

Board of Trustees University of Central Florida Educational Programs Committee November 14, 2013, 10:15 – 11:00 a.m. Live Oak Center Conference call-in phone #800-442-5794, passcode 463796

AGENDA

I. CALL TO ORDER Robert Garvy, Chair

Educational Programs Committee

II. ROLL CALL

Susan Foisy, Senior Administrative
Assistant to the Executive Vice Provost

III. MEETING MINUTES Chair Garvy

• Approval of the September 26, 2013, Educational Programs Committee meeting minutes

IV. NEW BUSINESS

• Conferral of Degrees (approval) (EPC-1) **Tony Waldrop,** Provost and Executive Vice President

2012-13 Program Review Results Summary
(INFO-1)

Diane Chase,
Executive Vice Provost

Provost's update Tony Waldrop

V. OTHER BUSINESS



MINUTES Educational Programs Committee

University of Central Florida Board of Trustees

September 26, 2013 Live Oak Center Conference call-in #800-442-5794, passcode 463796

CALL TO ORDER

Trustee Robert Garvy, chair of the Educational Programs Committee, called the meeting to order at 9:48 a.m. Committee members Beverly Seay, Reid Oetjen, Richard Crotty, and Alan Florez were present. Committee members Ray Gilley and John Sprouls attended via teleconference. Board of Trustees acting chair, Olga Cavet, was present.

MINUTES

The minutes from the July 25, 2013, meeting were approved as written.

NEW BUSINESS

Annual External Research Funding Update

M.J. Soileau, Vice President for the Office of Research and Commercialization, reported more than \$113 million in external research funding for 2013 and offered a comparison to the approximately \$129 million reported in 2012. Dr. Soileau offered a comparison of the numbers of proposals submitted and new awards received during the last two years, as well as the number of principal investigators and research millionaires reported each year. He reported on the impact of high-performing faculty members who have left the university, the university units that lost the largest percentages of funding over the last two years, and the units that increased their funding by the largest percentages. He concluded with a list of research accomplishments over the year.

Tenure with Hire

There was a discussion on the process for granting tenure to individuals who have come from outside of the university and whose credentials have been reviewed using the university's standards for tenure.

Tony G. Waldrop, Provost and Executive Vice President, requested tenure for the following seven recently hired faculty members:

- Mr. Byron Clercx, professor, School of Visual Arts and Design
- Dr. Kevin Roozen, associate professor, Department of Writing and Rhetoric
- Dr. Stephanie Vie, associate professor, Department of Writing and Rhetoric
- Dr. Alan Fyall, professor, Department of Tourism, Events, and Attractions
- Dr. Donna Neff, associate professor, College of Nursing
- Dr. Bonnie Yegidis, professor, School of Social Work
- Dr. Michael Mousseau, associate professor, Department of Political Science

A motion to approve the seven candidates for tenure with hire was unanimously approved.

The Finance and Facilities Committee joined the Educational Programs Committee at 10:35 a.m.

International Pathway Program

Waldrop reviewed the International Pathway Program. The program will be a self-supporting international student recruitment and bridge program, and it meets the president's goal to provide international focus to our curricula and research programs. The Shorelight Education group will provide start-up funds, recruit students, provide support services to students and their families, and provide status reports and analytics tools. UCF will maintain academic control of the program. May 2014 is the targeted start date.

State University System Annual Status Report on Market Tuition

Waldrop reviewed the SUS Annual Status Report on Market Tuition. Market tuition rates were first approved by the Board of Governors in February 2011. UCF's market tuition rate degree programs are Executive and Professional Master in Business Administration, Professional Master of Science in Management, Professional Master of Science in Real Estate, Master of Science in Health Care Informatics (online program), and Master of Science in Engineering Management, which has not yet been implemented. The annual status report will be provided to the Board of Governors in November 2013.

New Educational Site: Universidad San Ignacio de Loyola's Center for American Education in Lima, Peru

Diane Z. Chase, Executive Vice Provost, reviewed the plan for UCF to offer upper-level coursework for UCF's bachelor of science in industrial engineering (B.S.I.E.) degree at a new instructional site located on the campus of the Universidad San Ignacio de Loyola (USIL) in Lima, Peru. Program activities will comply with the accreditation requirements of the Southern Association of Colleges and Schools Commission on Colleges and the Accreditation Board for Engineering and Technology. UCF will retain full control over the quality and integrity of the B.S.I.E. degree program offered. Space will be provided by USIL. The program will be self-supporting. This partnership is expected to provide UCF with opportunities to recruit high-quality students from Latin America for its master's and doctoral degree programs in industrial engineering, as well as to open avenues for future collaborations including research and economic development.

