

**Minutes
Board of Trustees Meeting
University of Central Florida
September 23, 2004**

Chairman Nunis called the meeting of the Board of Trustees to order in the Cape Florida Ballroom of the UCF Student Union at 1:15 p.m. The following members attended the meeting:

The Honorable Judy Albertson	The Honorable Richard Lee
The Honorable Olga Calvet	The Honorable Kevin Peters
The Honorable Arlen Chase	The Honorable Conrad Santiago
The Honorable Geraldine Ferris	The Honorable Thomas Yochum
The Honorable Phyllis Klock	

BUSINESS MEETING

Chairman Nunis welcomed the board members and called for approval of the minutes of the July 9, July 29, and August 27 meetings. The minutes were approved as written.

REMARKS

President Hitt opened his remarks by emphasizing that the safety of students, faculty, and staff is the first priority of the University of Central Florida. With the onset of two hurricanes, the campus was readied each time, and students and staff were dismissed and instructed to monitor the storm and campus closings through the media.

He reported the impact of the hurricanes on UCF's campuses:

- total damages were \$8.4 million
- approximately 1,000 trees were lost
- approximately 400-500 students were sheltered on campus during Hurricane Charley
- approximately 300 employees and their families stayed in campus shelters during Hurricane Charley
- approximately 1,000 people were sheltered during Hurricane Frances.

President Hitt commended the excellent work done by the staff members who provided services to the campus during the hurricanes. As a token of the university's appreciation, 1,250 of these hurricane heroes and their families were given free tickets to the UCF kick-off football game on 9-11 and were honored during the halftime show.

Dr. Hitt reported that 32,224 people attended the kick-off game. He thanked Chairman Dick Nunis and Ron Logan for their contributions to the pre-game and half-time spectaculars.

President Hitt announced that enrollment was currently at 43,388 with an average SAT score of 1186 for incoming freshmen, ten points higher than last fall's score of 1176. He offered his sincere thanks to Gordon Chavis, Assistant Vice President for Undergraduate Admissions, and the entire admissions office staff for their good work.

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In other news, President Hitt reported that the UCF Library was honored as a World Tourism Organization Depository. There are only a few academic libraries in the United States that have this distinction: Cornell, New York University, Northwestern University, and the University of Hawaii. And, the UCF Counseling Center recently received accreditation from the International Association of Counseling Services. The UCF Board of Trustees was specifically acknowledged in the notification letter for its strong commitment to the continued growth of the center as evidenced by its approval of a student health fee increase to support the operation. And, finally, he announced that UCF is negotiating a lease-purchase agreement for the Orlando Expo Center with the City of Orlando. The center will be renovated for use by the UCF School of Film and Digital Media and the UCF Florida Interactive Academy.

In closing, President Hitt notified the board that he has accepted a request to serve as a member of the American Association of State Colleges and Universities' Commission on Public University Renewal, which is a one-year assignment. The commission is charged by the AASCU Board of Directors to define and describe, in light of economic, demographic, social, and political trends, the kind of public university needed in the 21st century and to recommend to presidents, chancellors, and policy makers the requisite changes in policy and practice.

INTRODUCTIONS

President Hitt recognized the following members of the audience: **Dr. Marty Wanielista**, Director of the Stormwater Management Academy and former dean of UCF's College of Engineering, recently received the Byron Spangler Award that recognizes special lifetime achievement in engineering and public service. **Dr. Sandra Robinson**, Dean of the College of Education, and **Dr. Michael Hynes**, Director of the Lockheed Martin-UCF Academy for Mathematics and Science, received the American Association of State Colleges and Universities' Christa McAuliffe Award for Excellence in Teacher Education for 2004 for the academy's teacher education program. **Dr. David Harrison**, Vice Provost for Regional Campuses, will oversee the university's three regional campuses, seven instructional centers, and eleven other instructional sites. He joined us from Seminole Community College where he served as vice president for Educational Programs. **Dr. Awilda Hamilton**, ACE (American Council on Education) Fellow, joined us from Kent State University where she is associate dean and associate professor in the College of Education. Provost Hickey will serve as her mentor during the 2004-2005 academic year. **Elvis Wanamaker**, an admissions officer in First Year Transitions, was the July Employee of the Month and, **Sandra Jaggernouth**, an executive secretary in the College of Health and Public Affairs, was the August Employee of the Month.

REPORTS

President Hitt continued the business meeting by introducing Officer James Roop and Major Randall Mingo of the UCF Police Department, who presented the trustees and President Hitt with UCF Police and Student Government Association Challenge Coins for Outstanding Community Service.

