

## Board of Trustees University of Central Florida Educational Programs Committee September 27, 2012, 10:00 a.m. – 12:00 p.m. Live Oak Center Conference call-in phone #800-442-5794, passcode 463796 Agenda

I. Minutes

Ida Cook, Chair

II. New business

### **Educational Programs Committee - Information Only**

 2010-11 Academic Program Reviews (INFO-A)

College of Sciences:

- Anthropology, B.A., M.A.
- Psychology, B.S.
- Applied Experimental and Human Factors Psychology, M.A., Ph.D.
- Clinical Psychology, M.A., Ph.D.
- Industrial and Organizational Psychology, M.S., Ph.D.
- Social Sciences (Interdisciplinary), B.S.
- Applied Sociology, M.A.
- Sociology, B.A., Ph.D.

College of Health and Public Affairs:

- Criminal Justice, M.S.
- Criminal Justice, B.A., B.S.

College of Arts and Humanitites:

- Creative Writing, M.F.A.
- English, B.A., M.A.
- Texts and Technology, Ph.D.
- History, B.A., M.A.
- Humanities, B.A.
- Philosophy, B.A.
- Religious Studies, B.A.
- Photography, A.S. to B.S.
- Studio Art and the Computer, M.F.A.

Michael Johnson, Dean of the College of Sciences

Michael Frumkin, Dean of the College of Health and Public Affairs

José Fernandez, Dean of the College of Arts and Humanities Rosen College of Hospitality Management:

- Event Management, B.S.
- Hospitality Management, B.S.
- Hospitality and Tourism Management, M.S.
- Restaurant and Foodservice Management, B.S.

 State University System Annual Status Report on Market Tuition (INFO-B)

• Protected Classes

• Provost's update

**Educational Programs Committee - Approval** 

• Tenure with Hire (EPC-1)

III. Other business

**Abe Pizam,** Dean of the Rosen College of Hospitality Management

**Tony Waldrop**Provost and
Executive Vice President

Janet Balanoff, Director Equal Opportunity and Affirmative Action Programs

**Tony Waldrop** 

**Tony Waldrop** 

### Minutes Educational Programs Committee

University of Central Florida
Board of Trustees
July 26, 2012
9:00 a.m. - 9:15 a.m.
Teleconference
Conference call-in phone #800-442-5794, passcode 463796

The Honorable Ida Cook called the teleconference to order at 9:40 a.m. Trustees Ray Gilley, Harris Rosen, and John Sprouls participated by telephone. Also attending was Provost and Executive Vice President Tony Waldrop.

The minutes from the May 24, 2012, meeting were approved as written.

### **NEW BUSINESS**

**Conferral of Degrees.** Tony Waldrop, Provost and Executive Vice President, requested approval for the Summer 2012 conferral of degrees. A motion to recommend the conferral of degrees was approved.

**Provost's Update.** College reports from the dean of the College of Nursing and the dean of the Rosen College of Hospitality Management were deferred to the next meeting when they could report in person.

Waldrop announced that Michael Georgiopoulos, a Pegasus Professor, has been appointed interim dean of the College of Engineering and Computer Science. A search for a dean for the college is underway.

Trustee Cook adjourned the teleconference at 9:45 a.m.



### INFO-A Academic Program Review Process

### **Purposes**

- to examine the quality and productivity of academic programs and
- to develop recommendations leading to program improvement

### Overview

- provides comprehensive review of academic programs
- takes place on a seven-year cycle
- uses institutional data, self-studies, and external consultant reports
- incorporates assessment and evaluation by departments, colleges, and academic affairs
- leads to recommendations developed by the program review committee in concert with the provost and college deans
- results in annual reports to the UCF Board of Trustees and the Florida Board of Governors that outline: actions and major changes since last review, strengths, weaknesses, and recommendations
- evaluates each program according to the following five major elements:

### Centrality

 alignment of program mission with the college, university, and Board of Governors' strategic plans

### Comparative advantage

- national reputation
- job placement of students
- unique features of program
- benchmarking results
- strategic niche

### Cost

- number and productivity of faculty members (e.g., SCHs, majors, and degrees generated)
- facilities, equipment, laboratories, meeting space, and software
- instructional delivery requirements (e.g., individual instruction, laboratory assistance, and off-site travel)

### Demand

- historical number of applicants and number of students enrolled
- degrees granted
- courses used by other programs
- contribution to the General Education Program
- community, regional, statewide, or national needs

### Quality

- incoming students
- curriculum
- student learning
- student satisfaction and employee ratings
- student placement
- faculty members (teaching qualifications, research and creative activity, service)
- facilities
- accreditation and certification results

# INFO-A 2010-11 Academic Program Review College of Sciences Recommendation Implementation Status – September 27, 2012

Program	Strengths	Weaknesses	Action Recommendations and Implementation Status
College of Sciences	səə		
Anthropology,	• collegial environment	• large class sizes	• refine strategic plan to take into account all
B.A.	• integration of regional campus	rigid curriculum	departmental needs and aspirations; incorporate an
	faculty members and instructors	<ul> <li>instructional laboratory space</li> </ul>	appropriate human resource plan (not started,
	into the fabric of the department	• office space	postponed while college completes its strategic plan)
	<ul> <li>high quality and productive</li> </ul>	• no medium and large classroom	review curriculum and adjust as appropriate
	faculty members in terms of	spaces	(in progress)
	teaching and research	<ul> <li>graduate student tuition waivers</li> </ul>	<ul> <li>adjust faculty work load to support increasing research</li> </ul>
	• faculty commitment to high-	• insufficient number of faculty	productivity
	quality undergraduate teaching	and high faculty workload	(completed, requiring sustained attention)
	<ul> <li>international and</li> </ul>	•	identify additional instructional space, including
	interdisciplinary curriculum		instructional laboratory space (in progress)
	focus		<ul> <li>continue to explore opportunities for additional office</li> </ul>
	<ul> <li>opportunities for student field</li> </ul>		space (not started, space challenges persist)
	experiences		• work with the College of Graduate Studies, College of
			Sciences, and regional campuses administration to
			maximize graduate teaching assistant funding; review
			Memorandum of Understanding with regional
			campuses administration (in progress)

## INFO-A

# 2010-11 Academic Program Review College of Sciences Recommendation Implementation Status – September 27, 2012

Program	Strengths	Weaknesses	Action Recommendations and Implementation Status
Anthropology, M.A.	<ul> <li>collegial environment</li> <li>high-quality and productive faculty members in terms of teaching and research</li> <li>faculty commitment to high-quality graduate teaching</li> <li>international and interdisciplinary curriculum focus</li> <li>opportunities for student field experiences</li> <li>high-quality students</li> <li>faculty student mentoring</li> <li>research programs</li> </ul>	<ul> <li>no Ph.D. program</li> <li>limited internal research funding opportunities</li> <li>instructional laboratory space</li> <li>office space</li> <li>graduate student tuition waivers</li> <li>insufficient number of faculty and high faculty workload</li> </ul>	<ul> <li>refine strategic plan to take into account all departmental needs and aspirations; incorporate benchmarking and an appropriate human resource plan, including strategic hires (in progress)</li> <li>begin planning for a possible Ph.D. degree program (not started, pending strategic plan completion)</li> <li>plan activities and adjust faculty workload to support research and graduate education, including a possible Ph.D. degree program (completed, requiring sustained attention)</li> <li>increase external research funding (in progress)</li> <li>partner with the Office of Research and Commercialization and College of Sciences to build a support program with seed monies for faculty to boost research productivity (in progress)</li> <li>pursue synergistic opportunities across campus, including interdisciplinary research funding opportunities (in progress)</li> <li>dentify additional instructional space, including instructional laboratory space (in progress)</li> <li>continue to explore opportunities for additional office space (not started, space challenges persist)</li> <li>work with the College of Graduate Studies, College of Sciences, and regional campuses administration to maximize graduate teaching assistant funding (in progress)</li> </ul>
Psychology, B.S.	<ul> <li>significant laboratory</li> <li>experience in statistical methods and research methods courses</li> <li>student diversity</li> <li>advising center</li> </ul>	<ul> <li>limited faculty resources for number of majors</li> <li>no faculty program coordinator</li> <li>insufficient advising staff</li> <li>senior exit exam needs to better</li> </ul>	<ul> <li>replace parapsychology course with an appropriate alternative (completed)</li> <li>develop a plan for tracking and maintaining contact with alumni; work with appropriate UCF offices (in progress)</li> </ul>

