



## **Agenda**

**University of Central Florida  
Board of Trustees  
Advancement Committee**  
Thursday, September 27, 2012  
9:15 – 10:00 a.m.  
*Live Oak Room*

- |             |  |  |
|-------------|--|--|
| <b>I.</b>   | Approval of March 15, 2012, and<br>May 24, 2012, minutes   | Alan Florez, Vice Chair<br>Advancement Committee                                       |
| <b>II.</b>  | University and Government Relations update   | Dan Holsenbeck, Vice President<br>for University Relations                             |
| <b>III.</b> | Alumni, Development, and Foundation update <ul style="list-style-type: none"><li>• Campaign update</li></ul> | Robert Holmes, Vice President for<br>Alumni Relations and Development\                 |
| <b>IV.</b>  | Strategy, Marketing, Communications, and<br>Admissions update  | Al Harms, Vice President for<br>Strategy, Marketing, Communications,<br>and Admissions |

## MINUTES

**BOARD OF TRUSTEES**  
**University of Central Florida**  
**Advancement Committee Meeting**  
**Live Oak Room**  
**Thursday, March 15, 2012**  
**9:45 – 10:45 a.m.**

Committee members: The Honorable Rich Crotty, Chair  
The Honorable Alan Florez, Vice Chair      The Honorable Michael Grindstaff  
The Honorable Olga Calvet                      The Honorable Matt McCann

Others in attendance: President John C. Hitt                      Vice President Robert Holmes, Jr.  
Vice President Alfred Harms                      Vice President Daniel Holsenbeck

Chair Rich Crotty called the meeting to order at 9:40 a.m. and confirmed a quorum.

### **Minutes**

The minutes from the January 26, 2012, meeting were approved.

### **Authorizing the University of Central Florida to Name the John C. Hitt Library – (ADVC-1)**

Dan Holsenbeck, Vice President for University Relations, proposed to the committee on behalf of the university vice presidents that the university library be named the John C. Hitt Library in recognition of twenty years of service to UCF by President Hitt.

A motion was made and unanimously approved to name the library the John C. Hitt Library upon approval by the Board of Trustees and the State of Florida Board of Governors.

### **University and Government Relations Update**

Dan Holsenbeck, Vice President for University Relations, presented a summary of legislative issues. In his presentation he noted that the Senate did not confirm the Board of Governors' nominees for the universities' boards of trustees.

### **Alumni, Development, and Foundation Update**

Robert Holmes, Vice President for Development and Alumni Relations, commented on the status of the comprehensive campaign. Holmes reported that the campaign, starting as of July 1, 2011, will have a goal of \$500 million over the course of seven years with the following sub-goals:

- \$100 million in annual support
- \$300 million in major gifts
- \$100 million in planned gifts

Holmes reported that a campaign cabinet will be enlisted to provide leadership and to identify, cultivate, and solicit top prospects for campaign-gift commitments.

Holmes reported that, to assist in communicating with our alumni, the Foundation in partnership with University Marketing presented a recommendation to the president to increase the circulation of *Pegasus Magazine* to 175,000 and publish three issues a year. The magazine will have a mix of university-related articles along with the traditional alumni presence. At this time, no advertising is planned.

Holmes reported on the “I Believe” faculty and staff campaign kickoff, and he noted that the campaign will end in April.

### **Strategy, Marketing, Communications, and Admissions Update**

Al Harms, Vice President for Strategy, Marketing, Communications, and Admissions, reported that fall 2012 admissions are on track except for the out-of-state scholar program. Harms reported that the need for financial aid for our students continues to grow.

Harms reported that WUCF TV is conducting an on-air fundraising campaign that concludes this weekend. The campaign hopes to meet or slightly exceed the first-year goals.

Harms reported that planning continues for the university’s 50<sup>th</sup> anniversary, and noted that Terry Helms will lead the effort.

Harms commented that *U.S. News & World Report* published a report on the best graduate schools in the country. Over 1,200 schools were evaluated. UCF has 20 programs in the top 100 list and four programs in the top 25 list.

Chair Crotty adjourned the meeting at 10:15 am.

Respectfully submitted,

Robert J. Holmes, Jr.  
CEO, UCF Foundation,  
Vice President for Alumni  
Relations and Development

Daniel C. Holsenbeck  
Vice President for  
University Relations

Alfred G. Harms, Jr.  
Vice President for Strategy,  
Marketing, Communications  
and Admissions

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## MINUTES

**BOARD OF TRUSTEES  
University of Central Florida  
Advancement Committee Meeting  
Live Oak Room  
Thursday, May 24, 2012  
8:45 – 9:30 a.m.**

Committee members: The Honorable Rich Crotty, Chair  
The Honorable Olga Calvet

The Honorable Meg Crofton  
The Honorable Cortez Whatley

Others in attendance: President John C. Hitt  
Vice President Alfred Harms

Vice President Robert Holmes, Jr.  
Vice President Daniel Holsenbeck

Chair Rich Crotty called the meeting to order at 8:45 a.m. and confirmed a quorum. Chair Crotty welcomed Trustee Cortez Whatley, president of the Student Government Association to the committee.

### **Alumni, Development, and Foundation Update**

Robert Holmes, Vice President for Development and Alumni Relations, announced that the *I Believe* faculty and staff campaign raised over \$610,000. Holmes also announced that the Student Giving Program effort will be launched this year throughout the colleges. Holmes reported that the campaign effort has raised to date \$38.6 million. He reported on the formation of the Campaign Cabinet which will provide leadership, as well as identify, cultivate, and solicit top prospects for campaign gift commitments. Holmes and President Hitt are visiting key areas around the country with a high concentration of alumni to convey the UCF message and vision.

### **University and Government Relations Update**

Dan Holsenbeck, Vice President for University Relations, announced several upcoming university and government relations activities that UCF will be hosting in the coming weeks, including an orientation for the Board of Governors, the Board of Governors meeting in June, and a meeting of the governor and his cabinet at the Medical College in August.

### **Strategy, Marketing, Communications, and Admissions Update**

Al Harms, Vice President for Strategy, Marketing, Communications, and Admissions, reported that the strategic and analytical teams are in the process of updating the university's Strategic Plan and Work Plan. Harms reported that progress is being made on the university's 50<sup>th</sup> anniversary celebration. Harms reported on the launch of *Pegasus Magazine* in partnership with Marketing, the Foundation, and the Alumni Association. Harms announced the magazine will be available in print, on the web, and via iPad application. Harms reported UCF News and Information is upgrading technical and operational support of WUCF TV.