The joint session of the Finance and Facilities Committee and the Educational Programs Committee ended and Trustee Garvey adjourned the Educational Programs Committee meeting at 11:15 a.m.

Respectfully submitted:

Yony G. Waldrop

Provost and Executive Vice President

Date

ITEM: EPC-1

EDUCATIONAL PROGRAMS COMMITTEE

University of Central Florida

SUBJECT: Conferral of Degrees

DATE: November 14, 2013

PROPOSED BOARD ACTION

Concurrence: Conferral of degrees at the Fall 2013 commencement ceremonies.

BACKGROUND INFORMATION

UCF expects to award the following degrees at the Fall 2013 commencement ceremonies on December 13-14, 2013:

4,274 baccalaureate degrees

772 master's degrees

109 doctoral and specialist degrees

5,155 Total

Supporting documentation: Registrar's Graduation Count

Prepared by: Amy Swinford, Senior Administrative Assistant to the Vice President and

Chief of Staff

Submitted by: John C. Hitt, President

UCF Fall 2013 Commencement

Note: Procession of graduates begins 20 minutes prior to each ceremony. *Projected Attending (Baccalaureate only) is an estimate based on 70% attending rate

		5	The state of the s	11				6	200				
College	Baccalaureate	reate				Master's				Doctorate			
	Intent to graduate	Projected* attending	Picked-up cap and gown	Head- count	Degree	Intent to graduate	Indicated	Picked-up cap and gown	Head- count	Intent to graduate	Indicated	Picked-up cap and	Head- count
Friday, 12/13, 9:00 a.m.												0	
College of Business Administration	753	527				120	120			4	4		
College of Engineering and Computer Science	369	258				147	147			36	36		
College of Medicine	105	74			THE PL	0	0			7	7		
College of Optics and Photonics	0	0				12	12			9	9		
College Totals:	1,227	859	•		*	288	288	i	i	53	53	0	
Total Students Anticipated in Attendance:	1,200												
Friday, 12/13, 2:30 p.m.								THE REAL PROPERTY.					
College of Arts and Humanities	372	260				66	66			2	2		
College of Graduate Studies	0	0				0	0			0	0		
College of Sciences	953	299				45	45			21	21		
Office of Undergraduate Studies	233	163			7/11	0	0			0	0		
College of Nursing	184	129				28	28			S	C)		
College Totals:	1,742	1,219				172	172	ă		28	28	0	
Total Students Anticipated in Attendance:	1,419												
Saturday, 12/14, 9:00 a.m.													
College of Education and Human Performance	393	275				136	136			22	22		
* Education Specialists						5	2	III KILIN III				i	
Rosen College of Hospitality Management	319	223	15.00			13	13			0	0		
College of Health and Public Affairs	593	415				158	158			9	9		
College Totals:	1,305		0	0	0	312	312	0	0	28	28	0	
Total Students Anticipated in Attendance:	1,254		HINE IS										
Degree level ITG totals:	4,274					772				109			
Combined ITG submissions:	5,155												
All ceremony projected* attending:	3,873	75.1%	of all ITG's										
Anticipated attendance - cap and gown pickup:	0	%0.0	of all ITG's						li i				1111
Headcount totals:	0	%0.0	of all ITG's										
Undergraduate degrees awarded:	0	%0.0	0.0% of all UGRD	ITG's									