# INFO-A 2010-11 Academic Program Review College of Sciences Recommendation Implementation Status – September 27, 2012

Program	Strengths	Weaknesses	Action Recommendations and Implementation Status
	<ul> <li>time-to-degree</li> <li>array of student engagement opportunities</li> </ul>	measure target-student learning outcomes  • alumni tracking and relationships  • faculty diversity	<ul> <li>work with The Burnett Honors College to expand honors course offerings (in progress)</li> <li>develop a human resource plan to hire additional and diverse tenured and tenure freely faculty members and</li> </ul>
	uaitung for graduate teaching assistants teaching undergraduate courses	<ul> <li>number of student engagement experiences</li> <li>naransvchology course</li> </ul>	advising staff members as resources become available; address need for faculty program coordinator (in progress)
		<ul> <li>honors course offerings</li> <li>student exposure to research methods and statistics early in</li> </ul>	• review and revise senior exit exam to ensure appropriate measurement of target student learning outcomes (in progress)
		program	<ul> <li>develop an advising and scheduling plan to expose students to research methods and statistics earlier in program (in progress)</li> </ul>
			• explore opportunities to expand student engagement (in progress)
Applied Experimental	<ul><li>physical facilities</li><li>graduation and student</li></ul>	<ul> <li>balance of required courses and student research experiences</li> </ul>	• benchmark program and curriculum; use updated results to inform strategic plan, including a common
and Human	placement rates	outside of classroom	program vision and goals (in progress)
Factors Psychology,	<ul> <li>highly visible and research active faculty members</li> </ul>	<ul><li>student stipend amounts</li><li>student and faculty diversity</li></ul>	<ul> <li>review curriculum and adjust as appropriate</li> <li>(completed, requiring sustained attention)</li> </ul>
M.A. and Ph.D.	<ul><li>national reputation</li><li>administration</li></ul>	<ul> <li>barriers to effective internal partnerships</li> </ul>	• increase student stipend amounts as resources become available (not started due to availability of resources)
		<ul> <li>advising load for program coordinator</li> </ul>	<ul> <li>develop a human resource plan to prepare for impending faculty member retirements; hire additional</li> </ul>
M. 17-2-1-1-1		• impending faculty member	diverse tenured and tenure-track faculty members as
		uneven faculty research funding	coordinator advising load and need for additional
		<ul> <li>support for contract and grant</li> </ul>	contract and grant management support (in progress)
		management	<ul> <li>explore ways to mingate partners to enective internal partnerships and work to develop new partnerships</li> </ul>
			(in progress)

2010-11 Academic Program Review
College of Sciences
Recommendation Implementation Status – September 27, 2012 INFO-A

Program	Strengths	Weaknesses	Action Recommendations and Implementation Status
			• maintain current enrollments; if external or internal
			resources are enhanced, consider selective strategic
			growth (in progress)
			• explore feasibility of converting Ph.D. human factors
			track to a stand-alone degree program (decided not to
			implement)
			<ul> <li>expand funded research among faculty members</li> </ul>
			(in progress)
Clinical	program leadership	<ul> <li>number of paid internships</li> </ul>	• identify paid student internship opportunities
Psychology,	<ul> <li>graduation and employment</li> </ul>	<ul> <li>program distance from Orlando</li> </ul>	(in progress)
M.A.	rates	campus	<ul> <li>work with college to explore options to mitigate any</li> </ul>
	<ul> <li>program clinician focus and</li> </ul>	<ul> <li>facilities at current program site</li> </ul>	difficulties or issues associated with running a
	quality of training; student	alumni tracking	professional graduate program at a remote campus
	preparation for licensure		(in progress)
			• review curriculum and determine if there is room for
			improvement in course sequencing (in progress)
			• maintain current enrollments; if external or internal
			resources are enhanced, consider selective strategic
			growth (in progress)
			<ul> <li>develop a plan to improve alumni tracking; work with</li> </ul>
			appropriate UCF offices (in progress)
			• retain applied program focus but keep thesis option for
			use as appropriate
Clinical	• physical facilities	• balance of required courses and	• review curriculum and adjust as appropriate
Psychology,	<ul> <li>graduation and student</li> </ul>	student research experiences	(completed, sustained attention required)
M.S. and Ph.D.	placement rates	outside of classroom	• develop a human resource plan to hire additional and
	• highly visible and research	<ul> <li>number of faculty members</li> </ul>	more diverse tenured and tenure-track faculty
	active faculty members	<ul> <li>student stipend amounts</li> </ul>	members as resources become available; address
		• lack of effective partnerships	program coordinator load and need for additional
		with College of Medicine	Collinaci alla graffi management support (m progress)

### INFO-A 2010-11 Academic Program Review College of Sciences

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College of Sciences	Recommendation Implementation Status -

## INFO-A

# 2010-11 Academic Program Review College of Sciences Recommendation Implementation Status – September 27, 2012

Program	Strengths	Weaknesses	Action Recommendations and Implementation Status
Industrial and	• physical facilities	• balance of required courses and	review curriculum and adjust as appropriate
Organizational	<ul> <li>graduation and student</li> </ul>	student research experiences	(completed, requiring sustained attention)
Psychology,	placement rates	outside of classroom	• benchmark program and curriculum (in progress)
Ph.D.	<ul> <li>highly visible and research</li> </ul>	<ul> <li>student stipend amounts</li> </ul>	• develop a human resource plan to hire additional
	active faculty members	<ul> <li>number of faculty members</li> </ul>	diverse tenured and tenure-track faculty members as
	<ul> <li>national reputation</li> </ul>	<ul> <li>barriers to effective internal</li> </ul>	resources become available; address program
		partnerships	coordinator advising load and need for additional
		<ul> <li>high advising load for program</li> </ul>	contract and grant support (in progress)
		coordinator	<ul> <li>explore ways to mitigate barriers to effective internal</li> </ul>
		• uneven faculty research funding	partnerships and work to develop new partnerships
		• insufficient support for contract	(in progress)
		and grant management	• maintain enrollments; if external or internal resources
			are enhanced, consider selective strategic growth
			(in progress)
			<ul> <li>increase student stipend amounts as resources become</li> </ul>
			available (not started due to availability of resources)
			• explore feasibility of converting Ph.D. industrial and
			organizational track to a stand-alone degree program
			(decided not to implement)
			<ul> <li>expand funded research among faculty members</li> </ul>
			(in progress)
			• increase student academic placement (in progress)
			<ul> <li>review graduate teaching assistant workload and</li> </ul>
			determine appropriateness (in progress)
Social	<ul> <li>major enrollment</li> </ul>	<ul> <li>student exposure to research</li> </ul>	<ul> <li>develop integrative and capstone experience</li> </ul>
Sciences, B.S.	<ul> <li>curriculum focus</li> </ul>	methods	(in progress)
	<ul> <li>student advising</li> </ul>	• no integrative and capstone	<ul> <li>develop an alumni tracking system; work with other</li> </ul>
		experiences	UCF offices as appropriate (in progress)
		• students lack sense of	<ul> <li>consider establishing an interdisciplinary program</li> </ul>
		community	advisory committee (completed, requiring sustained
		alumni tracking	attention)