Harms reported that student enrollment is expected to reach 60,000 this fall. He noted SAT scores continue to rise, as well as the diversity of incoming students. He also noted that UCF aspires to stay competitive with financial aid packages.

Chair Crotty adjourned the meeting at 9:28 am.

Respectfully submitted,

Robert J. Holmes, Jr.  
CEO, UCF Foundation,  
Vice President for Alumni  
Relations and Development

Daniel C. Holsenbeck  
Vice President for  
University Relations

Alfred G. Harms, Jr.  
Vice President for Strategy,  
Marketing, Communications  
and Admissions

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# BOARD *of* GOVERNORS

## State University System of Florida

### **Budget & Finance Committee** Tico Perez, Chair

Tim Jones, Chief Financial Officer  
September 13, 2012

[www.flbog.edu](http://www.flbog.edu)



# **SUS & Board**

## **2012-13**

# **Operating Budgets**



# SUS 2012-2013 Operating Budget

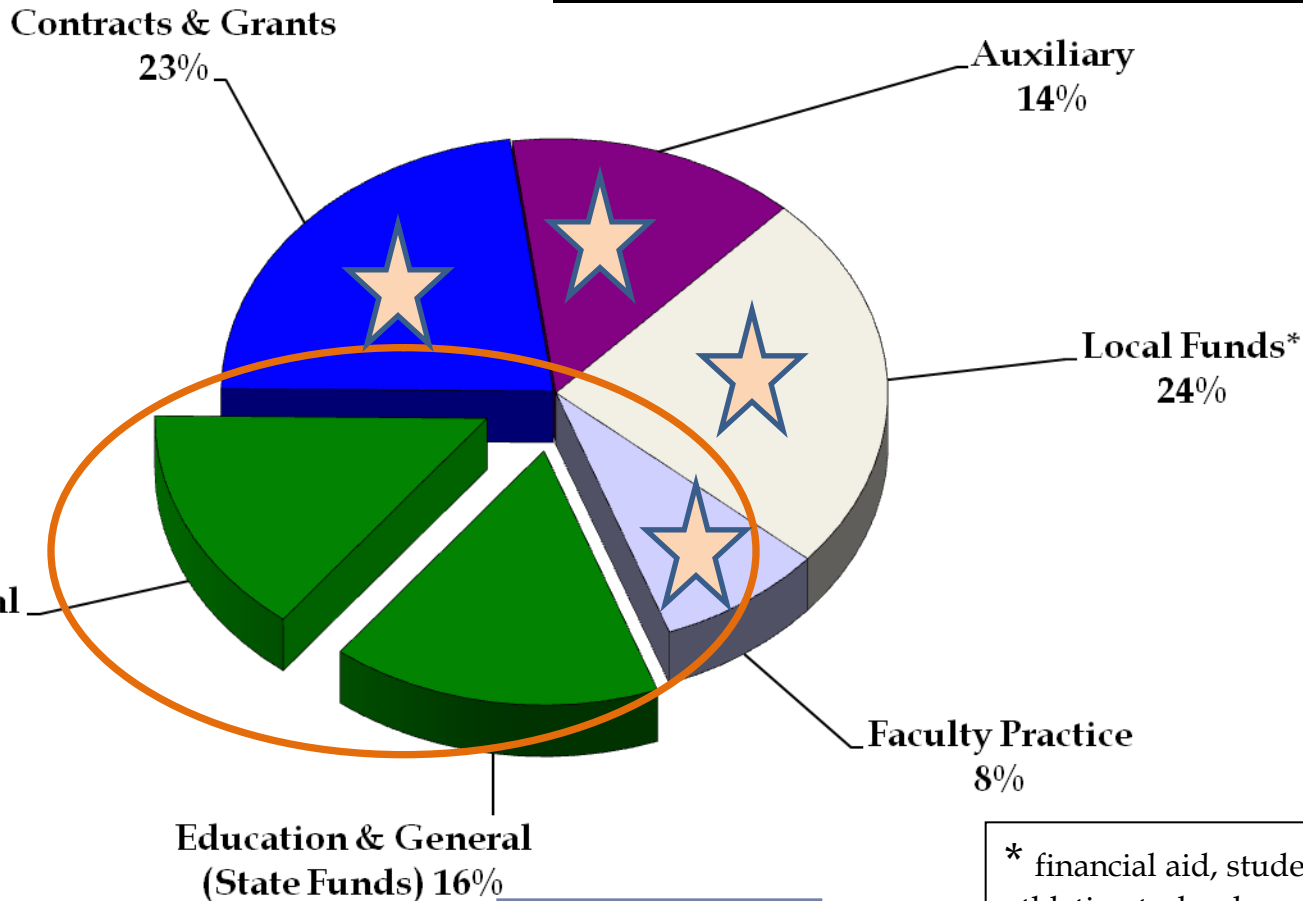
- **Each Board of Trustees prepares and adopts a budget.**
- **Board of Governors Master Power & Duties require approval.**
- **Universities budget conforms with Regulation 9.007.**
- **Universities indicate compliance with maintaining a 5% reserve.**





# SUS 2012-2013 Operating Budget

69% of the Funds are Restricted to Contracts & Grants, Auxiliaries, Local Funds & Faculty Practice.

