



UNIVERSITY OF CENTRAL FLORIDA

Board of Trustees  
**Advancement Committee Meeting**  
November 22, 2019  
Teleconference Meeting

MINUTES

**CALL TO ORDER**

Trustee Danny Gaekwad, chair of the Advancement Committee, called the teleconference meeting to order at 10:06 a.m. Committee members Joseph Conte, Kyler Gray, Alex Martins, and David Walsh participated by phone. Trustee Bradley was not present. A quorum was confirmed.

**MINUTES**

The minutes from the July 18, 2019 meeting were approved as written.

**NEW BUSINESS**

2020 Committee Priorities

Chair Gaekwad opened the meeting by requesting committee input and guidance on future items for the committee to address.

Vice Chair Conte noted that the three vice presidents who staff the Advancement Committee are Grant Heston, Vice President for Communications and Marketing, Mike Morsberger, Vice President for Advancement and CEO of the Foundation, and Janet Owen, Vice President for Government Relations.

Gaekwad said that he was able to spend time with the Foundation staff in September and they provided him with the additional information that had he requested after the July meeting. He asked Mike Morsberger to provide a summary of their visit.

Janet Owen noted that staff is working on individual engagement strategies for Trustees that will ensure consistent and productive conversations with external constituencies.

Martins said that he would like to continue to receive detailed updates from the three vice presidents who staff the committee.

The committee members provided input on ways the board can further engage in fundraising and legislative advocacy for UCF.

Gaekwad requested the charter be reviewed at the next meeting and the Trustees should come prepared to share their feedback.

Walsh suggested meeting with the new and current Trustees to obtain an understanding of their contacts, respective networks where they have influence and how they can help the university.

Chair Gaekwad adjourned the meeting at 10:31 a.m.