2012-13 Academic Program Review Results Summary

		Nesaus Summary
Strengths	Weaknesses	Action Recommendations
College of Arts and Humanities		1000 MONTH TO THE TOWN THE THE TOWN TH
French, B.A.		
 potential for student study- 	• low number of majors	• review the viability of the major and act accordingly
abroad experiences	• imprecise academic learning	• retain and enhance the French minor
• provides an important service	compacts	• consider the feasibility of a Romance Language major to revitalize world-
contribution		language education programming
		• review and refine defined student-learning-outcomes and measurement strategies
		• develop a program curriculum map to enhance student learning
Spanish, B.A.		
• dedicated, research-active	• low enrollment	• review the department's strategic plan and refine it as appropriate to align
faculty members who are	 inconsistent program 	with the college's strategic plan, as well as good practices and emerging
committed to excellence in	coordination and student	trends in modern languages education
teaching	advising	• assure the clear articulation of the department's and program's goals, and
• faculty accessibility and	 lack of faculty interest in 	consider current and future resources in establishing implementation priorities
commitment to students	assuming leadership roles	 develop and implement a plan to address the department's human-resource
location within Central	 insufficient data regarding 	needs that considers current and future resources and aligns with the unit's
Florida with large Hispanic	alumni placement and	strategic plan
community	employment	• review the faculty workload policy and adjust it as needed to assure an
		appropriate balance of teaching and scholarship production
		 develop and implement a student recruitment plan
		 work with the local Hispanic community to enhance program support and visibility
		• explore opportunities for collaboration with other UCF units, including
		partnerships that enhance the curriculum for other programs or that promote
		minors and double majors (e.g., political science)
		 assure consistent high-quality student advising
		 review the curriculum and adjust it as appropriate to assure the appropriate
		breadth and depth of topics covered

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Strengths	Weaknesses	Action Recommendations
		 consider adding linguistic and translation components to the curriculum develop a program curriculum map to enhance student learning review and refine student-learning-outcomes, targets, and measurement strategies work with appropriate units (e.g., alumni relations and dean's office) to improve the collection of alumni information
Spanish, M.A.		
dedicated, research-active faculty members who are	 low enrollment inadequate GTA preparation for 	• review the department's strategic plan and refine it as appropriate to align with the college's strategic plan, as well as good practices and emerging
committed to excellence in	teaching language courses	trends in modern languages education
• location within Central	 inconsistent program coordination and student 	 assure the clear articulation of the department's and program's goals, and consider current and future resources in establishing implementation priorities
Florida with large Hispanic	advising	• develop and implement a plan to address the department's human-resource
community	• lack of faculty interest in	needs that considers current and future resources and aligns with the unit's
students' professional experience teaching foreign	assuming leadership roles	Strategic plan • review the faculty workload noticy and adjust it as needed to assume an
languages enriches the	alumni placement and	appropriate balance of teaching and scholarship production
educational experience for all	employment	 enhance the preparation of GTAs for teaching language courses
	 limited student participation in 	 develop and implement a student recruitment plan
	professionalization activities (e.g., publications, conference	• work with the local Hispanic community to enhance program support and visibility
	presentations)	• explore opportunities for collaboration with other UCF units, including
0		partnerships that enhance the curriculum for other programs (e.g., political science)
		 assure consistent high-quality student advising
		 review the curriculum and adjust it as appropriate to assure appropriate breadth and depth of topics covered
		• consider adding linguistic and translation components to the curriculum
		• uevelop a program curricum map to emance student learning

Strengths	Weaknesses	Action Recommendations
		• work with appropriate units (e.g., alumni relations and dean's office) to improve the collection of alumni information
Teaching English to Sneakers of	Teaching English to Sneakers of Other Languages (TESOL) M.A.	
o commo de or services Services a	Jones Languages (LLOCAL), Marie	
• dedicated, research-active	• larger than optimal class sizes	 review the department's strategic plan and refine it as appropriate to align
faculty members who are	 GTA preparation for teaching 	with the college's plan
committed to excellence in	language courses is lacking	• assure the clear articulation of the department's and program's goals, and
teaching	• insufficient number of faculty	consider current and future resources in establishing implementation priorities
• faculty accessibility,	members to support program	• develop a strategic human-resource plan that is consistent with the
effective mentoring, and	demand	department's strategic plan and considers current and new resources
commitment to students	absence of a sociolinguistic	• explore opportunities to work with other units to meet the need for adding a
location within Central	course	sociolinguistic course
Florida with diverse ethnic		• enhance preparation of GTAs
communities		• explore opportunities to develop new and enhance existing partnerships
students with real world		locally, nationally, and internationally
experience teaching English		leverage partnerships to support program goals
across the globe		• review the curriculum and adjust it as appropriate to assure appropriate
 strong alumni network 		breadth and depth of disciplinary knowledge
 partnership with the Center 		• develop a program curriculum map to enhance student learning
for Multilingual		• work with appropriate units (e.g. alumni relations and dean's office) to
Multicultural Studies		further enhance the collection of alumni information
collegiality among faculty		
members		
• faculty participation in the		
TESOL track of the Ph.D. in		
Education degree		

Interactive Entertainment, M.S.