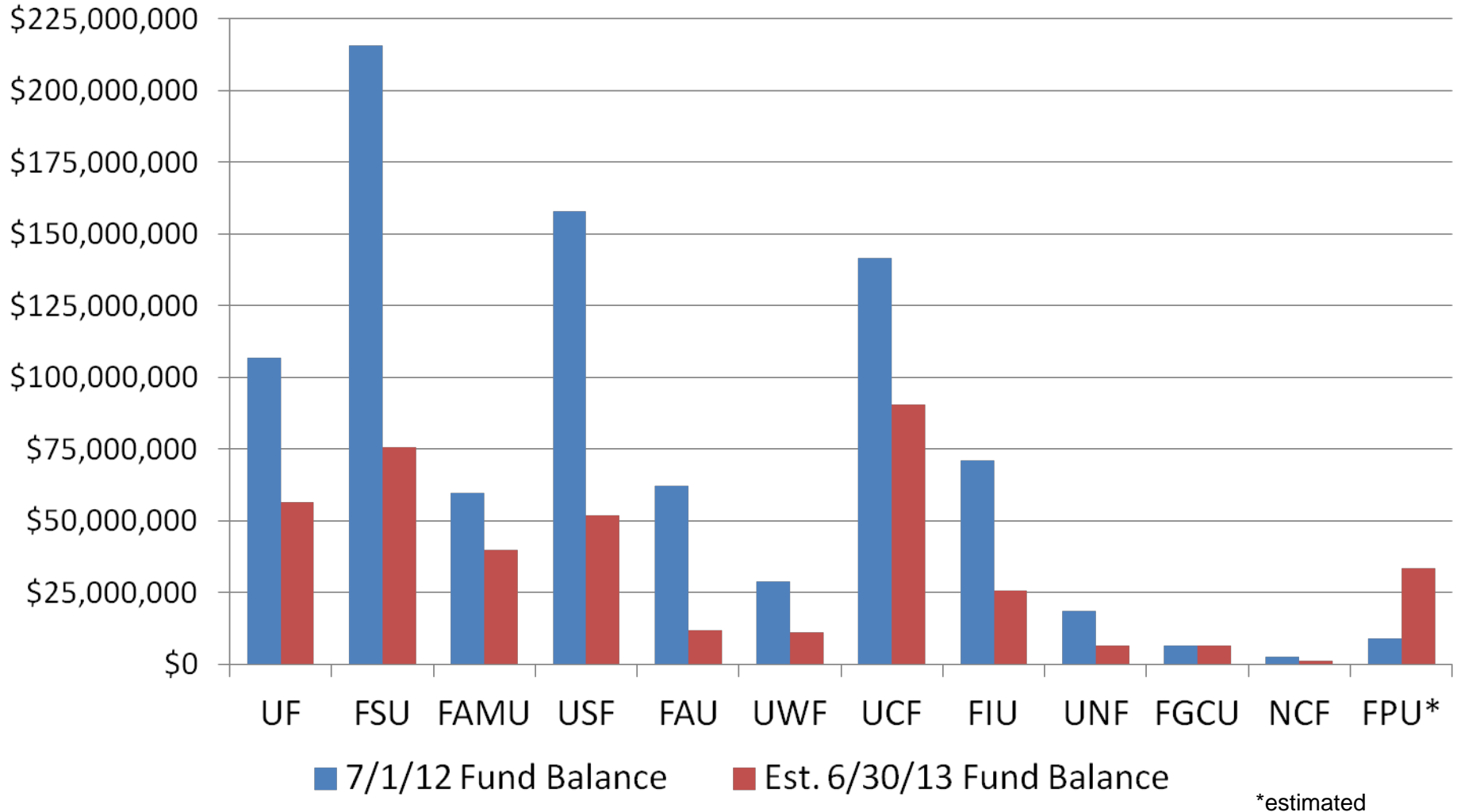


**\$10.8 Billion**

\* financial aid, student activities, athletics, technology, concessions, Board approved fees