## 2010-11 Academic Program Review College of Sciences Recommendation Implementation Status – September 27, 2012 INFO-A

Program	Strengths	Weaknesses	Action Recommendations and Implementation Status
			<ul> <li>assess impact of revised curriculum (in progress)</li> <li>explore options to foster a sense of community among students (in progress)</li> </ul>
Sociology, B.A.	<ul> <li>emphasis on research methods and data analysis</li> </ul>	<ul> <li>growth is outpacing faculty resources</li> </ul>	• maintain emphasis on research methods and data analysis (completed)
	<ul><li>high-quality instruction</li><li>student mentoring and access to</li></ul>	<ul> <li>promotion of student engagement opportunities</li> </ul>	<ul> <li>develop a human resource plan to address increased demand on Orlando and regional campuses</li> </ul>
	faculty members • student professional	<ul><li>outside classroom</li><li>student application of theory</li></ul>	(in progress)  • seek out and promote new opportunities for student
	development opportunities	• alumni tracking	engagement (in progress)
	• major enrollment		• further integrate application of theory throughout the curriculum (in progress)
			• develop a plan for alumni tracking; work with appropriate UCF offices (in progress)
Applied	student mentoring	• faculty teaching load	• develop a human resource plan to hire tenured and
Sociology,	<ul> <li>thoughtful curriculum</li> </ul>	<ul> <li>uneven faculty research funding</li> </ul>	tenure-track faculty members who can secure external
M.A.	<ul> <li>student graduation rate</li> </ul>	<ul> <li>need for additional faculty</li> </ul>	funding as resources become available; seek out
	<ul> <li>thesis and non-thesis tracks</li> </ul>	members who can secure	diverse faculty candidates (in progress)
	<ul> <li>faculty research strengths</li> </ul>	external funding	• encourage and reward publication in top journals
		<ul> <li>faculty diversity</li> </ul>	(in progress)
			<ul> <li>explore opportunities for collaboration across campus (in progress)</li> </ul>
			• increase student stipends as resources become
			available (not started due to availability of resources)
Sociology,	<ul> <li>student mentoring</li> </ul>	<ul> <li>faculty teaching load</li> </ul>	<ul> <li>develop a human resource plan to hire tenured and</li> </ul>
Ph.D.	<ul> <li>thoughtful curriculum</li> </ul>	<ul> <li>student mentoring</li> </ul>	tenure-track faculty members who can supervise
	<ul> <li>student graduation and</li> </ul>	<ul> <li>uneven faculty research funding</li> </ul>	doctoral students and secure external funding
	placement rate	• insufficient faculty members to	as resources become available (in progress)
	<ul> <li>dissertation</li> </ul>	supervise doctoral students and	<ul> <li>develop a plan to expose students to faculty members'</li> </ul>
	<ul> <li>faculty research quality</li> </ul>	secure external funding	research strengths early in program (completed,
		<ul> <li>faculty diversity</li> </ul>	requiring sustained attention)

2010-11 Academic Program Review College of Sciences Recommendation Implementation Status – September 27, 2012 INFO-A

Action Recommendations and Implementation Status	<ul> <li>encourage and reward publication in top sociology</li> </ul>	journals (in progress)	<ul> <li>explore opportunities for collaboration across campus</li> </ul>	(in progress)	<ul> <li>increase student stipends as resources become</li> </ul>	available (not started due to availability of resources)
Weaknesses						
Strengths						The state of the s
Program						

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2010-11 Academic Program Review College of Health and Public Affairs Recommendation Implementation Status – September 27, 2012

7.77, 2012	Action Recommendations and Implementation Status		<ul> <li>consider adding a data analysis course to core requirements (completed)</li> <li>consider adding a capstone requirement (in progress)</li> <li>ensure a seamless advising system between the college and department (completed, requiring sustained attention)</li> <li>increase opportunities for exceptional students to engage in scholarly activities (completed, requiring sustained attention)</li> <li>consider potential value of further differentiating B.A. and B.S. degree programs (decided not to implement)</li> </ul>	<ul> <li>significantly increase enrollment in the new research track and student research opportunities within the track; consider formalizing the research experience of students enrolled in the research track (in progress)</li> <li>increase faculty participation in research and in securing external funding; work with appropriate UCF offices to identify new opportunities (in progress)</li> <li>develop an enrollment management plan consistent with available resources (completed, requiring sustained attention)</li> <li>develop a human resource plan to support departmental goals; hire additional research-active faculty as resources become available (in progress)</li> <li>evaluate the sufficiency of resources necessary to</li> </ul>	implement a Ph.D. program (completed, requiring
dation Implementation Status – September 27, 2012	Weaknesses		<ul> <li>no required data analysis course</li> <li>no formal capstone requirement to integrate educational experiences</li> <li>limited opportunities for exceptional students to engage in scholarly activities</li> </ul>	<ul> <li>limited opportunities for student research within new research track</li> <li>uneven faculty scholarly productivity and extramural funding</li> </ul>	
Recommendation	Strengths	College of Health and Public Affairs	<ul> <li>curriculum</li> <li>internship program connected to community agencies</li> <li>student honors and professional fraternities</li> <li>wide range of student workforce development</li> <li>accessibility to non-traditional students</li> <li>international partnerships</li> <li>student diversity</li> <li>faculty member collegiality and commitment to undergraduate teaching</li> </ul>	<ul> <li>two tracks (research and professional) provide response to strong demand in a critical need area</li> <li>wide-range of certificate programs</li> <li>accessibility to non-traditional students</li> <li>international partnerships</li> <li>student diversity</li> </ul>	
	Program	College of Healt	Criminal Justice, B.A. and B.S.	Criminal Justice, M.S.	

## INFO-A 2010-11 Academic Program Review

College of Arts and Humanities

Recommendation Implementation Status – September 27, 2012

Program	Strengths	Weaknesses	Action Recommendations
College of Arts	College of Arts and Humanities		
Creative Writing, M.F.A.	<ul> <li>faculty publishing productivity</li> <li>curriculum</li> <li>program administration</li> <li>internships at <i>The Florida Review</i></li> <li>student mentoring</li> <li>student retention and completion rates</li> </ul>	<ul> <li>divisiveness within the program threatens program effectiveness</li> <li>faculty resistance to initiatives beyond the creative writing M.F.A. are counterproductive</li> <li>factionalism within and across units</li> </ul>	<ul> <li>craft a common set of goals with shared purpose (not started – key personnel on leave until Fall 2012)</li> <li>develop a plan for strong and consistent department leadership (completed, requiring sustained attention)</li> <li>nurture a sense of community within the department (in progress)</li> <li>develop a plan to share graduate teaching assistant resources between the Departments of English and Department of Writing and Rhetoric (completed, requiring sustained attention)</li> <li>review factionalism and develop strategies to improve inclusiveness (in progress)</li> </ul>
English, B.A.	department journals     ingorous creative writing     curriculum     solid enrollment     minors serve students across     colleges     student advising across the tracks	demand is outpacing number of faculty members     faculty turnover has hampered ability to offer courses in certain elective areas     lack of intra-departmental and cross-disciplinary collaboration     existing curriculum lacks currency and relevance in several areas     factionalism within and across units	<ul> <li>review and update department strategic plan to articulate clear vision and goals (in progress)</li> <li>develop a plan for strong and consistent department leadership (completed, requiring sustained attention)</li> <li>develop a human resource plan to address program needs, with focused hiring to fill gaps in areas of expertise (in progress)</li> <li>nurture a sense of community within the department (in progress)</li> <li>explore options for student access to richer critiques and professional development (completed, requiring sustained attention)</li> <li>increase visibility and activities of Sigma Tau Delta, the English honors society (completed, requiring sustained attention)</li> <li>investigate and implement appropriate revisions to existing curriculum (in progress)</li> <li>review factionalism and develop strategies to improve inclusiveness (in progress)</li> </ul>

### INFO-A

## 2010-11 Academic Program Review College of Arts and Humanities

Recommendation Implementation Status - September 27, 2012

Program	Strengths	Weaknesses	Action Recommendations
English, M.A.	• faculty research productivity	• potential need for increased number	<ul> <li>develop a plan for strong and consistent department</li> </ul>
	<ul> <li>dedicated students</li> </ul>	of graduate teaching assistants	leadership (completed, requiring sustained attention)
	• array of courses	waivers and stipend amounts	<ul> <li>nurture a sense of community within the department</li> </ul>
		<ul> <li>engaged and cohesive student</li> </ul>	(in progress)
		community	<ul> <li>investigate and develop opportunities and activities to</li> </ul>
		• factionalism within and across units	increase student involvement (in progress)
			<ul> <li>consider the appropriateness of retaining specific</li> </ul>
			tracks within the Department of English (completed)
			<ul> <li>develop a plan to provide additional support for</li> </ul>
			graduate teaching assistant stipends and waivers to
			enhance recruiting opportunities (unable to
			implement at this time due to resources)
			<ul> <li>review factionalism and develop strategies to improve</li> </ul>
			inclusiveness (in progress)
Texts and	• great potential, including unique	• program focus	• move program oversight to the dean's office and
Technology,	opportunities for cross-	• factionalism within and across units	appoint an interim program director (completed)
Ph.D.	disciplinary collaboration	• passive internship program	• develop a strategic plan to include a clear definition of
	<ul> <li>student retention rates</li> </ul>	• concern for competitiveness of	the program's focus (completed)
	research-productive faculty	graduate teaching assistant stipends	<ul> <li>define graduate faculty criteria for program</li> </ul>
	members	as recruitment tool	participation and select core program faculty members
	• high graduate placement in		(completed)
	academic jobs		<ul> <li>review curriculum, including internship requirement</li> </ul>
			and make appropriate adjustments (in progress)
			<ul> <li>explore opportunities to expand strategic partnerships</li> </ul>
			and other interdisciplinary collaborations at an
			appropriate time
			(completed, requiring sustained attention)
·			<ul> <li>review professional and personal environment</li> </ul>
			(completed, requiring sustained attention)
			<ul> <li>review factionalism and develop strategies to improve</li> </ul>
			inclusiveness
			(completed, requiring sustained attention)
			<ul> <li>develop a plan to increase amount of graduate</li> </ul>
			teaching assistant stipends and to share graduate