- dedicated faculty members and students
- extensive and recent realworld industry experience and connections among the faculty members
- student retention and graduation rates
- industry demand for graduates
 - alumni relations
- state-of-the-art equipment and facilities
 - Orlando location and associated industry connections
- exceptional student placement rates
- alignment with Board of Governors and State of Florida economic development emphasis

- minimal gender diversity among faculty members and students
- uncertainty among students and faculty members regarding students' intellectual property rights and lack of awareness regarding university policies and procedures
- Iimited inter- and intradisciplinary partnerships
- communication challenges between program leadership and faculty members

- review and refine the unit's strategic plan and assure it aligns with the college's strategic plan
- assure the clear articulation of specific goals, and consider current and future resources in establishing implementation priorities
- consider emerging market needs (e.g., medical and military simulations) and potentially broadening program scope to incorporate some of these areas
- use the strategic planning process to review, assess, and refine currently identified peers and aspirational peers for program benchmarking
- evaluate the faculty mix necessary to accomplish strategic goals, and develop and implement a plan to address the unit's human-resource needs consistent with the strategic plan
- develop and implement a plan to increase the representation of women among the faculty members and students
- pursue a deeper understanding of university policies and procedures
- work with students and faculty members to assure that all parties comprehend intellectual property rights with regard to student works, as well as other applicable policies and procedures
- work towards enhancing internal communication and unit leadership's visibility within the unit and the university
- review the curriculum and adjust it as appropriate to assure currency and appropriate fit to all specializations (e.g., art), and engage industry employers in the curriculum review process
 - develop a program curriculum map to enhance student learning
- continue to develop, formalize, and implement an entrepreneurial venture option for students
- explore options to broaden student exposure to the global marketplace and integrate that exposure into the student experience as appropriate
 - explore opportunities to develop new and mutually beneficial internal and external partnerships and collaborations
- work with appropriate undergraduate programs to support college's goals and enhance the program's potential applicant pool
 - consider establishing an industry advisory board to inform decision making, enhance program visibility, and garner additional industry support

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• encourage faculty professional development and participation in activities that
promote program visibility and reputation, including presentations at
professional conferences and expanded scholarly and creative activity
• work with appropriate offices to review the appropriateness of the program's
current designation in the federal classification of instructional programs
(CIP) taxonomy
• work with the college's dean's office and academic affairs to evaluate the
appropriateness of the current lecture and lab course designations, and adjust
those designations if appropriate (e.g., consider distinct courses, versus lab
sections, by topic)
• assure all instructional faculty members are certified as instructors of record
when appropriate, and identify each accordingly on the master course
schedule

College of Health and Public Affairs

Health Informatics and Information Management, B.S.

- program director
- community support and advisory board
- faculty, staff, and student morale
- program rigor
- job placement
- student advising and mentoring
- alumni support and continued engagement in program (e.g., guest speakers, internship opportunities, scholarship endowments)
- students are not eligible to take the Registered Health Information Administrator (RHIA) exam required for employment in field until their last semester, but often they delay too long after graduation and struggle to pass it or do not register to take it at all
- am (e.g., nembers in the field makes it difficult to fill positions in order to meet student demand on dedicated administrative-support personnel
- support personnel

 expensive to continuously update

software

- review and update the unit's strategic plan and assure that it aligns with the college's plan
 - assure the clear articulation of the department's and program's goals and priorities, and consider current and future resources in establishing implementation priorities
- develop and implement a plan to address current and anticipated humanresource needs that considers current and future resources and aligns with strategic plan priorities
- explore and implement incentives for graduates to take the RHIA exam soon after graduation
- identify certifications that enhance students' employment opportunities and consider embedding these into the curriculum (e.g., medical coding exams) and/or incentivizing students to take them
- assure all contributing faculty members are familiar with program accreditation standards and consistently deliver course content accordingly