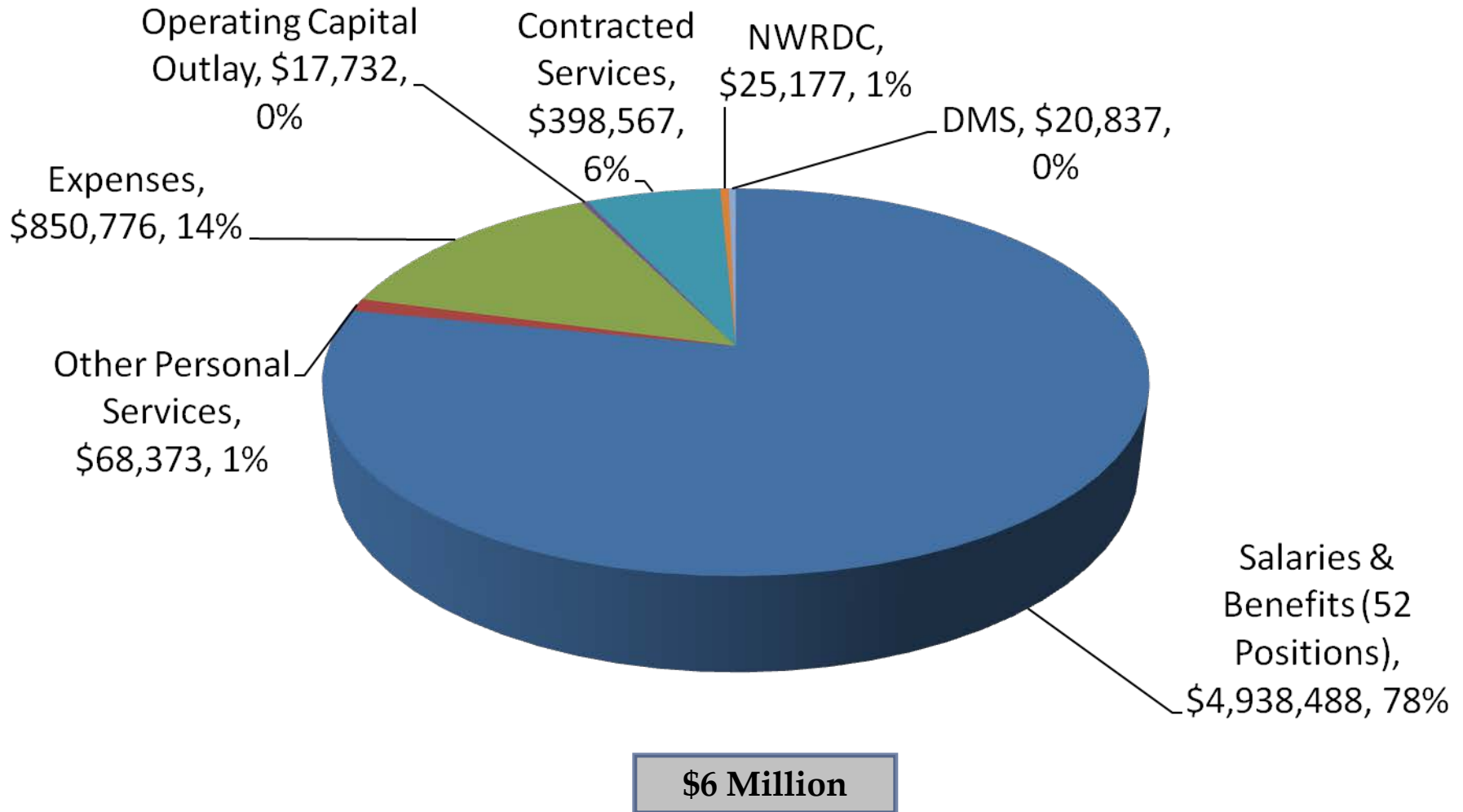


# The SUS Fund Balance is Expected to Decrease by 53 Percent





# Board General Office 2012-2013 Operating Budget

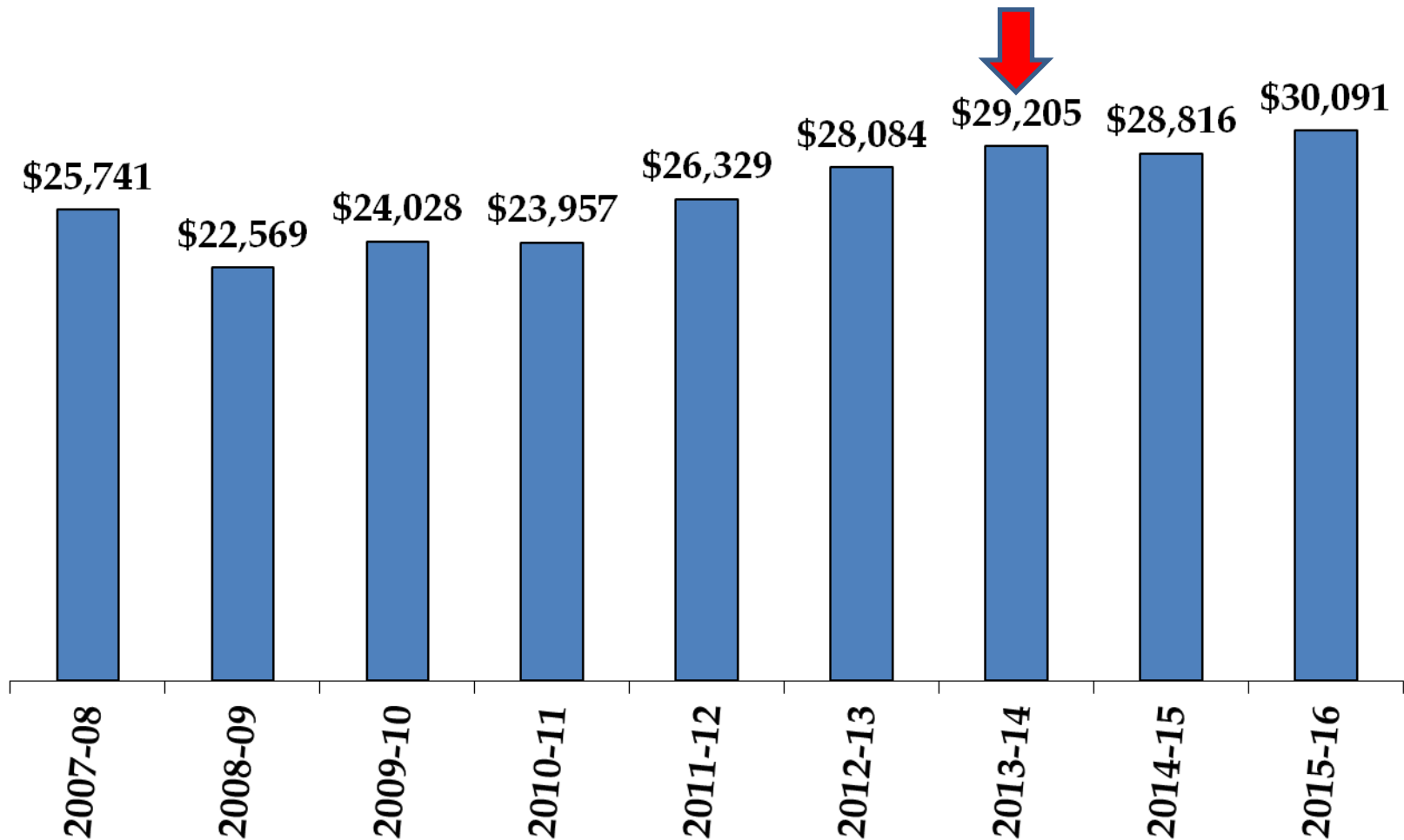




# State Fiscal Outlook



# State Fiscal Outlook – General Revenue / Lottery



2011-12 through 2015-16 from the August & July 2012 revenue estimating conferences



# Legislative 3-year Financial Outlook - 2013-14 General Revenue Outlook Projection

- **No GR budget gap for 2013-14.**
- **\$71.3 M available for roll over into 2014-15.**

2013-14 Projection (in millions)	Total
Available General Revenue	\$27,517.7
Base Budget	24,623.2
Tnsfr to Lawton Chiles Fund	18.2
Tnsfr to Budget Stabilization fund	214.5
Critical Needs	573.7
High Priority Needs	1,016.8
Reserve	1,000.0
Total Expenditures	\$27,446.4
Balance	\$71.3