# INFO-A 2010-11 Academic Program Review College of Arts and Humanities Recommendation Implementation Status – September 27, 2012

Program	Strengths	Weaknesses	Action Recommendations
110814	SinShark	11 cannesses	Cacagh Accommondations
			teaching assistant resources among the college's
			graduate programs where appropriate
-			(completed, requiring sustained attention)
			<ul> <li>develop a plan to identify more permanent program</li> </ul>
			leadership once program vision is defined and other
			issues addressed (in progress)
History, B.A.	• curriculum	<ul> <li>challenges of delivering a writing</li> </ul>	• explore expanded participation in Knights Write
	<ul> <li>dedicated and collegial faculty</li> </ul>	intensive curriculum	(completed, requiring sustained attention)
	members	<ul> <li>no director of public history</li> </ul>	• hire director for public history program (completed)
	• public history initiative, including	• insufficient range and depth of	<ul> <li>work with library to increase information resources</li> </ul>
	the Regional Initiative for	library holdings	for targeted areas (in progress)
	Collecting the History,	• inadequate space	<ul> <li>work with college to identify solutions to space needs</li> </ul>
	Experiences, and Stories of	• inconsistent availability of upper-	(in progress)
	Central Florida program; and	level courses in certain areas	<ul> <li>develop a human resource plan as part of department's</li> </ul>
	publicly engaged research	• insufficient number of support staff	strategic planning process to hire additional faculty
	<ul> <li>student advising and mentoring</li> </ul>	members	and staff members as resources become available
	• significant contributions to GEP	<ul> <li>underdeveloped interdisciplinary</li> </ul>	(completed, requiring sustained attention)
	<ul> <li>community partnerships</li> </ul>	partnerships	<ul> <li>increase interdisciplinary partnerships</li> </ul>
			(completed, requiring sustained attention)
History, M.A.	• public history initiative, including	<ul> <li>no director of public history</li> </ul>	<ul> <li>pursue opportunities for significant external funding</li> </ul>
	the Regional Initiative for	• insufficient range and depth of	(in progress)
	Collecting the History,	library holdings	• hire director for public history program (completed)
	Experiences, and Stories of	• inadequate space	<ul> <li>work with library to increase library resources for</li> </ul>
	Central Florida program; and	<ul> <li>potentially insufficient graduate</li> </ul>	targeted areas (in progress)
	publicly engaged research	assistantship financial support	<ul> <li>work with college to identify solutions to space needs</li> </ul>
	• strong core of research taculty	• insufficient number of support staff	(in progress)
	members	members	<ul> <li>develop a human resource plan as part of department's</li> </ul>
	• established community	• inconsistent availability of courses	strategic planning process to hire additional faculty
	partnerships	in certain areas	and staff members as resources become available
		<ul> <li>poorly defined non-thesis option</li> </ul>	(completed, requiring sustained attention)
		<ul> <li>student retention rate</li> </ul>	<ul> <li>review curriculum and adjust as appropriate</li> </ul>
		<ul> <li>underdeveloped interdisciplinary</li> </ul>	(in progress)
		partnerships	• improve student mentoring(completed, requiring
			sustained attention)

### INFO-A

2010-11 Academic Program Review College of Arts and Humanities Recommendation Implementation Status – September 27, 2012

Program	Strengths	Weaknesses	Action Recommendations
			<ul> <li>increase interdisciplinary partnerships and explore</li> </ul>
			collaborative opportunities to share graduate teaching
			assistant resources (in progress)
			• explore further development of graduate program(s) in
			public history, once a director of public history is in
			place (in progress)
			<ul> <li>identify and secure additional paid internships;</li> </ul>
			leverage existing and new community partnerships
		an and the	(completed, requiring sustained attention)
Humanities,	<ul> <li>outstanding and dedicated</li> </ul>	<ul> <li>unclear department identity and</li> </ul>	<ul> <li>develop strategic plan to build a cohesive identity and</li> </ul>
B.A.	teaching faculty members	vision	vision; plan should address department branding
	• faculty diversity (gender,	• highly specialized curriculum limits	issues (in progress)
	ethnicity, scholarly)	availability of course offerings and	<ul> <li>review curriculum and adjust as appropriate</li> </ul>
	<ul> <li>broad course selection</li> </ul>	ease of delivery	(in progress)
	• comprehensive curriculum and	• possible retirement of faculty	<ul> <li>develop human resource plan to prepare for possible</li> </ul>
	focus	members	faculty member retirements (completed, requiring
	• cultural and critical theory	• systematic alumni tracking	sustained attention)
•	emphases		<ul> <li>develop a plan for tracking student placement,</li> </ul>
·			particularly in graduate and professional schools;
			work with other UCF offices as appropriate
			(completed, requiring sustained attention)
			<ul> <li>explore development of an appropriate master's</li> </ul>
			program that supports university and state goals
			(in progress)
Philosophy,	outstanding and dedicated	<ul> <li>unclear department identity and</li> </ul>	<ul> <li>develop strategic plan to build a cohesive identity and</li> </ul>
B.A.	teaching faculty members	vision	vision; plan should address department branding
	• faculty diversity (gender,	diffuse program content lacks clear	issues (in progress)
	ethnicity, scholarly)	preparation for graduate study	<ul> <li>review curriculum and adjust as appropriate</li> </ul>
	• cognitive science and ethics	• possible retirement of faculty	(in progress)
	emphases	members	<ul> <li>develop a human resource plan to prepare for possible</li> </ul>
		• systematic alumni tracking	faculty member retirements (completed, requiring
			sustained attention)
			• develop a plan for tracking student placement,
			particularly in graduate and professional schools;

# INFO-A 2010-11 Academic Program Review College of Arts and Humanities Recommendation Implementation Status – September 27, 2012

Prooram	Strenoths	Necommendation Implementation Status - September 27, 2012 Weskingstee	41, 2012 Action Recommendations
			work with other UCF offices as appropriate (completed, requiring sustained attention)  • explore development of an appropriate master's program that supports university and state goals
Religious Studies B A	outstanding and dedicated	unclear department identity and	(in progress)  • develop strategic plan to build a cohesive identity and
Studies, D.A.	<ul><li>teaching raculty memoers</li><li>broad course selection</li><li>coherent major that prepares</li></ul>	vision  • number of faculty members involved in program	vision; plan should address department branding issues (completed, requiring sustained attention)  • review faculty mix and develop a human resource
	students for graduate or divinity school	lack of an introduction to religion course	plan that best addresses department needs (completed, requiring sustained attention)
		course prefixes reflect historic and not current program mappings	<ul> <li>review curriculum and make appropriate adjustments (in progress)</li> </ul>
		<ul> <li>possible retirement of faculty</li> </ul>	<ul> <li>update course prefixes to reflect current program</li> </ul>
		members  • exertemetic elumni tracking	mappings (in progress)  • explore possibilities for increasing instructional
-		Systematic attning tracking	support (not started)
			<ul> <li>develop human resource plan to prepare for possible</li> </ul>
			faculty member retirements (completed, requiring sustained attention)
			<ul> <li>develop a plan for tracking student placement,</li> </ul>
			particularly in graduate and professional schools;
			work with other UCF offices as appropriate
			(completed, requiring sustained attention)
			<ul> <li>develop closer contaborative ties with other programs (completed, requiring sustained attention)</li> </ul>
Photography,	• partnership with the Southeast	• increased demand threatens to	<ul> <li>address target program size through strategic planning</li> </ul>
A.S. to B.S.	Museum of Photography	outpace faculty and facility	and consider availability of resources to support
	• unique curriculum with potential	resources	targets (completed, requiring sustained attention)
	to attract great prestige	unstable curriculum	stabilize curriculum
	high-quality student work	• inability to share UCF equipment	(completed, requiring sustained attention)
	<ul> <li>increasing student demand</li> </ul>	with Daytona State College	<ul> <li>investigate solutions to enhance sharing of equipment</li> </ul>
		• insufficient writing components in	between UCF and Daytona State College
		curriculum	(completen, requiring sustained attention)