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		• enhance opportunities for faculty professional development and program
		visibility
		 explore options for meeting software needs
		• develop and implement a sustainable plan for using the IT performance
		funding award
		• explore the feasibility of developing and implementing a post-baccalaureate
		certificate that responds to demand in the field
		 identify opportunities for collaboration with other UCF health-related units
		(e.g., College of Medicine)
	Contraction of the Party of the Party and	 develop a program curriculum map to enhance student learning
Health Sciences - Pre-clinical, B.S.	B.S.	の 一
 program director 	• limited number of faculty	• review and update the unit's strategic plan and assure that it aligns with the
 program advising quality 	members to support demand	college's plan
 curriculum rigor 	• transfer student attrition	 assure the clear articulation of the department's and program's goals and
 commitment to continuous 	• insufficient number of program	priorities, and consider current and future resources in establishing
quality improvement	advisors; student confusion about	implementation priorities
 student and faculty gender 	which office to approach for	 develop and implement a plan to address current and anticipated human-
and ethnic diversity	pre-professional advising	resource needs that considers current and future resources and aligns with
• retention of FTIC students	• low targets for student-learning-	strategic plan priorities, and consider appropriate program faculty mix
	outcomes	 work with appropriate parties to improve transfer student preparation for
	• limited opportunities for student	program rigor (e.g., advising, prerequisite articulation), and identify barriers
	engagement outside of class	and pathways to student success
	(e.g., internships, research)	 review student-learning-outcomes assessment targets and adjust them as
	• unclear career path for students	appropriate
	who do not qualify for or choose	 develop a program curriculum map to enhance student learning
	to pursue professional degrees	 develop new opportunities for student engagement outside of class, including
		mechanips
		 work with appropriate offices to coordinate clinical placements of students
¥.		pursuing health professions

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		 explore options to provide alternative career preparation for students unlikely to qualify for or who choose not to pursue professional school (e.g., new degree program, new track, internships) work with the Office of Undergraduate Studies to improve the coordination of pre-professional advising recognition.
		 pre-processional advising resources consider developing an internal advisory board consider appropriateness of applying for restricted access status
		• explore opportunities for collaboration with other UCF units (e.g., College of Medicine)
		 work with appropriate units (e.g., alumni relations and dean's office) to improve alumni tracking and program engagement
Legal Studies, B.S.		
 department leadership 	• limited number of tenured and	• review and update the unit's strategic plan and assure that it aligns with the
• capable and committed	tenure-track faculty members	college's plan
faculty members	 instructional demands limit 	 assure the clear articulation of the unit's goals and priorities, and consider
• high-quality students who	faculty participation in scholarly	current and future resources in establishing implementation priorities
have received a number of	activity	 develop and implement a plan to address current and anticipated human-
prestigious awards	 limited international components 	resource needs that aligns with strategic plan priorities, considers the
• law school acceptance and	in the curriculum	appropriate faculty mix, and takes into account current and future resources
matriculation rates	 insufficient data regarding 	 review the curriculum and adjust it as appropriate
continuing education for	alumni placement and	 develop a program curriculum map to enhance student learning
paralegals	employment other than law	 consider internationalizing the curriculum
curriculum recognized as a	school placements	 work with appropriate units (e.g., alumni relations and dean's office) to
national model		improve the collection of alumni information
• robust student organizations		 explore strategic partnerships for accelerated law programs
and alumni chapter		 explore mutually-beneficial opportunities to support community continuing
• host to regional Moot Court		education needs
and Mock That tournaments		 explore opportunities for interdisciplinary research and other collaborations
community partitionally and		(e.g., curricular)
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		• work with the college's dean's office and academic affairs to determine
		appropriate next steps regarding the Center for Law and Policy and associated activities (e.g., seek formal approval)
Non-profit Management, M.N.M.	The state of the s	というない ないから ないかん ないから ないから ないから ないから ないから ないかん ないかん ないかん ないかん ないかん ないかん ないかん ないかん
school and program	• low student retention and	• review and update the unit's and program's strategic plans, and assure that
leadership	graduation rates; limited data	those plans align with the college's plan
 collegial and committed 	about reasons for student	• assure the clear articulation of the unit's and program's priorities and goals,
faculty members	attrition	including the target student mix, and consider current and future resources in
 faculty scholarly publications 	 number of applicants exceeds the 	establishing implementation priorities
and grant activity	program's capacity	 develop and implement a plan to address current and anticipated human-
 national recognition and 	 limited student financial support 	resource needs that considers current and future resources and aligns with
faculty leadership in	for master's-level graduate	strategic plan priorities
professional organization	students	• work with appropriate offices (e.g., Institutional Knowledge Management) to
 emphasis on community 	 course unavailability and 	identify reasons for student attrition, and then develop and implement a
service and engagement	sequencing	retention plan
 student participation in 	 insufficient data regarding 	 explore internal and external opportunities to enhance student financial
service learning	alumni employment and	support (e.g., paid internships, scholarship funding)
 faculty and student diversity 	engagement	 review the curriculum and adjust it as appropriate
 Center for Public and Non- 		• consider expanding the program's curricular focus (e.g., cross-sector)
profit Management		 review the program's curriculum map and refine it as appropriate
 student-learning-outcomes 		• continue to refine the competency-based curriculum and evaluation
assessment		mechanisms
 engaged advisory board 		 assure the reasonable availability of courses to all student populations
 alumni success 		• review the multi-year course schedule, and make sure it represents a realistic
		picture
		 assure high-quality student advising
		 increase faculty scholarship in non-profit management
		 enhance program visibility within the non-profit management community
		 explore opportunities for internal and external partnerships, including
		opportunities beyond the local market