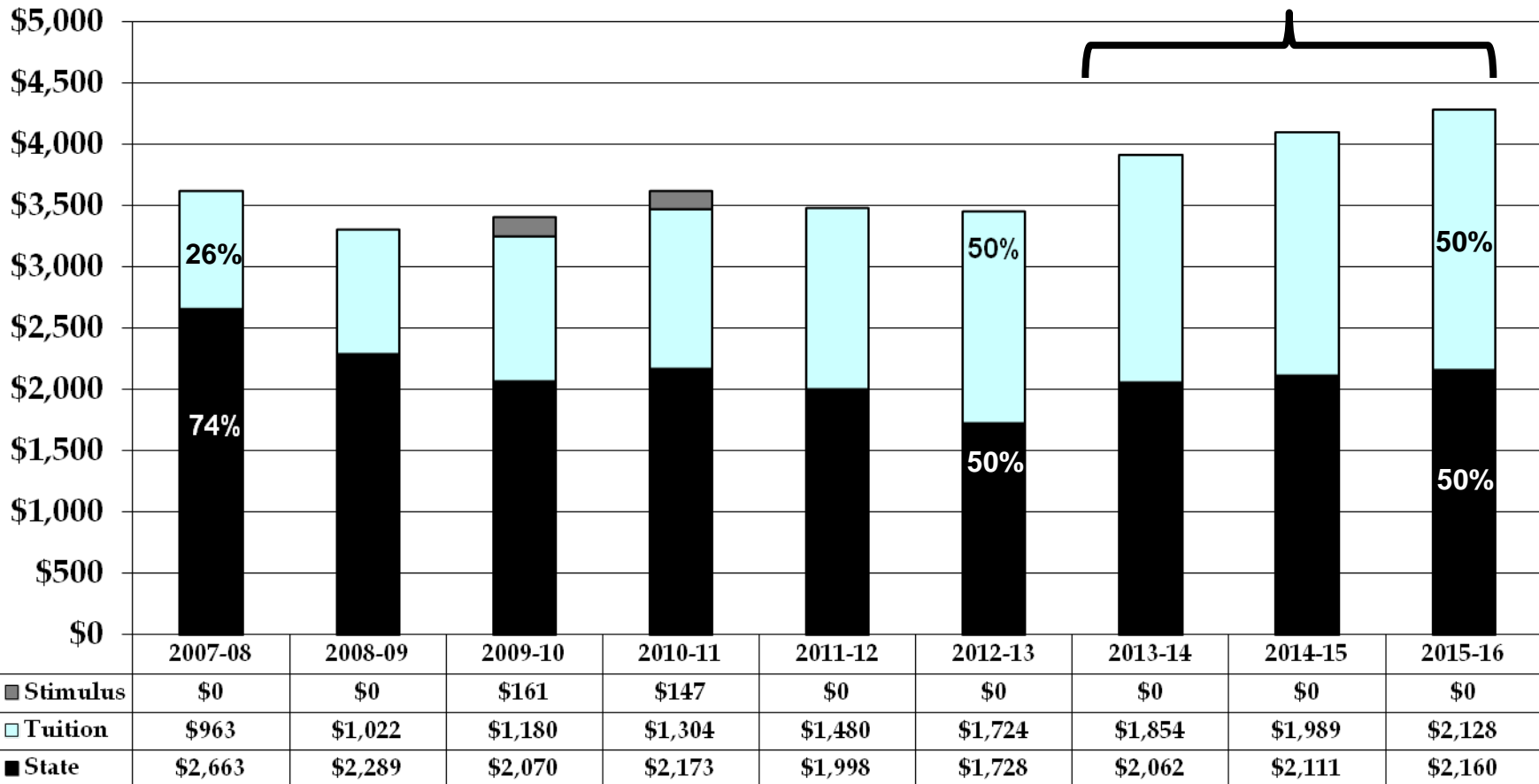
## 3-year Financial Outlook – SUS Funding Issues

- **Increased Access – assumes annual enrollment growth of 2%**
- **Medical School Phase-in for FIU and UCF**
- **Plant Operations & Maintenance for New Facilities**
- **IT Performance Funding**
- **No Tuition Increase**



# SUS Appropriated Operating Funds & 3-year Financial Outlook

3-year Forecast







# 2013-14 Legislative Budget Request



# Investments in the SUS

Appropriation Category	2012-13 Recurring Appropriation	2013-14 Budget Request	2013-14 \$ and % Change	
E&G Core Budget	\$3,205,727,222	\$3,378,111,122	\$172,383,900	5.3%
UF-IFAS	\$135,819,918	\$138,285,911	\$2,465,993	1.8%
UF-HSC	\$132,709,344	\$132,173,388	(\$535,956)	-.4%
USF-HSC	\$118,660,862	\$120,507,720	\$1,846,858	1.6%
FSU-MS	\$44,951,210	\$44,951,210	\$0	0%
FIU-MS	\$36,518,483	\$40,278,002	\$3,759,519	10.3%
UCF-MS	\$31,275,970	\$34,417,266	\$3,141,296	10%
FAU-MS	\$16,576,930	\$13,900,000	\$3,323,070	31.4%
E&G/Special Units	\$3,722,642,570	\$3,903,768,092	\$181,125,522	4.9%



