communications and Marketing, reported that fundraising for WUCF has seen substantial growth. He also shared on behalf of WUCF that PBS' American Graduate program has selected WUCF as one of their featured partners to highlight and celebrate the champions who are keeping students on the path to graduation. Dr. Megan Nickles, an assistant professor in the College of Education and Human Performance, will be showcased for her work in helping kids with cancer succeed through the use of robotics in learning mathematics.

Grant also shared that following the first Presidential debate, CNN has selected UCF as a campus to host a national, live, post-debate focus group of undecided voters. UCF is also partnering with Politico and WFTV, the local ABC affiliate, to host a state Senate debate between Senator Marco Rubio and Representative Patrick Murphy. Both broadcasts will showcase UCF's campus and other featured highlights on a national stage.

New Business

Chair Brown presented the current Advancement Committee Charter for an initial review of recommended changes by staff. There was no additional feedback and it was recommended to submit the charter for final amendment and restatement at the next meeting.

Chair Brown adjourned the meeting at 10:12 a.m.