



Board of Trustees
Advancement Committee Meeting
January 23, 2014
Live Oak Center

MINUTES

CALL TO ORDER

Trustee Richard Crotty, chair of the Advancement Committee, called the meeting to order at 9:34 a.m. in the Live Oak Center on the UCF Orlando campus. Committee members Olga Calvet, Clarence Brown, Alex Martins, Beverly Seay, and Melissa Westbrook were present. A quorum was confirmed. Trustees Robert Garvy and Reid Oetjen were present.

MINUTES

The minutes from the November 14, 2013, meeting were approved as written.

ADVANCEMENT COMMITTEE UPDATES

University and Government Relations

Dan Holsenbeck, Vice President for University Relations, reported that the legislature is considering several items, including a bill regarding text book usage and another bill regarding public records. UCF's views are well-represented on both items, and updates will be provided at future meetings.

Holsenbeck also reported that UCF received thousands of media placements across all platforms as a result of the Fiesta Bowl. Particularly, the community service event coordinated by Chad Binnette was recognized by many in the Phoenix community and by the Executive Director of the Fiesta Bowl.

Alumni, Development, and Foundation

Robert Holmes, Vice President for Development and Alumni Relations, reported that the alumni association had a strong presence at the Fiesta Bowl and coordinated several events with large numbers of alumni and friends. UCF was well-represented at the game-day event, which had more than 1,600 attendees.

Holmes noted two major real estate transactions that took place since the last committee meeting.

On December 30, 2013, the Foundation closed on permanent financing for its NorthView property that could have a possible savings of up to \$500,000 in property taxes.

Additionally, the Foundation's endowment through the UCF Real Estate Foundation purchased 59 acres of land north of the intersection of McCulloch Road and Old Lockwood Road. The future use

of this land is currently under review with one of the opportunities being the construction of a Continuing Care Retirement Community.

The committee unanimously approved the naming of the Student Athlete Leadership Center as the “Wayne Densch Center for Student Athlete Leadership.”

Chair Crotty adjourned the meeting at 10:18 a.m.