### INFO-A

# 2010-11 Academic Program Review College of Arts and Humanities Recommendation Implementation Status – September 27, 2012

Program	Strengths	Weaknesses	Action Recommendations
0	0		• enhance student writing requirements in the
			curriculum
			(completed, requiring sustained attention)
			increase promotion of program's reputation and
			visibility (in progress)
			<ul> <li>promote student works locally and to broader</li> </ul>
			audiences (completed, requiring sustained attention)
			<ul> <li>identify sources to increase external funding to</li> </ul>
			support program (in progress)
Studio Art and	• new School of Visual Art and	• no strategic plan	<ul> <li>develop a School of Visual Art and Design strategic</li> </ul>
the Computer,	Design positioned to make unique	<ul> <li>no permanent school director</li> </ul>	plan (in progress)
M.F.A.	contributions to UCF and the	<ul> <li>no program coordinator</li> </ul>	• identify an appropriate name for M.F.A. program
	community	<ul> <li>outdated computer equipment</li> </ul>	(completed)
	<ul> <li>prominent placement within</li> </ul>	• too many hours required to	• hire a permanent School of Visual Art and Design
	Center for Emerging Media	complete program	director (in progress)
	<ul> <li>student retention and graduation</li> </ul>	<ul> <li>post-merger confusion about the</li> </ul>	• appoint a M.F.A. program coordinator
	rates	curriculum and strategic direction	(completed, requiring sustained attention)
	<ul> <li>partnerships with Flying Horse</li> </ul>	of program	<ul> <li>develop a plan to prepare graduate teaching assistants</li> </ul>
	Editions; Center for Research in	• no art history courses in curriculum	for teaching careers and to offset faculty teaching load
	Education, Arts, Technology, and		(in progress)
	Entertainment (CREATE); and		<ul> <li>review curriculum and adjust as appropriate</li> </ul>
	Florida Interactive Entertainment		(in progress)
	Academy (FIEA)		• outline plan for use of studio space at Center for
			Emerging Media
			(completed, requiring sustained attention)
			• update computer equipment (completed, requiring
			sustained attention)
			• add additional faculty member(s) with appropriate
			expertise as resources permit (in progress)

# INFO-A 2010-11 Academic Program Review Rosen College of Hospitality Management

	2012
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•	Status – Sep
4	entation
)	Implem
	Recommendation
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Program	Strengths	Weaknesses	Action Recommendations
Rosen College	Rosen College of Hospitality Management		
Event	• campus location	• student-faculty ratio and balance of	• consider feasibility and sustainability of current and
Management, B.S.	• state-of-the-art physical facilities	full-time and part-time faculty	planned initiatives in light of available resources
	<ul> <li>Taculty diversity</li> <li>Addicated and productive faculty</li> </ul>	• faculty teaching load	(ut progress)  • develop a himan resource nlan to hire additional
	members	• no formal faculty mentoring	faculty as resources become available (in progress)
	<ul> <li>industry partnerships</li> </ul>	program	<ul> <li>work towards reducing teaching loads for research</li> </ul>
	<ul> <li>high-quality students relative to</li> </ul>	<ul> <li>lack of opportunities for</li> </ul>	intensive faculty members; encourage using external
	other hospitality management	undergraduate research	funding for course buy-outs (in progress)
	programs	<ul> <li>graduate placement data</li> </ul>	<ul> <li>develop a formal college-based faculty mentoring</li> </ul>
	• sole event management bachelor's	<ul> <li>hiring packages may not be</li> </ul>	program (in progress)
	degree program in the U.S.	competitive	<ul> <li>enhance opportunities for undergraduate research</li> </ul>
	<ul> <li>student chapters of professional</li> </ul>		(in progress)
	organizations		<ul> <li>develop a plan to track student placement; work with</li> </ul>
	<ul> <li>cooperative education program</li> </ul>		appropriate UCF offices (in progress)
	• comprehensive curriculum		<ul> <li>review curriculum and adjust as appropriate</li> </ul>
			(in progress)
			<ul> <li>work with Office of Institutional Knowledge</li> </ul>
			Management to address data management issues and
			to assess faculty hiring and retention issues
			(in progress)
			<ul> <li>evaluate investment required to increase national</li> </ul>
			rankings (in progress)
Hospitality	• campus location	<ul> <li>student-faculty ratio and balance of</li> </ul>	<ul> <li>consider feasibility and sustainability of current and</li> </ul>
Management,	• state-of-the-art physical facilities	full-time and part-time faculty	planned initiatives in light of available resources
B.S.	• faculty diversity	members	(in progress)
	<ul> <li>dedicated and productive faculty</li> </ul>	<ul> <li>faculty teaching load</li> </ul>	<ul> <li>develop a human resource plan to hire additional</li> </ul>
	members	<ul> <li>no formal faculty mentoring</li> </ul>	tenured and tenure-track faculty members as resources
	• industry partnerships	program	become available (in progress)
	• international partnerships	• lack of opportunities for	<ul> <li>work towards reducing faculty teaching load for</li> </ul>
	• high-quality students relative to	undergraduate research	research intensive faculty members; encourage using
	other hospitality management	<ul> <li>graduate placement data</li> </ul>	external funding for course buy-outs (in progress)
	programs		<ul> <li>review curriculum and adjust as appropriate</li> </ul>
	ř		(in progress)

### INFO-A

## 2010-11 Academic Program Review

## Recommendation Implementation Status - September 27, 2012 Rosen College of Hospitality Management

Program

Action Recommendations	• develop a formal college-based faculty mentoring	program (in progress)	enhance opportunities for undergraduate research	(in progress)	• develop a plan to track student placement; work with	appropriate UCF offices (in progress)	• work with Office of Institutional Knowledge	Management to address data management issues and
Weaknesses	<ul> <li>hiring packages may not be</li> </ul>	competitive						
Strengths	cooperative education program	<ul> <li>student chapters of professional</li> </ul>	organizations	• comprehensive curriculum				

evaluate investment required to increase national

to assess faculty hiring and retention issues

(in progress)

			rankings (in progress)
Hospitality and	• campus location	• student-faculty ratio and balance of	<ul> <li>develop an enrollment management plan; consider</li> </ul>
Tourism	• state-of-the-art physical facilities	tenured and tenure-track versus	feasibility and sustainability of current and planned
Management,	• faculty diversity	non-tenure track faculty members	initiatives in light of available resources (in progress)
M.S.	• dedicated and productive faculty	faculty teaching load	<ul> <li>develop a human resource plan to hire additional</li> </ul>
	members	• no formal faculty mentoring	tenured and tenure-track faculty members as resources
	• industry partnerships	program	become available (in progress)
	• international partnerships	• hiring packages may not be	<ul> <li>work towards reducing tenured and tenure-track</li> </ul>
	• student chanters of professional	competitive	faculty teaching load; encourage using external
	organizations	•	funding for course buy-outs (in progress)
	• commehensive curriculum		<ul> <li>develop a formal college-based faculty mentoring</li> </ul>
			program (in progress)
			<ul> <li>work with Office of Institutional Knowledge</li> </ul>
			Management to address data management issues and

• increase extramural funding; work with Office of

to assess faculty hiring and retention issues

(in progress)

INFO-A
2010-11 Academic Program Review
Rosen College of Hospitality Management
Recommendation Implementation Status – September 27, 2012

