



**Board of Trustees
Advancement Committee
January 28, 2016
10:00 – 10:45 a.m.
FAIRWINDS Alumni Center
Conference call 800-442-5794, passcode 463796**

AGENDA

- I. CALL TO ORDER** Clarence Brown
Chair, Advancement Committee
- II. ROLL CALL** Karen Monteleone
Associate Director, Board Relations
- III. MEETING MINUTES** Chair Brown
- [Approval of the November 19, 2015, Advancement Committee meeting minutes](#)
- IV. NEW BUSINESS**
- Communications and Marketing Patrick Burt
Assistant Vice President for Communications and Marketing
 - Alumni, Development, and Foundation Mike Morsberger
Vice President for Alumni Relations and Development and CEO, UCF Foundation
- V. OLD BUSINESS**
- VI. CLOSING COMMENTS**



Board of Trustees
Advancement Committee Meeting
November 19, 2015
NorthView

MINUTES

CALL TO ORDER

Trustee Clarence Brown, chair of the Advancement Committee, called the meeting to order at 9:30 a.m. at NorthView. Board chairman Marcos Marchena and committee members Clarence Brown, Joe Conte, Alan Florez, Alex Martins, and Cait Zona were present. Trustee Olga Calvet was also present. A quorum was confirmed.

MINUTES

The minutes from the September 24, 2015, and October 22, 2015, meetings were approved as written.

ADVANCEMENT COMMITTEE UPDATES

Alumni, Development, and Foundation

Mike Morsberger, Vice President for Alumni Relations and Development, reported several updates on campaign activity and new staff additions, as the division prepares for a Fall 2016 campaign launch. The committee requested a follow-up report and results of the giving envelope that was included in the most recent edition of *Pegasus* Magazine and a fall all-alumni mailer. The committee also requested a dashboard summary of campaign progress for the next meeting.

University and Government Relations

Dr. Dan Holsenbeck, Vice President for University Relations, reported on general legislative activities. Chair Brown requested a brief presentation from Adam Meyer on the new UCF program for students with exceptional abilities at a future meeting.

Chair Brown adjourned the meeting at 10:03 a.m.