



Board of Trustees  
**Advancement Committee Meeting**  
March 27, 2014  
Live Oak Center

**MINUTES**

**CALL TO ORDER**

Trustee Richard Crotty, chair of the Advancement Committee, called the meeting to order at 9:34 a.m. in the Live Oak Center on the UCF Orlando campus. Committee members Olga Calvet, Clarence Brown, Alan Florez, and Alex Martins were present. A quorum was confirmed. Trustee Reid Oetjen was present.

**MINUTES**

The minutes from the January 23, 2014, meeting were approved as written.

**ADVANCEMENT COMMITTEE UPDATES**

University and Government Relations

Dan Holsenbeck, Vice President for University Relations, reported that WUCF TV fundraising efforts are going well. In March 2013, \$226,000 was raised from community, on-line pledges. This year, \$401,000 was raised.

The Orlando Advertising Federation recognized UCF with 12 best of show awards, including five gold and five silver awards. In the CASE District 3 Conference (largest in country), UCF won four Grand Awards. Other honors include Grant Heston being recognized as Most Outstanding Professional by the Public Relations Association of Central Florida.

Holsenbeck gave a Florida legislative update that included the following.

- In the House – Performance Based Funding is still uncertain.
- In the Senate – the budget provides \$100 million in new funding and \$100 million in base funding according to the board's performance model. This is interpreted as non-reoccurring for this year.

Details of these budgets were in packets provided by Holsenbeck.

Alumni, Development, and Foundation

Robert Holmes, Vice President for Development and Alumni Relations, reported that faculty and staff campaign participation for this year was 1,350, an increase of 150 people.

Holmes gave two examples of recent successful and secured gift agreements. One is a gift commitment of \$1 million from a UCF graduate and recipient of a scholarship for which he credits the late Dr. Millican. Another gift from a 2003 graduate who has achieved personal success and is creating a scholarship of \$500,000 to help meet the Johnson Scholarship Foundation Challenge of \$1 million.

Development staff members currently have open solicitation visits with expectations for gifts confirmed at \$24 million through June 2014.

Guest Speaker – Annemarie Wess

Ms. Wess is the president of the inaugural Student Philanthropy Council at UCF and introduced the mission and purpose of this council. She emphasized the importance of educating students about philanthropy and how it positively promotes the university.

Chair Crotty adjourned the meeting at 10:20 a.m.