Program	Strenoths	Weaknesses	Action Recommendations
0			rankings (in progress)
			<ul> <li>review curriculum and adjust as appropriate; assess</li> </ul>
			need for curricular realignment in light of Ph.D.
			program pursuits (in progress)
Restaurant and	• campus	• student-faculty ratio and balance of	• consider feasibility and sustainability of current and
Foodservice	<ul><li>state-of-the-art facilities</li></ul>	full-time and part-time faculty	planned initiatives in light of available resources
Management,	• faculty diversity	members	(in progress)
B.S.	• dedicated and productive faculty	faculty teaching load	<ul> <li>develop a human resource plan to hire additional</li> </ul>
	members	no formal faculty mentoring	tenured and tenure-track faculty members as resources
	industry partnerships	program	become available (in progress)
	• international partnerships	• lack of opportunities for	<ul> <li>work towards reducing faculty teaching load for</li> </ul>
	• high-quality students	undergraduate research	research intensive faculty; encourage using external
	• cooperative education program	graduate placement data	funding for course buy-outs (in progress)
	• student chapters of professional	<ul> <li>hiring packages may not be</li> </ul>	<ul> <li>review curriculum and adjust as appropriate</li> </ul>
	organizations	competitive	(in progress)
	• comprehensive curriculum		<ul> <li>develop a formal college-based faculty mentoring</li> </ul>
	4		program (in progress)
			<ul> <li>enhance opportunities for undergraduate research</li> </ul>
			(in progress)
			<ul> <li>develop a plan to track student placement; work with</li> </ul>
			appropriate UCF offices (in progress)
			<ul> <li>work with Office of Institutional Knowledge</li> </ul>
			Management to address data management issues and
			to assess faculty hiring and retention issues
			(in progress)
			<ul> <li>evaluate investment required to increase national</li> </ul>
			ranking (in progress)

ITEM: <u>INFO-B</u>

### EDUCATIONAL PROGRAMS COMMITTEE

University of Central Florida

SUBJECT: State University System Annual Status Report on Market Tuition

**DATE:** September 27, 2012

### PROPOSED BOARD ACTION

Information only.

### **BACKGROUND INFORMATION**

Pursuant to Regulation 7.001(15)(c)(i), each university approved to offer market tuition rates shall provide an annual status report on the implementation of market tuition rates. Market tuition rates were first approved by the Board of Governors in February 2011 and many of the programs were not implemented in time to provide a status report to the Board of Governors last year. This annual status report will be provided to the Board of Governors in November 2012.

Supporting documentation: State University System Annual Status Report on Market Tuition

Prepared by: Diane Z. Chase, Executive Vice Provost

Submitted by: Tony Waldrop, Provost and Executive Vice President

### State University System Annual Status Report on Market Tuition

UNIVERSITY: University of Central Florida	Proposal 1	Proposal 2	Proposal 3	Proposal 4
	Evec Hive and			
	Professional Master in			Master of Science in
	Business Administration	Professional Master of	Professional Master of	Health Care Informatics
	Degree Programs	Science in Management	Science in Real Estate	Degree Program
	(EMBA/PMBA)	Degree Program	Degree Program	(Online Program)
1 Degree Program and CIP Code	CIP Code: 52.0101	CIP Code: 52.0101	CIP Code: 52.1501	CIP Code: 51.0706
2 Date the program was approved to charge market tuition.	March 2011	March 2011	March 2011	November, 2011
	\$44,000 / \$35,000	\$24,500	\$29,500	\$29,466
4 Current tuition (Fall 2012).	\$47,000 / \$39,000	\$27,000	\$29,500	\$29,989
Changes in tuition planned for the coming year (as of Fall 5 2013).	Incr. to \$50,000 / \$41,000	No changes planned	No changes planned	Incr. of \$523 to \$29989
Student enrollment in similar state funded programs prior to 6 implementing market tuition (Headcount): Fall 2010				
				99 total students across
7 Resident	363	28	24	cohorts 2 & 3**
8 Non-Resident	19	0	0	0
		Č		99 total students across
9 Total	382	28	24	cohorts 2 & 3**
Student enrollment in similar state funded programs after				
Resident	393	28	24	45 students in 2nd cohort**
	32	0	0	0
ŀ	425	28	24	45 students in 2nd cohort**
Student Enrollment in market tuition cohort(s)				
			4	53 students in 3rd cohort,
15 Resident	150	30	*0	52 in the 4th cohort**
16 Non-Resident	0	0	0	1 student
				106 students across all
17 Total	150	30	*0	cohorts
In a separate document, using the metrics in the initial proposal, assess the results of the market tuition implementation. Provide any programmatic/student feedback	See affached	See attached	See attached	See attached.
*New cohort has been delayed until Fall 2013 due to adverse real estate conditions. Expected enrollment in Fall 2013 is 26 resident students.	real estate conditions. Ex	pected enrollment in Fall	2013 is 26 resident studen	

New cohort has been delayed until Fall 2013 due to adverse real estate conditions. Expected enrollment in Fall 2013 is 26

\*\*In Fall 2010 there were two cohorts. One (the third cohort) was approved to become a market tuition rate program. The other (the second cohort) was not.

### University of Central Florida State University System Annual Status Report on Market Tuition September 27, 2012

Proposal 1: Executive and Professional Master in Business Administration Degree

Programs (EMBA and PMBA)

**CIP Code**: 52.0101

### Accountability Measures

Number of cohort EMBA and PMBA degree programs offered

	, <b>I 9</b>	
Year Started	EMBA	PMBA
2012	1	2
2011*	1	2
2010	1	1
2009	1	2

<sup>\*</sup>Market tuition rate implemented in Fall 2011.

### Number of students enrolled

Term	EMBA	PMBA
Fall 2012	37	113
Fall 2011*	36	83
Fall 2010	46	85
Fall 2009	47	79

<sup>\*</sup>Market tuition rate implemented in Fall 2011.

Compliance with the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) and the Association to Advance Collegiate Schools of Business (AACSB) standards for accreditation:

Curriculum: Curriculum structure and course content are consistent with SACSCOC and AACSB standards.

Faculty: Faculty credentials are consistent with SACSCOC and AACSB standards.

Credit hours generated

Term	EMBA	PMBA
Fall 2011, Spring 2012, Summer 2012*	654	1,818
Fall 2010, Spring 2011, Summer 2011	825	1,582
Fall 2009, Spring 2010, Summer 2010	912	1,521

<sup>\*</sup>Market tuition rate implemented in Fall 2011.

### Program revenues relative to program costs

Fiscal Year	Revenues	Costs
2011-12	\$2,590,063	\$1,068,080
2010-11*	2,178,080	1,454,363
2009-10	2,339,146	1,569,971

<sup>\*</sup>Market tuition rate implemented in Fall 2011.

### Student satisfaction with the degree program

EMBA 2012 exit survey: Overall satisfaction with degree program 8.1 of 10 EMBA 2010 exit survey: Overall satisfaction with degree program 8.9 of 10 PMBA 2012 exit survey: Overall satisfaction with degree program 7.8 of 10 PMBA 2010 exit survey: Overall satisfaction with degree program 7.9 of 10

Note: Surveys conducted by Perception Research (EMBA Council)

### Employer satisfaction with the degree program

Referrals and repeat business from employers are primary indicators of employer satisfaction with UCF's degree programs. Since 2009, the following major central Florida employers have sponsored multiple employees to the EMBA and PMBA degree programs: Lockheed Martin, Walt Disney World, Harris Corporation, Pershing, LLC, Oracle, Siemens, and ABB, Inc. Others employment partners include Darden, Florida Hospital, and Progress Energy.

Number of degrees conferred

Term	EMBA	PMBA
Fall 2011, Spring 2012, Summer 2012*	16	29
Fall 2010, Spring 2011, Summer 2011	22	50
Fall 2009, Spring 2010, Summer 2010	24	21

<sup>\*</sup>Market tuition rate implemented in Fall 2011.

### **Summary**

An inspection of our performance on the above eight accountability measures shows that achievements since the programs began charging market tuition rate are similar to those outcomes prior to the initiation of market tuition rate. Implementation of market tuition rate degree programs has gone well, although there is only one year of evaluation data for comparison. The competitive climate for the EMBA degree program, in particular, is intense. The College of Business Administration plans to maintain the same number of degree programs that they have had in the past few years, but increase enrollments in the existing sections.

Proposal 2: Professional Master of Science in Management Degree Program (PMSM)

**CIP Code:** 52.0101

### Accountability Measures

Number of PMSM degree programs offered

Year Started	PMSM
2012	1
2011*	0
2010	1
2009	0

<sup>\*</sup>Market tuition rate implemented in Fall 2011.

### Number of students enrolled

Term	PMSM
Fall 2012	30
Fall 2011*	0
Fall 2010	28
Fall 2009	20

<sup>\*</sup>Market tuition rate implemented in Fall 2011.