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President Hitt called on Provost Terry Hickey to introduce Dr. Ken Roozen, the executive director of the University of South Carolina Medical School, Foundation for Research and Development, who discussed *Research and Economic Development Opportunities in the Health Sciences*. Dr. Roozen emphasized the research opportunities in life and health sciences for UCF. He stated that the three main goals of his presentation were to:

- excite UCF with the opportunities available within the life and health sciences
- explain what UCF and Orlando may be leaving on the table if they don't move toward the life and health sciences
- explain how UCF can move into the life and health sciences environment

Highlights of Dr. Roozen's presentation revealed the following:

- 45% of all federal university funding goes to universities with colleges of medicine
- between 1998 and 2002, UCF increased its research and development funding by 87% compared to other universities who increased their funding by only 44%
- Orlando is the largest metropolitan area without a medical center
- a medical center would bring a very significant economic benefit to the community

In summation, Dr. Roozen outlined what it would take for UCF and Orlando to move from *biopromise to bioprominence*:

- an environment that supports research and development activities
- creative, skilled people and educational programs
- access to start-up assistance, sites, and facilities
- access to investment capital
- supportive public policy
- a community with a high quality of life

GENERAL BUSINESS

Advancement Committee

Dan Holsenbeck, Vice President for University Relations, reported on behalf of Trustee Patrick Christiansen, chair of the Advancement Committee, that there were no action items to bring before the full board. He shared the status of our various congressional priorities that are part of the total State University System package and reported that UCF's Hydrogen Research Project has been renewed for the fourth straight year. In addition, he reported that in the Advancement update given earlier in the day by Robert Holmes, vice president for Alumni Relations and Development, all giving totals are up, according to a four-year comparison report on philanthropy, as are the number of UCF donors, with a projected total contributions goal of \$40 million by fiscal year end. He also reported that the Foundation is working on finalizing the details of two significant acquisitions in the Research Park: the University Tower and the Biomolecular Research Building. Chairman Nunis, on behalf of Trustee Christiansen, reported on Alumni Relations' highlights emphasizing Homecoming 2004, a week of activities beginning October 30. He added that *Pegasus* magazine is expanding its readership as a result of increased funding and that the Fairwinds Alumni Center \$5.8 million project is scheduled for ground breaking on Gemini Boulevard across from the new UCF Convocation Center site. Chairman Nunis congratulated Bob Holmes on the outstanding job he is doing with the UCF Foundation, Inc.

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Educational Programs Committee

Trustee Geraldine Ferris, chair of the Educational Programs Committee, discussed the following committee items:

- **EP-1a - Film and Digital Media Master's Degree Proposals** – A motion passed approving the proposed master's programs in Film and Digital Media. The approval establishes three master's programs in the School of Film and Digital Media: a) a master of fine arts in Film and Digital Media, b) a master of arts in Film and Digital Media, and c) a master of science in Digital Media. These programs will enhance the growing film, digital media, and entertainment sectors of our Central Florida economy. Paul Meena, the vice president and general manager of Universal Studios Productions, writes that these proposed programs “will be a major step forward in the cultural and economic future of Central Florida.” Other major partners in the community project are Disney-MGM, WMFE, and the Enzian Theater. In addition, the film and digital media faculty participate in the NextArt Digital Exhibition, the Florida Film Festival, and the Metro Orlando Film, Television, and New Media Commission. The proposed implementation date is Fall 2005.
- **EP-1b – Marriage and Family Therapy Master of Arts Degree Proposal** – A motion passed approving a Master of Arts program in Marriage and Family Therapy. Florida is one of the top ten states in terms of divorce rate (currently about 60%). Each year, about 10,000 Floridians are divorced, affecting over 18,000 children. Additionally, over 1,800 initial reports of child abuse are received monthly from our region. The University of Florida Area Health Education Center estimates that 430 new jobs open annually for professionals in this area, although currently Florida produces only about 70 new graduates per year. The M.A. program will enroll full-time and part-time students (60 total students in the fifth year) in this three-year, 63-hour program. The proposed implementation date is Fall 2005.
- **EP-2 – Tenure with Hire** – A motion passed approving tenure with hire for the following 2004-05 UCF faculty members:
 - Dr. Robert Dipboy, professor, Department of Psychology
 - Dr. Riley E. Dunlap, professor, Department of Sociology and Anthropology
 - Dr. Paolo Giordano, professor, Department of Foreign Languages and Literatures
 - Dr. James J. Hickman, professor, Department of Chemistry
 - Dr. Luis Martinez-Fernandez, professor, Department of History
 - Dr. Johnny Pherigo, professor, Department of Music
 - Mr. Mark Price, professor, Department of Art
 - Dr. Martin F. Quigley, associate professor, Department of Biology
 - Dr. Roberta Sloan, professor, Department of Theatre
 - Dr. Genaro A. Lopez, professor, Department of Molecular Biology and Microbiology
 - Dr. Mark T. Muller, professor, Department of Molecular Biology and Microbiology

Dr. Kiminobu Sugaya, professor, Biomolecular Science Center
Dr. James M. Fenton, professor, Department of Mechanical, Materials and
Aerospace Engineering
Dr. Z. John Shen, associate professor, Department of Electrical and Computer
Engineering
Dr. Arthur Weeks, associate professor, Department of Electrical and
Computer Engineering
Dr. Lucille M. Ponte, associate professor, Department of Criminal Justice and
Legal Studies
Dr. Gerald V. Smith, associate professor, Department of Health Professions

- **EP-3 – Joint-Use Facility** – a motion passed approving a joint resolution of the District Board of Trustees of Seminole Community College and the University of Central Florida Board of Trustees indicating their commitment to a joint-use facility to be located on the Sanford-Lake Mary campus of Seminole Community College. UCF, which already offers five bachelor's degree programs on the campus, will request \$6.4 million in state funds for the project; SCC will ask for an additional \$8.6 million.

