



**Board of Trustees
Advancement Committee
Thursday, January 23, 2014
9:30 – 10:00 a.m.
Live Oak Room**

Conference call in phone number 800-442-5794, passcode 463796

AGENDA - REVISED

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| I. CALL TO ORDER | Rich Crotty
<i>Chair, Advancement Committee</i> |
| II. ROLL CALL | Karen Monteleone
<i>Associate Director, Board Relations</i> |
| III. APPROVAL OF MINUTES | Chair Crotty |
| IV. ADVANCEMENT COMMITTEE UPDATES | |
| • University Relations | Dan Holsenbeck
<i>Vice President for University Relations</i> |
| • Alumni, Development, and Foundation | Robert Holmes
<i>Vice President for Alumni Relations and Development and CEO, UCF Foundation</i> |
| Naming of the Student
Athlete Leadership Center – ADVC-1 | Robert Holmes |
| V. CLOSING COMMENTS | Chair Crotty |



Board of Trustees
Advancement Committee Meeting
November 14, 2013
Live Oak Center

MINUTES

CALL TO ORDER

Trustee Richard Crotty, chair of the Advancement Committee, called the meeting to order at 9:30 a.m. in the Live Oak Center on the UCF Orlando campus. Committee members Olga Calvet, Clarence Brown, and Melissa Westbrook were present. A quorum was confirmed. Trustees Marcos Marchena and Reid Oetjen were present.

MINUTES

The minutes from the September 26, 2013, meeting were approved as written.

ADVANCEMENT COMMITTEE UPDATES

University and Government Relations

Dan Holsenbeck, Vice President for University Relations, reported that no further information on the presentation of the budget was given at the last committee hearing in Tallahassee. He also reported that the president spoke at the Seminole County delegation meeting about UCF's priorities for the 2014 legislative session. The president will also be speaking at the Orange County and Central Florida delegation meetings.

Alumni, Development, and Foundation

Robert Holmes, Vice President for Development and Alumni Relations, shared a review of alumni events and milestones from UCF Homecoming Week 2013. He congratulated Trustee Marchena for being the recipient of the "Service to UCF" Award at the annual Black and Gold Gala. He also reported that the Foundation Board held its fall meeting on October 25. The meeting included a presentation on the results from the Alumni Engagement Survey and discussion of the campaign engagement of board members.

Strategy, Marketing, Communications, and Admissions

Al Harms, Vice President for Strategy, Marketing, Communications, and Admissions, reported fall enrollment was confirmed at 59,777. He also reported that fundraising for WUCF TV is on the rise. The committee requested a more detailed presentation to the full board of the current participation compared to the pro formas that were presented prior to the purchase of the station.

Chair Crotty thanked Michael Frumkin, dean of the College of Health and Public Affairs, for facilitating a session at a community-wide children's summit for which Trustee Crotty served as chair

of the planning committee.

Chair Crotty adjourned the meeting at 10:12 a.m.

University of Central Florida
BOARD OF TRUSTEES

SUBJECT: Wayne Densch Center for Student Athlete Leadership

DATE: January 23, 2014

PROPOSED BOARD ACTION:

Approval to name The Center for Student Athlete Leadership (Center) the Wayne Densch Center for Student Athlete Leadership.

BACKGROUND INFORMATION:

Wayne M. Densch Charitable Trust recently signed an Agreement to contribute \$4,000,000 to construct the University of Central Florida's and UCF Athletics newest facility. Specifically, the gift will provide for moving expenses, construction of the building, and equipping and furnishing the Center. The building for the Center will contain approximately 24,000 square feet of space with estimated cost of \$6.5 million.

This gift from the Wayne M. Densch Charitable Trust, which is the largest charitable gift commitment in the history of UCF Athletics, is expected to be fulfilled over a fifteen-year period. The first \$500,000 installment will be received by March 31, 2014.

In recognition of the Wayne M. Densch Charitable Trust's generosity, the University will name the facility the Wayne Densch Center for Student Athlete Leadership upon receipt of \$2,000,000.

Supporting documentation: Excerpt from the Florida Board of Governor's Naming of Buildings and Facilities

Prepared by: Margaret J. Cole, Foundation Legal Counsel

Submitted by: Robert J. Holmes, Jr., Vice President for Development and Alumni Relations

9.005 Naming of Buildings and Facilities

The naming of any building, road, bridge, park, recreational complex, other similar facility or educational site, as defined in Board regulation 8.009, (collectively referred to as a "University Facility") of a state university for individuals or groups who have made significant contributions to the university or the state of Florida is the prerogative and privilege of the State University System of Florida and is vested in the Board of Governors. The Board of Governors hereby delegates such approval authority to each university board of trustees provided that the board of trustees establishes procedures for the naming of such University Facilities to include the following elements:

- (a) The naming of any University Facility must be approved by the board of trustees as a noticed, non-consent agenda item.

- (b) Non-gift related honorary naming of a University Facility should be reserved for individuals who have made significant contributions to the university or to the state of Florida or to the fields of education, government, science or human betterment and who are of recognized accomplishment and character. Honorary naming of a University Facility is not allowed for any active board member or employee of the Board of Governors or any active employee, student, or trustee of the university.

- (c) Gift-related naming of a University Facility requires a donation which makes a significant contribution to the cost of the University Facility, or for an existing facility, significant improvements, both as established by the board of trustees' policy. The limitations set forth in paragraph (b) are not applicable to gift-related naming of a University Facility.

Authority: Section 7 (d), Art. IX, Fla. Const., History-Formerly 6C-9.005, 11-3-72, Amended 12-17-74, 8-11-85, Amended and Renumbered as 9.005, 3-27-08. Amended 11-21-13.