### Compliance with SACSCOC and AACSB standards for accreditation

Curriculum: Curriculum structure and course content are consistent with SACSCOC and AACSB standards.

Faculty: Faculty credentials are consistent with SACSCOC and AACSB standards.

Credit hours generated

Term	PMSM
Fall 2011, Spring 2012, Summer 2012*	186
Fall 2010, Spring 2011, Summer 2011	636
Fall 2009, Spring 2010, Summer 2010	306

<sup>\*</sup>Market tuition rate implemented in Fall 2011.

Program revenues relative to program costs

Fiscal Year Revenues Costs			
2011-12	\$271,874	\$103,583	
2010-11*	476,436	310,980	
2009-10	264,548	251,120	

<sup>\*</sup>Market tuition rate implemented in Fall 2011.

### Student satisfaction with the degree program

An external measure of student satisfaction for the PMSM degree program is in the process of being developed and will be available for use with the 2012 cohort.

### Employer satisfaction with the degree program

Referrals and repeat business from employers are primary indicators of employer satisfaction with UCF's degree programs. The 2012 PMSM degree cohort is now being delivered. The following major central Florida employers have sponsored multiple employees to the PMSM degree program: Darden, Walt Disney World, Target, and Wyndham Vacation Hotels.

Number of degrees conferred

Term	PMSM
Fall 2011, Spring 2012, Summer 2012*	0**
Fall 2010, Spring 2011, Summer 2011	26
Fall 2009, Spring 2010, Summer 2010	20

<sup>\*</sup> Market tuition rate implemented in Fall 2011.

### **Summary:**

UCF graduated students from two PMSM degree programs and recently started a new cohort in Fall 2012. Enrollments for the Fall 2012 degree program were robust. Implementation of market tuition rate programs has gone well. The number of students in the new cohort suggests that the tuition increase has not affected enrollment in the PMSM degree. Action will be taken to sustain enrollment at approximately 30 students, which was the level of the Fall 2012 cohort.

<sup>\*\*</sup>Represents break in cohort enrollment.

**Proposal 3:** Professional Master of Science in Real Estate Degree Program (PMRE)

**CIP Code:** 52.1501

### Accountability Measures

Number of PMRE degree programs offered

Year Started	PMRE
2012	0**
2011*	0
2010	1
2009	0

<sup>\*</sup> Market tuition rate implemented in Fall 2011.

### Number of students enrolled

Term	PMRE
Fall 2012	0**
Fall 2011*	20
Fall 2010	25
Fall 2009	0

<sup>\*</sup> Market tuition rate implemented in Fall 2011.

### Compliance with SACSCOC and AACSB standards for accreditation

Curriculum: Curriculum structure and course content are consistent with SACSCOC and AACSB standards.

Faculty: Faculty credentials are consistent with SACSCOC and AACSB standards.

Credit hours generated

Term	PMRE
Fall 2011, Spring 2012, Summer 2012*	120
Fall 2010, Spring 2011, Summer 2011	570
Fall 2009, Spring 2010, Summer 2010	0

<sup>\*</sup>Market tuition rate implemented in Fall 2011.

Program revenues relative to program costs

Fiscal Year	Revenues	Costs
2011-12	\$210,627	\$ 70,711
2010-11*	355,244	259,426
2009-10	21,100**	68,264**

<sup>\*</sup> Market tuition rate implemented in Fall 2011.

### Student satisfaction with the degree program

An external measure of student satisfaction for the PMSM degree program will be developed and available for use with the Fall 2013 cohort.

<sup>\*\*</sup>No students currently enrolled. (See below for discussion of delay in cohort.)

<sup>\*\*</sup>Next cohort will begin in Fall 2013.

<sup>\*\*</sup>Program began in June 2010; revenues lag expenses.

### Employer satisfaction with the degree program

We have experience with only two cohorts, thus we do not yet have information on referrals and repeat business from firms.

Number of degrees conferred

Term	PMRE
Fall 2011, Spring 2012, Summer 2012*	21
Fall 2010, Spring 2011, Summer 2011	0
Fall 2009, Spring 2010, Summer 2010	0

<sup>\*</sup>Market tuition rate implemented in Fall 2011.

### **Summary**

Implementation of market tuition rate programs has gone well. Students have graduated from two PMRE cohorts; the most recent graduated in Fall 2011. A new cohort will begin in Fall 2013. We originally planned to start the cohort in January 2013, but we believe a delay until the fall is prudent given the challenging real estate market in central Florida. Tuition for the Fall 2013 degree program will be the same as it was for the Fall 2011cohort. Actions will be taken to increase enrollments in the cohort that begins in Fall 2013.

Proposal 4: Master of Science in Health Care Informatics Degree Program (HCI) (Online Program)

**CIP Code:** 51.0706

### Accountability Measures

### Year started and number of cohorts

Semester Started	Cohorts
Cohort 4 – Fall 2012	3
Cohort 3 – Fall 2011*	2
Cohort 2 – Fall 2010	1
Cohort 1 – Fall 2009	1

<sup>\*</sup>Market tuition rate implemented in Spring 2012.

**Note:** the cohort beginning in Fall 2011 ran one semester as "cost recovery" and then converted to market tuition rate in January of 2012.

### Headcount at program inception

Semester Started	Headcount
Cohort 4 – Fall 2012	53
Cohort 3 – Fall 2011*	54
Cohort 2 – Fall 2010	45
Cohort 1 – Fall 2009	26

<sup>\*</sup>Market tuition rate implemented in Spring 2012. Headcount for each cohort is based on the number of students enrolled in classes during the first term of the cohort. Program attrition is not computed into these data.

### Students graduating from program by original cohort

	0					<u> </u>
	Sen	iester S	started	]		Number of Graduates
Cohort 4	4 – Fall 2	2012				Not yet available
Cohort 3	3 – Fall 2	011*				32
Cohort 2	2 – Fall 2	2010				15
Cohort 1	1 – Fall 2	2009				0
Comort.					 	

<sup>\*</sup>Market tuition rate implemented in Spring 2012. Fall 2012 numbers are not yet available.

### Compliance with SACS standards for accreditation

Curriculum: Curriculum structure and course content are consistent with SACS standards.

Faculty: Faculty credentials are consistent with SACS standards.

Percent of full-time faculty teaching program section offerings

Semester Started	Percent of Sections	Percent of SCHs
Cohort 4 – Fall 2012	66.7% *	68.6% *
Cohort 3 – Fall 2011*	80.0%	79.8%
Cohort 2 – Fall 2010	81.8%	85.7%
Cohort 1 – Fall 2009	88.9%	90.0%

<sup>\*</sup>Market tuition rate implemented in Spring 2012. Cohorts three and four are in progress. Further, cohort four is in its first semester. The only course that is taught by an adjunct in this program is one that is scheduled in the first semester, and it is a specialized class taught by an adjunct.

Student credit hours per cohort

Cohort	Cohort Duration	Total SCH Generated
Cohort 4 – Fall 2012	F12,S13,U12,F13,S14	420*
Cohort 3 – Fall 2011*	F11, S12,U12,F12,S13	1,640*
Cohort 2 – Fall 2010	F10,S11,U11,F11,S12	949
Cohort 1 – Fall 2009	F09,S10,U10,F10,S11	717

<sup>\*</sup>Market tuition rate implemented in Spring 2012. Cohort three began as a cost recovery program and then converted to a market tuition rate program in Spring 2012. Thus, two entries are made for cohort three. The first entry includes the SCHs earned after the conversion, and the second entry includes only the fall semester before the program became a market tuition rate program. Please note that cohorts three and four are still in process. These programs are on-going.

### Program revenues relative to program costs

Cohort	Revenues	Expenses
Cohort 4 – Fall 2012	\$308,133.84	\$ 85,878.94
Cohort 3 – Fall 2011*	874,778.43	379,944.48
Cohort 2 – Fall 2010	630,802.01	481,070.41
Cohort 1 – Fall 2009	346,098.87	291,674.47

<sup>\*</sup>Market tuition rate implemented in Spring 2012. Cohorts three and four are ongoing and still accumulating revenue and incurring expenses. Data are current to September 4, 2012.

### **Student Satisfaction**

After the conclusion of each cohort, the program surveys all graduating participants and inquires about their satisfaction with the overall program. The first two surveys yielded a response rate of more than 80 percent. While we do not have results from cohort three (they do not graduate until May 2013), the results for the previous two cohorts indicate that 88.9 percent of the students were either *satisfied* or *very satisfied* and 11.1 percent were neither *satisfied* nor *dissatisfied* with their overall education received from the M.S. in health care informatics.