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		 work with appropriate units (e.g., alumni relations and dean's office) to enhance alumni tracking and engagement (e.g., refine Nexus Web site) collect data on the impact of alumni on the local community work with College of Graduate Studies to review the admissions process and adjust it if appropriate; consider setting an earlier priority admissions deadline or noting when application reviews will begin if they will commence before the standard deadline explore the need, feasibility, and sustainability of developing a doctoral program
Public Administration, B.A. & B.S.	2.5.	
school and program	• low student retention and	• review and update the unit's and program's strategic plans and assure that
leadership	graduation rates; limited data	those plans align with the college's plan
 collegial and committed 	about reasons for student	• assure the clear articulation of the program's goals and priorities, and
faculty members	attrition	consider current and future resources in establishing implementation priorities
• faculty scholarly publications	 limited availability of paid 	• work with the school's leadership, dean's office, and other appropriate offices
and grant activity	internships and participation in	(e.g., Institutional Knowledge Management) to identify reasons for student
 national recognition and 	non-paid internship opportunities	attrition, and then develop and implement a retention plan
faculty leadership in	 insufficient data regarding 	 develop and implement strategies to increase student internship participation
professional organization	alumni placement and	 explore opportunities to increase the availability of paid internships
 emphasis on community 	employment	• review the curriculum and adjust it as appropriate
service and engagement		• consider expanding the program's curricular focus (e.g., international, cross-
 faculty and student diversity 		sector)
 Center for Public and Non- 		 review the program's curriculum map and update it as appropriate
profit Management		• continue to refine the competency-based curriculum and evaluation
 student-learning-outcomes 		mechanisms
assessment		• explore and implement strategies to increase student participation in
 engaged advisory board 		undergraduate research
 alumni success 		• explore opportunities for internal and external partnerships (e.g., international
associated minors in valuable		institutions)
niche areas (e.g., emergency		• work with appropriate units (e.g., dean's office and alumni relations) to
management)		enhance alumni tracking and engagement

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		• collect data regarding the impact of alumni on the local community
Public Administration, M.P.A.		
• school and program	• low student retention and	• review and update the unit's and program's strategic plans and assure that
leadership	graduation rates, along with	those plans align with the college's plan
collegial and committed faculty members	ilmited data about reasons for student attrition	 assure the clear articulation of the unit's and program's priorities and goals, including target student mix, and consider current and future resources in
 faculty scholarly publications 	 limited student financial support 	establishing implementation priorities
and grant activity	for master's-level graduate	• work with appropriate offices (e.g., Institutional Knowledge Management) to
• national recognition and	students	identify reasons for student attrition, and then develop and implement a
faculty leadership in	 limited availability of paid 	retention plan
professional organization	internships	 explore internal and external opportunities to enhance student financial
• emphasis on community		support (e.g., paid internships, scholarship funding, research assistantships)
service and engagement		• review the curriculum and adjust it as appropriate
• faculty and student diversity		• consider expanding the program's curricular focus (e.g., international, cross-
• Center for Public and Non-		sector)
profit Management		• review the program's curriculum map and update it as appropriate
• student-learning-outcomes		• continue to refine the competency-based curriculum and evaluation
assessment		mechanisms
 engaged advisory board 		• explore opportunities for internal and external partnerships (e.g., Center for
• alumni success		Non-profit Management's research fellows program, study-abroad, and other
		partnerships with international institutions)
		 work with appropriate units (e.g., dean's office and alumni relations) to
		enhance alumni tracking and engagement
		 collect data on the impact of alumni on the local community
Physical Therapy, D.P.T.		
 collegial faculty members 	no permanent program	• review and update the unit's strategic plan and assure that it aligns with the
dedicated to student success	leadership	college's plan
 scholarly activity among 	 role overlap between clinical 	• assure the clear articulation of the unit's priorities and goals, including target
non-tenure track instructors	director and program director	program size, and consider current and future resources in establishing
 breadth of faculty expertise 		implementation priorities

