



**Board of Trustees  
Advancement Committee  
September 24, 2015  
9:00 – 10:00 a.m.  
FAIRWINDS Alumni Center  
Conference call 800-442-5794, passcode 463796**

**AGENDA**

- I. CALL TO ORDER** Clarence Brown  
*Chair, Advancement Committee*
- II. ROLL CALL** Karen Monteleone  
*Associate Director, Board Relations*
- III. MEETING MINUTES** Chair Brown
- Approval of the May 21, 2015, Advancement Committee meeting minutes
- IV. NEW BUSINESS**
- Communications and Marketing Grant Heston  
*Vice President for Communications and Marketing*
  - Alumni, Development, and Foundation Mike Morsberger  
*Vice President for Alumni Relations and Development and CEO, UCF Foundation*
  - University and Government Relations Dan Holsenbeck  
*Senior Vice President for University Relations*
- V. OLD BUSINESS**
- VI. CLOSING COMMENTS**



Board of Trustees  
**Advancement Committee Meeting**  
May 21, 2015  
UCF FAIRWINDS Alumni Center

**MINUTES**

**CALL TO ORDER**

Trustee Richard Crotty, chair of the Advancement Committee, called the meeting to order at 11:00 a.m. in the UCF FAIRWINDS Alumni Center on the UCF Orlando campus. Board chair Olga Calvet and committee members Clarence Brown, Alex Martins, Beverly Seay, and Cait Zona were present. A quorum was confirmed. Trustee Keith Koons was also present.

**MINUTES**

The minutes from the March 26, 2015, meeting were approved as written.

**ADVANCEMENT COMMITTEE UPDATES**

Communications and Marketing

Grant Heston, Vice President for Communications and Marketing, noted that UCF Police Chief Beary and Orange County Sheriff Demmings will announce a new task force focused on combatting off-campus crime. In coordination with this announcement, UCF Communications and Marketing will also launch a campaign aimed at students, faculty, and staff to create more awareness on this topic and to positively affect behavior.

Heston also informed the committee that UCF has conducted extensive research and analysis on the cost and resources involved in hosting a Presidential debate. The result of these efforts was a decision not to apply to be a 2016 host.

Heston noted that *Pegasus* Magazine and WUCF were the recent recipients of local and national awards.

University and Government Relations

Dr. Dan Holsenbeck, Vice President for University Relations, reported that a special session of the legislature is scheduled in June to finalize and submit a budget for the Governor's approval.

Holsenbeck noted that UCF is a finalist to receive more than \$100 million in federal funds through the Department of Defense in support of its PRISM project, which is focused on integrated photonics research.

In July, UCF in partnership with UNF will be hosting a summit with the Board of Governors on Safety and Security. This year's summit will focus on safety of medical schools and off-campus research facilities.

Alumni, Development, and Foundation

Bob Holmes, Vice President for Alumni Relations and Development, reported that the Foundation is on target to reach the \$200 million mark in the campaign, ahead of the bench marks set for annual and planned gifts. Several major gifts are expected to materialize over the next three months, which would then exceed the bench mark in the major-giving category.

Holmes recapped several development and alumni events, including a regional dinner in Atlanta, hosted by a Foundation Board member and Senior Send-off events in South Florida, hosted by the local Alumni Chapters.

Holmes shared remarks about his 17 years at UCF, and the committee thanked him for all he has done for UCF and the Foundation during that time.

Chair Crotty adjourned the meeting at 11:38 a.m.