In a recap of the informational items discussed in the morning session of the Educational Programs Committee, Trustee Ferris gave a report on the SACS Reaffirmation Overview presented by Associate Vice President for Planning and Evaluation, Denise Young, whose presentation outlined the requirements and process involved in reaffirmation of accreditation by the Southern Association of Colleges and Schools Commission on Colleges. In addition, the overview outlined the role of the UCF Board of Trustees in this process as:

- approving pertinent policies as they arise during the completion of the compliance report
- participating in focus group discussions on the selection of the Quality Enhancement Plan topic
- meeting with the peer review committee in Spring 2006
- providing general oversight through staff briefings at each EPC meeting

Ferris continued by discussing the Board of Governors' strategic planning request that addresses three main goals:

- access to and production of degree programs
- meeting statewide professional and workforce needs
- building world-class academic programs and research capacity

She reported that President Hitt, on behalf of UCF, supports the three goals developed by the Board of Governors and feels that, as long as the process allows for items related to individual institutional missions, we will be able to respond to the SUS strategic planning request while continuing to honor our own institutional plans. The request is to be completed in early October and submitted by the October 15 deadline.

Trustee Ferris talked briefly about another informational item presented in the morning session by Thomas Huddleston, Vice President for Student Development and Enrollment Services. According to Dr. Huddleston, UCF is undertaking a brand-marketing program that showcases the

value of our institution. Staff will provide a summary of UCF's recent partnerships with a marketing communication firm. The firm will help clarify the university's distinctive character and strengths for its internal and external audiences. An update on the *Brand Advancement Plan* will be shared with the campus in late spring.

The establishment of a Center for Lifestyle Medicine was discussed, for informational purposes only, by Provost Terry Hickey in the morning session of the committee, and Trustee Ferris reported that the center will foster a multidisciplinary, research-based approach to understanding how daily habits and actions impact short- and long-term health and quality of life. UCF will be working closely with local health care providers, including Rippe Health Assessment at Florida Hospital Celebration Health. Provost Hickey reported that, given the numerous funding sources available for the research and educational activities associated with center activities, we expect the Center for Lifestyle Medicine to be self-supporting after the first year. The center will be under the administrative oversight of Dr. M.J. Soileau, Vice President for Research.

And, finally, Trustee Ferris gave a brief overview of the Carnegie Classification of Universities that was presented in response to a request for clarification by the board. This classification tool is used as a means of ranking universities and is in the process of being reassessed. The 2005 revised edition will include a more comprehensive classification of the following:

- undergraduate education
- graduate education
- overall student profile
- undergraduate student profile
- size and setting

Finance Committee

Trustee Conrad Santiago, chair of the Finance Committee, discussed the following committee items:

William Merck, Vice President for Administration and Finance, provided a brief hurricane impact report, details of which were highlighted earlier in the president's opening remarks. In addition, a status report on the UCF operating budget was presented by Vanessa Fortier, Director of University Budget. Trustee Santiago commented on the enhanced and improved explanation of variances on the budget reports and thanked Fortier for her good work.

- **FIN-1 – UCF Participation in the Florida LambdaRail Network for Research, Education, and Economic Development** – a motion passed approving a resolution providing assurances of UCF support and participation in Florida LambdaRail, a high-performance network being formed by leading Florida research universities. The fiber-optic Florida LambdaRail will allow institutions to efficiently share large amounts of information through a separate, Internet-like network to support education, research, and economic development. UCF will spend \$500,000 a year to support the network, which is expected to be completed by mid-2005. Other partner institutions include Florida Atlantic University, the Florida Institute of Technology, Florida International University, Florida State University, Nova Southeastern University, the University of Florida, and the University of West Florida.

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- **FIN-2 – International Service Fee** – a motion passed approving a \$50 service fee per semester to provide services to international students and scholars. The service fee will help UCF pay for increased costs imposed by the federal government since the September 11, 2001 terrorist attacks. The university spent an extra \$1 million last year adding staff, equipment, and software to meet new requirements for tracking international students and to provide workshops for employment, status and immigration rules. UCF tracks more than 1,000 international students.

ANNOUNCEMENTS AND ADJOURNMENT

Chairman Nunis encouraged the board members to purchase corporate participation packages for KnightFest, UCF Homecoming 2004. The corporate package includes a table for ten at the Black & Gold Gala, a golf foursome and hole sponsorship at the Homecoming Golf Tournament, and ten tickets to the Homecoming football game. Packages can be purchased from the UCF Alumni Association.

Chairman Nunis announced that the next meeting would be held on November 18, 2004.

The meeting was adjourned at 2:45 p.m.

Respectfully submitted: _____ Date: _____
John C. Hitt
Corporate Secretary