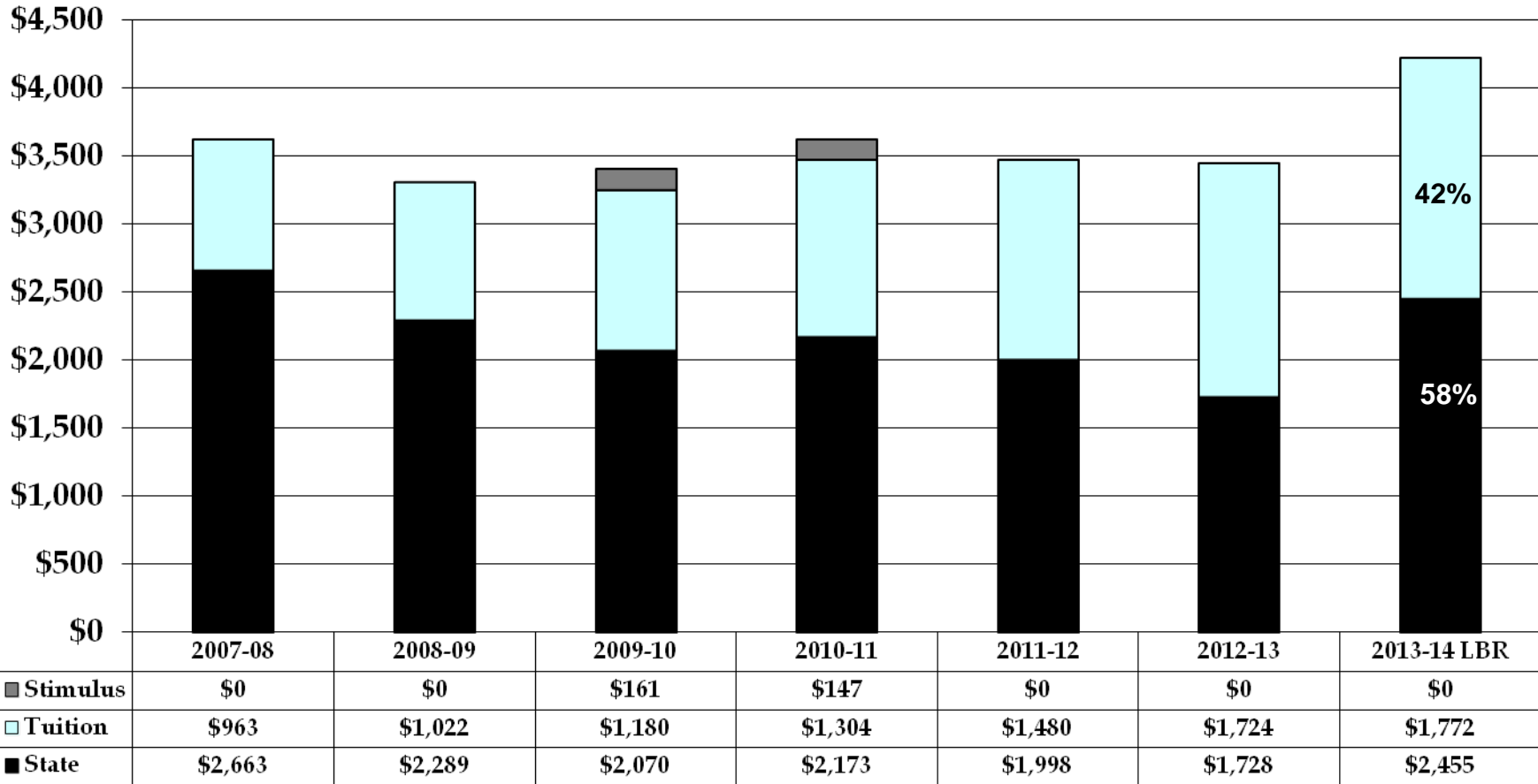
# Investments in the SUS

Appropriation Category	2012-13 Recurring Appropriation	2013-14 Budget Request	2013-14 \$ and % Change	
E&G/Special Units	\$3,722,642,570	\$3,903,768,092	\$181,125,522	4.9%
IHMC*	\$2,706,184	\$2,967,000	\$260,816	9.6%
Moffitt Cancer Ctr.	\$10,576,930	\$13,900,000	\$3,323,070	31.4%
Florida Virtual Campus	\$10,963,647	\$13,008,647	\$2,008,647	18.7%
Major Gifts	\$0	\$285,980,030	\$285,980,030	-----
Risk Mgmt Ins.	\$3,239,295	\$3,239,295	\$0	0%
Grand Total	\$3,750,124,448	\$4,226,756,374	\$476,631,926	12.7%

