



UNIVERSITY OF CENTRAL FLORIDA

**Board of Trustees
Advancement Committee
FAIRWINDS Alumni Center
October 26, 2017, 9:30 – 10:15 a.m.
Conference call 800-442-5794, passcode 463796**

AGENDA

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| I. CALL TO ORDER | Clarence Brown
<i>Chair, Advancement Committee</i> |
| II. ROLL CALL | Karen Monteleone
<i>Director, Foundation Board Relations</i> |
| III. MEETING MINUTES | Chair Brown |
| IV. NEW BUSINESS | |
| <ul style="list-style-type: none">• University Relations | Dan Holsenbeck, <i>Senior Vice President for University Relations</i> |
| <ul style="list-style-type: none">• Communications and Marketing | Grant Heston, <i>Vice President for Communications and Marketing</i> |
| <ul style="list-style-type: none">-Title IX: Campaign to increase reporting at UCF (INFO-1) | Briant Coleman, <i>Assistant Vice President for Student Development and Enrollment Services</i>
Adrienne Frame, <i>Associate Vice President and Dean of Students</i>
Dawn Welkie, <i>Assistant Director and Title IX Coordinator</i> |
| <ul style="list-style-type: none">• Alumni, Development, and Foundation <ul style="list-style-type: none">-Naming of the Tony and Sonja Nicholson Plaza (ADVC-1) | Mike Morsberger, <i>Vice President for Advancement and CEO, UCF Foundation</i> |
| V. OTHER BUSINESS | |
| VI. CLOSING COMMENTS | |



UNIVERSITY OF CENTRAL FLORIDA

Board of Trustees
Advancement Committee Meeting
May 18, 2017
UCF *FAIRWINDS* Alumni Center

MINUTES

CALL TO ORDER

Trustee Clarence Brown, chair of the Advancement Committee, called the meeting to order at 8:16 a.m. in the *FAIRWINDS* Alumni Center on the UCF Orlando campus. Committee members Kenneth Bradley, Joseph Conte, Nicholas Larkins, and Alex Martins were present. Chairman Marchena, Trustees Seay and Self were also present. A quorum was confirmed.

MINUTES

The minutes from the March 16, 2017, meeting were approved as written.

ADVANCEMENT COMMITTEE UPDATES

Alumni, Development, and Foundation

Mike Morsberger, Vice President for Advancement and CEO of the UCF Foundation, provided a report on campaign progress. With two years left to reach the \$500 million campaign goal, the Advancement team is expanding its efforts to cultivate and steward corporate partners and principal prospects who want to invest in the future of UCF and the transformative impact of higher education.

Morsberger also shared the results of the Senior Class Gift Campaign that exceeded the goal for this year.

Communications and Marketing

Grant Heston, Vice President for Communications and Marketing, shared pictures and highlights from last week's Downtown Campus groundbreaking, also noting that the activity generated more than 10 million impressions on social media.

Heston also reported that WUCF ranked first out of 170 stations in the previous week's ratings.

University and Government Relations

Dr. Dan Holsenbeck, Senior Vice President for University Relations, reviewed the state budget and Conforming Bill 374.

Chair Brown adjourned the meeting at 8:58 a.m.

ITEM: INFO-1

**University of Central Florida
Board of Trustees
Advancement Committee**

SUBJECT: Title IX: Campaign to increase reporting at UCF

DATE: October 26, 2017

PROPOSED COMMITTEE ACTION

For presentation at meeting.

Supporting documentation: Presentation to be shown at committee meeting

Prepared by: UCF Communications and Marketing

Submitted by: Grant Heston, Vice President for Communications and Marketing

ITEM: ADVC-1

**University of Central Florida
Board of Trustees
Advancement Committee**

SUBJECT: Naming of the Tony and Sonja Nicholson Plaza

DATE: October 26, 2017

PROPOSED COMMITTEE ACTION

Approve naming the Tony and Sonja Nicholson Plaza (Nicholson Plaza) upon the completion of certain actions by the Donors. The naming is requested in grateful recognition of the generous contributions by Anthony J. and Sonya R. Nicholson (Donors or the Nicholsons) to the University of Central Florida and the UCF Athletics Association, Inc.

BACKGROUND INFORMATION

On August 4, 2017, the Nicholsons made a charitable commitment of \$2 million to the Nicholson Athletics Facilities Enhancement Fund to support construction and enhancement of facilities associated with UCF Athletics. This support is unrestricted for this purpose and may include the enhancement of the Nicholson Fieldhouse and construction of an open air plaza connecting Nicholson Fieldhouse to Spectrum Stadium (Tony and Sonja Nicholson Plaza or Nicholson Plaza). Other commitments of the Nicholsons have been satisfied or combined in the current pledge.

Physical naming of the Nicholson Plaza is conditioned upon receipt of \$300,000 by November 30, 2018, of which \$100,000 has been received, and timely performance on the pledge payment schedule. The Nicholsons may be publicly recognized following approval by the UCF Board of Trustees.

The Nicholson's are leading annual donors and provide support to the communications school (Nicholson School of Communication), athletics (Nicholson Fieldhouse), and other special needs of UCF.

Supporting Documentation: Attachment A: 9.005 Naming of Buildings and Facilities

Prepared by: Margaret Jarrell-Cole, Associate Vice President and
Legal Counsel, UCF Foundation, Inc.

Submitted on behalf of: Michael J. Morsberger, Vice President for Advancement and
Chief Executive Officer of the UCF Foundation, Inc.

ATTACHMENT A

9.5 Naming of Buildings and Facilities

The naming of any building, road, bridge, park, recreational complex, other similar facility or educational site, as defined in Board regulation 8.009, (collectively referred to as a “University Facility”) of a state university for individuals or groups who have made significant contributions to the university or the state of Florida is the prerogative and privilege of the State University System of Florida and is vested in the Board of Governors. The Board of Governors hereby delegates such approval authority to each university board of trustees provided that the board of trustees establishes procedures for the naming of such University Facilities to include the following elements:

(a) The naming of any University Facility must be approved by the board of trustees as a noticed, non-consent agenda item.

(b) Non-gift related honorary naming of a University Facility should be reserved for individuals who have made significant contributions to the university or to the state of Florida or to the fields of education, government, science or human betterment and who are of recognized accomplishment and character. Honorary naming of a University Facility is not allowed for any active board member or employee of the Board of Governors or any active employee, student, or trustee of the university.

(c) Gift-related naming of a University Facility requires a donation which makes a significant contribution to the cost of the University Facility, or for an existing facility, significant improvements, both as established by the board of trustees’ policy. The limitations set forth in paragraph (b) are not applicable to gift-related naming of a University Facility.

Authority: Section 7 (d), Art. IX, Fla. Const., History—Formerly 6C-9.005, 11-3-72, Amended 12-17-74, 8-11-85, Amended and Renumbered as 9.005, 3-27-08. Amended 11-21-13.

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