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v lood	yield
applicant	prollment
strong	high er

- program graduates meet state and national workforce needs
 - students' preparation for and placement in clinical
- high graduation rates

experiences

- licensure pass rates above state and national averages
- strong community agency support

- less than optimal number of faculty members to support instructional demand, including a lack of tenured and tenure-track faculty members
 - limited depth and breadth of research among the core faculty members
- missing formative goals in student-learning-outcomes assessment
- lack of input from alumni and employers in program assessment
- limited student engagement in professional organizations
 - little emphasis on interprofessional education

- identify appropriate peer and aspirational peer programs and then benchmark and brand the program accordingly
- develop and implement a plan to address current and anticipated humanresource needs that aligns with strategic plan priorities, considers the appropriate faculty mix, and takes into account current and future resources
 - identify stable program leadership
- review the program's funding model and adjust it if appropriate
- develop and implement a plan to enhance faculty scholarly activity, as resources permit
- review student-learning-outcomes assessment and adjust it as appropriate
 collect feedback from alumni and employers to inform the assessment of program effectiveness
- · review the program's curriculum map and update it if appropriate
- develop and implement a plan to enhance student diversity
- explore internal and external opportunities to enhance student financial assistance
- consider targeted recruiting from groups eligible for special funding (e.g., McNair scholars)
- explore opportunities for collaborating with other related disciplines to expand inter-professional education

College of Optics and Photonics

Optics, M.S.

- national and international program visibility
 - faculty member reputation and research productivity
- economic development driver as measured by employment of graduates, patents, and start-up companies
- difficulty hiring new or replacement faculty due to ongoing budget reductions
- shortage of faculty strengths in applied optics, imaging systems, and biophotonics
 limited space for expanding laboratories and faculty offices
- develop and implement a plan to address human-resource needs that considers • cultivate industry and alumni relations to support college's research initiatives current and future resources
- explore options to address current and anticipated space needs

(e.g., endowed chair funding)

• develop and implement a plan to enhance student and faculty ethnic and gender diversity, and consider pursuing grants to bolster this area (e.g., Graduate Assistance in Areas of National Need grants from the U.S.

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Department of Education, funding for Research Experiences for Undergraduates)	• explore options to enhance support for cleanroom facilities	work with other programs and offices, as appropriate, to review perceived barriers to cross-disciplinary course offerings	• enhance the quality of student-learning-outcomes assessment (e.g., embed assessments in courses)	• explore mechanisms to reduce time-to-degree	• review the curriculum and adjust it as appropriate (e.g., assure proper	curricular alignment between theory and lab courses)	 develop a program curriculum map to enhance student learning 	 expand industry partnerships to enhance the applied component of the 	program	• consider expanding business-training options (e.g., entrepreneurship	component, professional science master's track or dual-degree program with	College of Business Administration)	• implement the bachelor's degree program in photonic science and	engineering, and assure the curriculum prepares students for acceptance into	and success in the optics graduate programs	• consider adding an option for master's degree students to complete the	program in a reduced timeframe, and market to this target audience	• consider expanding involvement of non-thesis students in research		• develop and implement a plan to address human-resource needs that considers	current and future resources	• cultivate industry and alumni relations to support center research initiatives	(e.g., endowed chair funding)	 explore options to address current and anticipated space needs 	• develop and implement a plan to enhance student and faculty ethnic and	gender diversity; consider pursuing grants to bolster this area (e.g., Graduate
that inhibits ability to add additional program areas	• limited gender and ethnic	diversity among students and faculty members	• insufficient support for cleanroom facilities and no	dedicated cleanroom technician	• perceived barriers to cross-	disciplinary course offerings	 quality of student-learning- 	outcomes assessment												 difficulty hiring new or 	replacement faculty due to	ongoing budget reductions	 shortage of faculty strengths in 	applied optics, imaging systems,	and biophotonics	 limited space for expanding laboratories and faculty offices,
caliber of students and graduates enhance program	reputation	 program quality and rigor comprehensive curriculum 	graduate placement rates																Optics, Ph.D.	 national and international 	program visibility	 faculty member reputation 	and research productivity	 ranked top optics Ph.D. 	program by the National	Research Council