\*Institute of Human & Machine Cognition

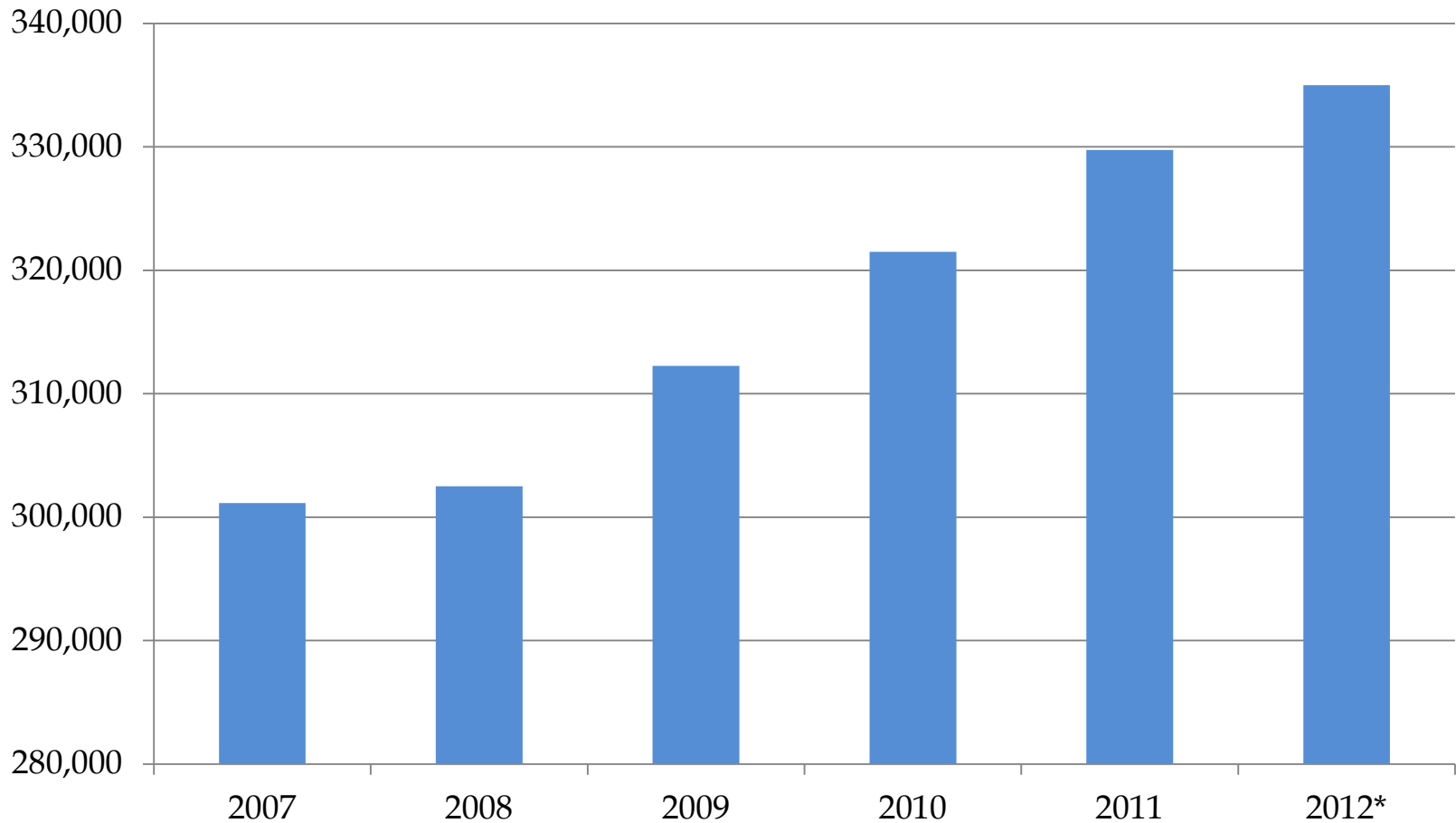


# SUS Appropriated Operating Funds & 2013-14 Legislative Budget Request





# Fall Student Headcounts Continue to Increase

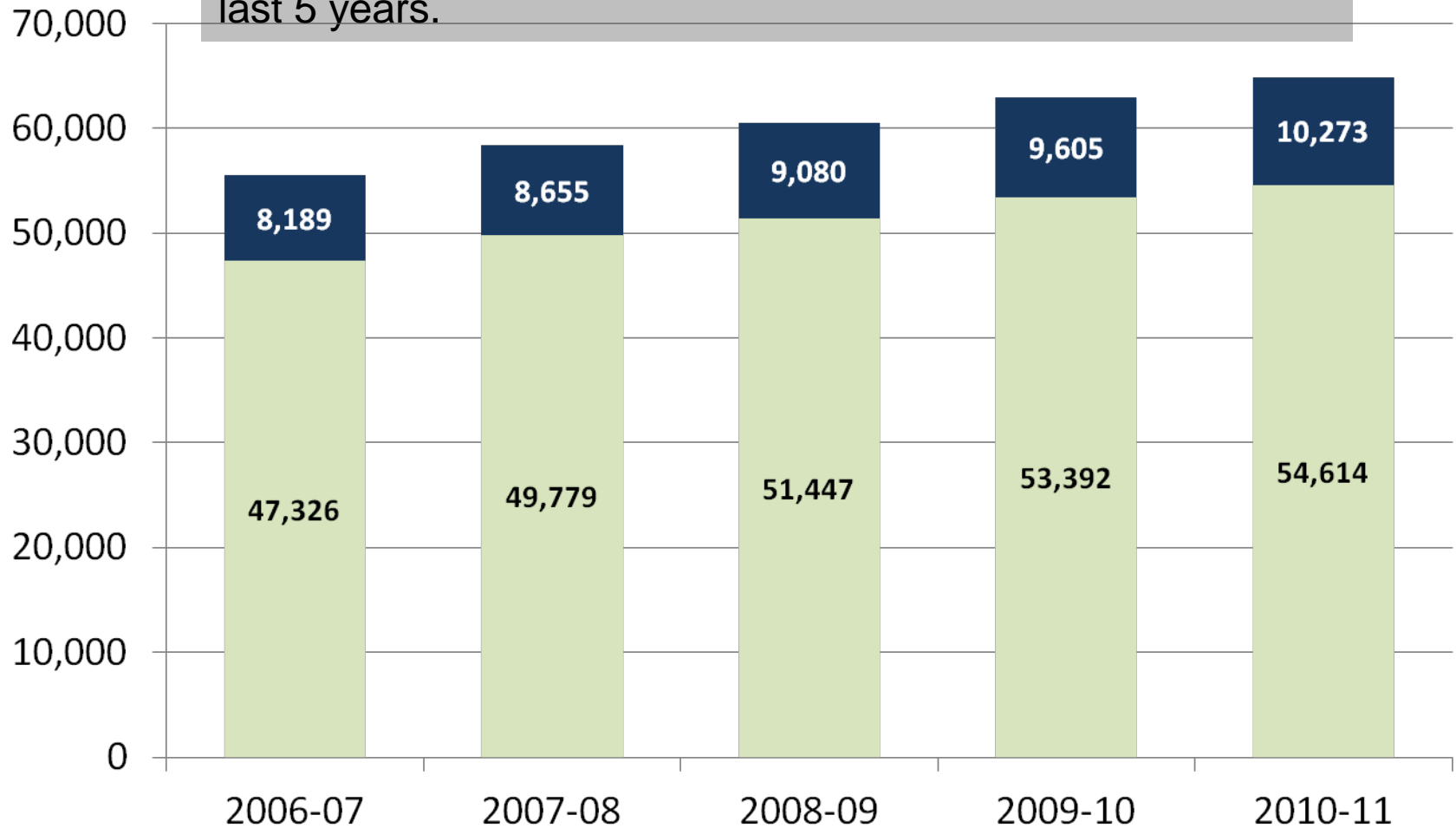


\* University estimates plus unclassified estimates based on last year.



# Baccalaureate Degrees

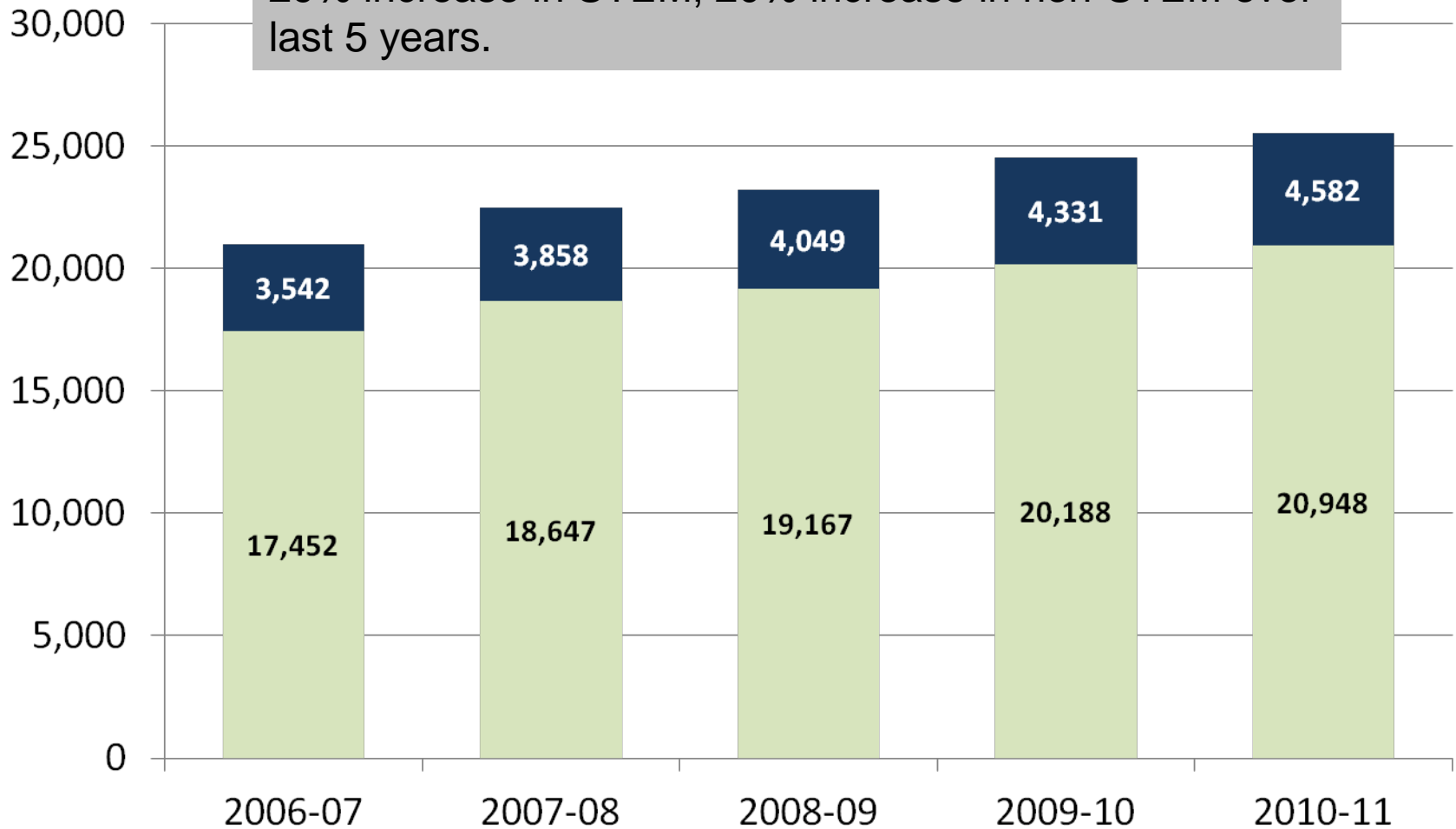
25% increase in STEM, 15% increase in non-STEM over last 5 years.