### **Employer Satisfaction**

After the conclusion of each cohort, an electronic survey is sent to the supervisor at each graduate's current place of employment inquiring how satisfied they are with the HCI alumnus they either hired or they continued to employ.

While data are not available for cohort three, data from the first two cohorts indicate that overall 100 percent of employers feel that the HCI graduates had the requisite knowledge to do their job. Further, 87.5 percent said they would hire an HCI graduate in the future, and the same percent stated that they were satisfied with the educational preparedness of their employee upon completion of the HCI degree program.

ITEM: EPC-1

### EDUCATIONAL PROGRAMS COMMITTEE

University of Central Florida

**SUBJECT:** Tenure with Hire

**DATE:** September 27, 2012

### PROPOSED BOARD ACTION

Approval of tenure with hire.

### **BACKGROUND INFORMATION**

New faculty members are hired each year with tenure. Normally, such faculty members have earned tenure at their previous institution and meet UCF's requirements for tenure. For others, tenure is part of the hiring package when senior faculty members are hired for administrative positions. Department faculty members and the university's administrative officers have approved granting tenure to these faculty members.

Supporting documentation: 2012-13 Tenure with Hire Justifications

Prepared by: Diane Z. Chase, Executive Vice Provost

Submitted by: Tony Waldrop, Provost and Executive Vice President

### 2011-12 Tenure with Hire Justifications Board of Trustees September 27, 2012

### **College of Business Administration**

Dr. Paul Jarley, dean Dean's Office

Dr. Paul Jarley received his Ph.D. degree in industrial relations from the University of Wisconsin-Madison. For the past five years, Dr. Jarley served as dean and professor of management for the College of Business at the University of Nevada-Las Vegas. His international academic experiences include a visiting professorship at Zhejiang University in Hangzhou, China; teaching at the Burgundy School of Business in Dijon Bourgogne, France; and serving as a visiting Fulbright Research Scholar at the University of Melbourne in Australia. Dr. Jarley is widely published in numerous peer-reviewed journals including the *Industrial Relations Journal*, *British Journal of Industrial Relations*, *Journal of Labor Research*, and the *Academy of Management Journal*. He also serves on the editorial board of the *Journal of Labor Research*. The Department of Management and the College of Business Administration support his tenure with hire.

### **College of Education**

### Dr. Malcolm Butler, associate professor School of Teaching, Learning, and Leadership

Dr. Malcolm Butler received his Ph. D. degree in curriculum and instruction, science education from the University of Florida. Dr. Butler has published numerous research articles, has coauthored three books, and has co-authored chapters in six books. He has disseminated his work at state, regional, national, and international meetings of scholarly societies in his field. Dr. Butler brings a National Science Foundation grant to UCF that includes funding for a post-doctoral student for each of the four years of the grant. The School of Teaching, Learning, and Leadership and the College of Education support his tenure with hire.

### Dr. Matthew Marino, associate professor Department of Child, Family, and Community Sciences

Dr. Matthew Marino received his Ph.D. degree in special education from the University of Connecticut. His research focuses on the enhancement of Science, Technology, Engineering, and Mathematics curricular materials by technological utilization of Universal Design for Learning. He has received seven funded awards, including three recent research grants as co-Pl totaling \$1.4 million. Dr. Marino has published 12 refereed professional journal articles, one book chapter, and three conference proceedings. He has presented his research at three international conferences, seven national conferences, and six regional conferences, and he has received seven national professional honors in his field. Dr. Marino is a member of five professional associations. He serves on the boards, or as a reviewer, for nine association or

professional journals. The Department of Child, Family, and Community Sciences and the College of Education support his tenure with hire.

### College of Health and Public Affairs

### Dr. George Jacinto, associate professor School of Social Work

Dr. George Jacinto received his Ph.D. degree in social work from Barry University. Prior to coming to UCF, he was the director of the master's of social work program in the Department of Social Work at Arkansas State University where he obtained the rank of associate professor with tenure. He is a prolific writer with more than 24 publications, including 11 peer-reviewed journal articles, six book chapters, and one book. Dr. Jacinto serves as guest editor for two special issues of the *Journal of Social Service Research*. The School of Social Work and the College of Health and Public Affairs support his tenure with hire.

### Dr. Lynette Feder, professor and assistant dean Department of Criminal Justice

Dr. Lynette Feder received her Ph.D. degree in criminal justice from the State University of New York at Albany. Prior to coming to UCF, she was a professor in the College of Liberal Arts and Sciences at Portland State University. She has published 26 refereed journal articles, six book chapters, and one book. Dr. Feder has served on several national review panels, is a current fellow of the Academy of Experimental Criminology, and is the recipient of nearly \$3 million in federal research grants. The Department of Criminal Justice and the College of Health and Public Affairs support her tenure with hire.

### College of Medicine

### Dr. Sampath Parthasarathy, professor Burnett School of Biomedical Sciences

Dr. Sampath Parthasarathy received his Ph.D. degree in biochemistry from the Indian Institute of Science in Bangalore, India. His academic and research experience includes post-doctoral research at Kyoto University in Japan, Duke University, and the University of Minnesota. Dr. Parthasarathy brings extensive research experience to the school with over 25 years of continuous funding as a principal investigator on two National Institute of Health grants. In addition, he is a highly cited author with over 225 publications and 23,036 citations. The Burnett School of Biomedical Sciences and the College of Medicine support his tenure with hire.

### College of Nursing

### Dr. Linda Howe, associate professor College of Nursing

Dr. Linda Howe received her Ph.D. degree in higher education from the University of South Carolina and a master's degree in critical care from Texas Women's University in Dallas, Texas. She has completed post-doctoral study in genetics and in pharmacogenomics. In her role as tenured associate professor at Clemson University, she contributed to the development of an interdisciplinary Ph.D. in healthcare genetics. She has published 13 peer-reviewed publications; one DVD production; one copyrighted, self-published, and distributed teaching tool; two non-referred publications; and a book chapter. In 2010, she received a \$1.5 million privately funded grant for her work on determining risk for deep tissue injury. She serves on the Board of Governors National League for Nursing and as a program site visitor for the Carolina Board of Nursing. The College of Nursing supports her tenure with hire.

### College of Optics and Photonics

### Dr. Konstantin Vodopyanov, professor College of Optics and Photonics

Dr. Konstantin Vodopyanov received a D.Sc. (habilitation) degree in physics and mathematics from the Lebedev Physical Institute in Moscow and a Ph.D. degree in physics and mathematics from Prokhorav General Physical Institute in Moscow. His international academic and research positions include senior research scientist at the Edward L. Ginzton Laboratory at Stanford University in California, assistant professor at Moscow Phys-Tech in Moscow, Alexander von Humboldt Fellowship at the University of Bayreuth in Germany, and a Royal Society research fellowship and lecturer at Imperial College in London. Dr. Vodopyanov leads the laser group at Inrad, and he was the director of mid-IR systems at Picarro. He has authored over 325 refereed publications, proceedings, books, and book chapters, and holds 15 patents. He is a fellow of the American Physical Society, SPIE - International Society for Optical Engineering, Optical Society of America, and the United Kingdom's Institute of Physics. The College of Optics and Photonics supports his tenure with hire.

### **Tenure History According to Tenure Years**

### Tenured versus Not Tenured

Tenure Year	Category Percentage*	Cumulative Percentage*	
2009	rerecitage	rerecitage	
Acquired Tenure	87%	87%	
Not Awarded Tenure	2%	89%	
Terminated: Tenure Related	11%	100%	
Subtotal of Tenure Related Terminations	13%	-	
2010			
Acquired Tenure	92%	92%	
Terminated: Tenure Related	8%	100%	
Subtotal of Tenure Related Terminations	8%	-	
2011			
Acquired Tenure	82%	82%	
Not Awarded Tenure	2%	84%	
Terminated: Tenure Related	16%	100%	
Subtotal of Tenure Related Terminations	18%	-	
2012			
Acquired Tenure	82%	82%	
Not Awarded Tenure	10%	92%	
Terminated: Tenure Related	8%	100%	
Subtotal of Tenure Related Terminations	18%	-	

<sup>\*</sup>Rounded to nearest whole number