

**BOARD OF TRUSTEES
UNIVERSITY OF CENTRAL FLORIDA
STRATEGIC PLANNING COMMITTEE
MAY 19, 2015
9:30 – 10:30 A.M.
PRESIDENT’S BOARD ROOM
CONFERENCE CALL-IN PHONE #1-800-442-5794, passcode 463796**

AGENDA

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| I. CALL TO ORDER | Alan Florez, Chair
Strategic Planning Committee |
| II. ROLL CALL | Eileen Ryan
Executive Administrative Assistant |
| IV. NEW BUSINESS | |
| <ul style="list-style-type: none">• Discussion of Strategic Planning proposal and dimensions (INFO-1) | A. Dale Whittaker
Provost and Vice President for Academic Affairs |
| <ul style="list-style-type: none">• Discussion of changing bylaws (INFO-2) | Alan Florez, Chair |
| V. OTHER BUSINESS | |

INFO-1

UCF Strategic Planning Framework

The University of Central Florida will undertake a strategic planning process that sets the university's trajectory for the next 20 years, defines unique areas of opportunity to have a greater positive impact on lives and livelihoods throughout the region, and provides a significant return on investment of personal and institutional resources from the collective impact of those engaged. The strategic planning process will involve an evidence-based review of the university's strengths and seek advice from university partners, as well as members of the UCF Board of Trustees (current and former).

This framework identifies three key dimensions (listed in detail below) to guide the gathering of evidence of trends and peer research, establish key performance indicators that reflect measurable targets, and develop strategies for desired outcomes, which could include advancing a culture of innovation or opportunities for deeper partnerships. Presidential commissions for each of the three dimensions will be created, each with an internal and external co-chair and approximately 10 appointed commissioners. Together with staff, these commissions will conduct roundtable and individual interviews to assess each dimension's current status and future trends, explore UCF's aspirations in each area, and propose key performance indicators and measurable goals and actions. Collectively, these findings and proposals will create a planning document and/or annual compact for review and adoption by the Board of Trustees by March 2016.

Key Dimensions:

Philosophy – A fundamental understanding of an institution's purpose that guides its decision-making. A philosophy is informed by the past – by an institution's self-identity and its role within the community – but it is not constrained by it. Philosophy establishes culture and shapes people and products; it states what we collectively believe, what we value, and who we are. Examples of this dimension in action could include President Hitt's five goals or UCF's academic mission devoted to access and student success.

Value – A ratio of quality to cost. Higher education institutions can reflect value by optimizing delivery of services across units, innovating ways to increase quality while reducing cost, and partnering with others as appropriate to collectively advance their mission. Universities that provide high value clearly define quality, diligently constrain unnecessary costs, and ensure that expenses advance value. Examples of this dimension in action could include UCF's relatively low dollar per degree ratio and its growing distance-learning programs.

Distinctive Impact – Areas of excellence and impact that distinguish UCF from other institutions at the international and national level, while simultaneously advancing the local environment. These areas of distinction arise from unique, place-based attributes, a critical mass of scholars, a cluster of partners who collectively create impact, and historic strengths of the institution. Examples of this dimension in action could include national and international prowess in the areas of modeling, simulation, and training; the establishment of an advanced manufacturing research center devoted to smart sensors; and national models for hospitality and tourism.

INFO-2

Strategic Planning Committee Charter

1. Overall Purpose and Objectives

The Strategic Planning Committee ("committee") is a committee of the University of Central Florida Board of Trustees ("board"), whose members are appointed by the board chair. The general purpose of the committee is to provide support and guidance regarding strategic planning and the implementation of strategic plans at the university. When board action on strategic planning is required, the proposed changes will be reviewed by the committee and a recommendation made to the full board. The committee will receive periodic reports on strategic planning and annually review progress in achieving the university's strategic plan.

2. Authority

The board authorizes the committee to:

- 2.1 Perform activities within the scope of its charter
- 2.2 If deemed necessary, engage external consultants to assist in strategic planning efforts, with the approval of the president and the board
- 2.3 Request periodic reports to assist in evaluating strategic plan development and achievement.

3. Committee Membership

- 3.1 The chair of the board will appoint the chair and members of the committee, all of whom must be members of the board.
- 3.2 The committee will consist of at least five members.
- 3.3 Members of the committee will serve until their resignation or until they are replaced by the chair of the board

4. Meetings

- 4.1 A majority of the members of the committee will constitute a quorum for the conduct of business.

- 4.2 There will be at least two meetings of the committee each year.
- 4.3 The committee will maintain written minutes of its meetings.
- 4.4 The Vice President for Strategy, Marketing, Communications, and Admissions will be the UCF administrative liaison to the committee. The vice president will meet regularly and correspond with the chair of the committee, and in consultation with the chair, prepare the agenda for meetings of the committee. The vice president will coordinate with the president and the provost regarding matters considered by the committee.

5. Roles and Responsibilities

- 5.1 The committee will annually review the current cycle of strategic planning to assess currency of the overall plan and the progress made in achieving strategic initiatives.
- 5.2 The committee will provide advice and guidance to the university with regard to strategic planning.
- 5.3 The committee will make appropriate recommendations for strategic plan refinement based on past performance and the continued relevancy of stated goals and objectives.

6. Reporting Responsibilities

- 6.1 The committee will regularly report to the board about the activities of the committee and will make appropriate recommendations based upon its activities.
- 6.2 The committee will ensure that the board is aware of any matters within the purview of the committee that might significantly impact the financial, legal, academic standing, or reputation of the university.

7. Charter Review

- 7.1 The committee will review its charter every three years and recommend to the board any changes that the committee deems necessary.

- 7.2 The committee will ensure that the charter is approved or reapproved by the board every three years.

Adoption of Charter

I HEREBY CERTIFY that the University of Central Florida Board of Trustees adopted this charter at its regularly scheduled meeting on _____ 2011.

Secretary

University of Central Florida Board of Trustees

P: aharms/board of trustees/strategic planning committee charter