# Graduate Degrees

29% increase in STEM, 20% increase in non-STEM over last 5 years.





# Key 2013-2014 Performance Issues

## IT Performance Funding, Year 2 - \$15 M

## Performance Funding - \$118 M

- 2012 Work Plans
- Focused Resources
- Improved Metrics





## Key 2013-2014 Other Issues

**Plant Operations & Maintenance - \$6.7 M**

**FIU / UCF Medical School Implementation - \$1.4 M**

**UF-IFAS Workload - \$2.1 M**

**Florida Virtual Campus - \$2 M**

**IHMC - \$260,000**

**Moffitt Cancer Center - \$3.3 M**

**Tuition Authority for Additional 8,200 FTE - \$48 M**



# Key 2013-2014 Other Issues

## Major Gift Matching Endowment Program - \$285 M

### Endowments Created – 4,310

- Chairs – 327
- Scholarships, Professorships, Research – 3,983

### Endowment Corpus - \$1.5 B

- Private Donations - \$1.1 B
- State Matching Received - \$407 M
- State Matching Pending - \$285 M



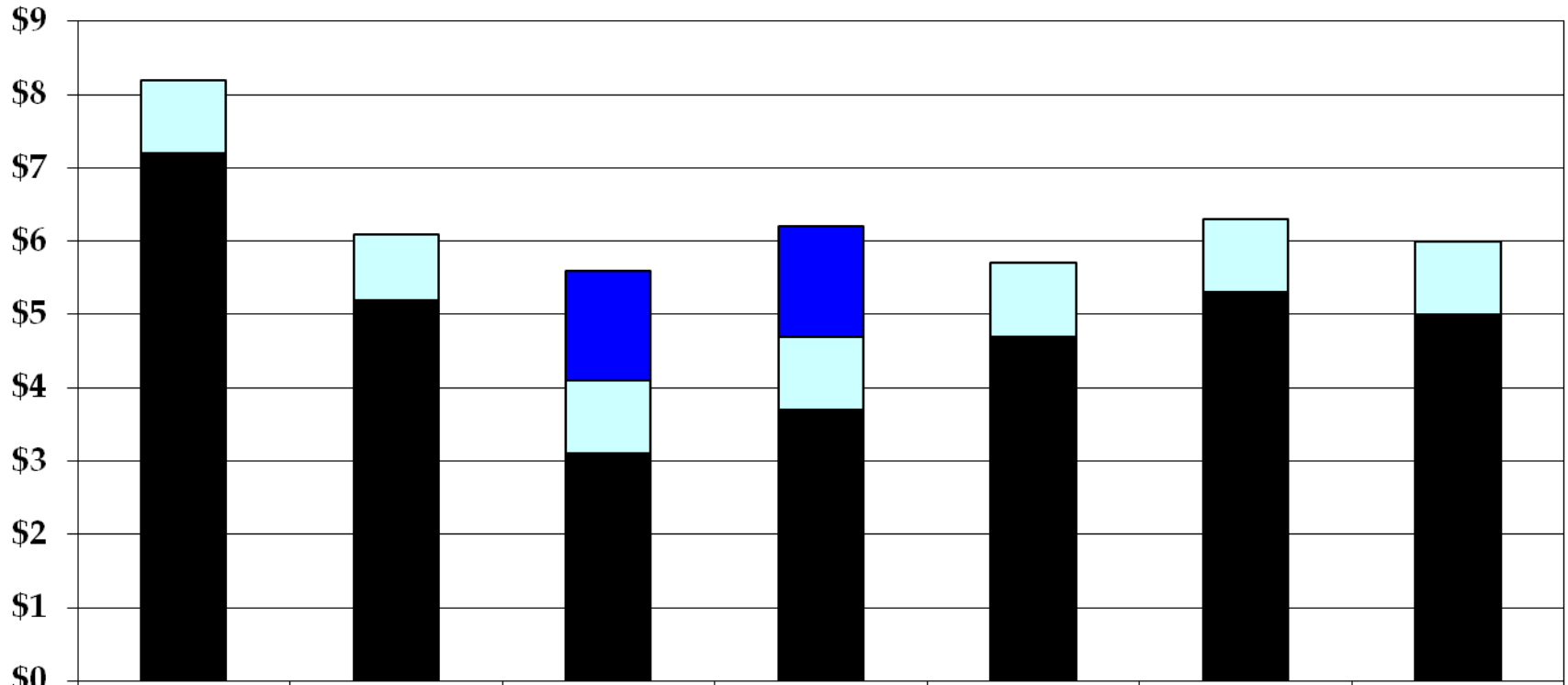
# 2013-2014 Board General Office LBR

Appropriation Category	2012-13 Total Appropriation	2013-14 Budget Request	2013-14 \$ and % Change	
Salary & Benefits	\$4,938,488	\$4,938,488	\$0	0%
OPS	\$73,373	\$73,373	\$0	0%
Expenses	\$820,776	\$820,776	\$0	0%
OCO	\$17,732	\$17,732	\$0	0%
Contracted Services	\$428,567	\$128,567	(\$300,000)	(70%)
NW Reg. Data Center	\$25,177	\$25,177	\$0	0%
TR DMS Contract	\$20,837	\$20,837	\$0	0%
<b>Total</b>	<b>\$6,320,950</b>	<b>\$6,020,950</b>	<b>\$0</b>	<b>0%</b>
General Revenue	\$5,341,438	\$5,041,438	(\$300,000)	(6%)
Trust Funds	\$979,512	\$979,512	\$0	0%
Positions	52	52	0	0%



# Board General Office Appropriated Funds

Million



	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14 LBR
■ Stimulus	\$0.0	\$0.0	\$1.5	\$1.5	\$0.0	\$0.0	\$0.0
□ State-TF	\$1.0	\$0.9	\$1.0	\$1.0	\$1.0	\$1.0	\$1.0
■ State-GR	\$7.2	\$5.2	\$3.1	\$3.7	\$4.7	\$5.3	\$5.0



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