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• economic development	which inhibits ability to add	Assistance in Areas of National Need grants from the U.S. Department of
driver as measured by	additional program areas	Education, funding for Research Experiences for Undergraduates)
employment of graduates,	 limited gender and ethnic 	 explore options to enhance support for cleanroom facilities
patents, and start-up	diversity among students and	 work with other programs and offices, as appropriate, to review perceived
companies	faculty members	barriers to cross-disciplinary course offerings
• caliber of students and	 insufficient support for 	• enhance the quality of student-learning-outcomes assessment (e.g., embed
graduates enhances program	cleanroom facilities; no	assessments in courses)
reputation	dedicated cleanroom technician	• explore mechanisms to reduce time-to-degree
program quality and rigor	 perceived barriers to cross- 	• review the curriculum and adjust it as appropriate (e.g., assure proper
• comprehensive curriculum	disciplinary course offerings	curricular alignment between theory and lab courses)
 graduate placement rates 	 quality of student-learning- 	 develop a program curriculum map to enhance student learning
	outcomes assessment	 expand industry partnerships to enhance the applied component of the
		program
		 consider expanding business training options (e.g., entrepreneurship
		component, professional science master's track and/or dual degree program
		with College of Business Administration)
		• implement the bachelor's degree program in photonic science and
		engineering, and assure the curriculum prepares students for acceptance into
		and success in the optics graduate programs
College of Sciences		THE RESIDENCE OF THE PARTY OF T
Advertising and Public Relations, B.A.	1s, B.A.	
• professional advising center	 student demand outpaces faculty 	• develop a unit strategic plan that aligns with the college's strategic plan
 dedicated and accessible 	resources	• assure the clear articulation of strategic niches, goals, and priorities, and
faculty members	 limited space for faculty member 	consider current and future resources in establishing implementation priorities
 school leadership 	and student offices and	• explore opportunities in areas of strategic communication, including risk
 undergraduate research 	collaboration, as well as	communication, and work toward aligning program activities to support the
opportunities within the unit,	classrooms, storage, and	unit strategic plan and to distinguish UCF's communication programs from
particularly through the	specialized laboratory and	those of other institutions
Collaborative Experiential	equipment facilities	• develop and implement a plan to address the unit's human-resource needs that
Research Practicum (CERP)	 limited collaboration between 	considers current and future resources and aligns with strategic plan priorities
 internship placements 	Nicholson School of	

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• industry experience among	Communication and the	• review the school's faculty workload policy and assure that it aligns with the
the mass communication	university's mass	school's goals
faculty members	communication outlets and	 explore ways of increasing extramural research and funding
• location in a large media	resources (e.g., WUCF-FM and	• work with appropriate units to review opportunities for greater collaboration
market	WUCF-TV)	and integration with the university's mass communication outlets
 industry demand for 	 insufficient data regarding 	 explore options to address space needs
advertising public relations	alumni placement and	 work with appropriate units to improve the collection of alumni information,
professionals	employment	including placement information and employer satisfaction (e.g., students'
• time-to-degree and		visual design skills)
completion rates		 consider leveraging the department's success in undergraduate research to
• co-curricular activities (e.g.,		expand student participation in the university's Honors in the Major program
debate team and Knightly		 work toward a better gender balance among the student population
News), and study-abroad		• explore opportunities for synergies with other UCF programs (e.g., Spanish,
opportunities		film, and digital media programs)
		• review the undergraduate curriculum and update it as appropriate (e.g., review
		redundancy and excessive number of electives)
		• assure appropriate course sequencing and the integration of visual-design
		content in the curriculum
		 develop a program curriculum map to enhance student learning
		 review and update student-learning-outcomes assessment plans and assure
		appropriate outcomes and measures are used
		• explore opportunities to expand student experiential learning opportunities
Human Communication, B.A.		
 professional advising center 	 student demand outpaces faculty 	• develop a unit strategic plan that aligns with the college's strategic plan
 dedicated and accessible 	resources	• assure the clear articulation of strategic niches, goals, and priorities, and
faculty members	 limited space for faculty member 	consider current and future resources in establishing implementation priorities
 school leadership 	and student offices and	• explore opportunities in areas of strategic communication, including risk
 undergraduate research 	collaboration, as well as	communication, and work toward aligning program activities to support the
opportunities within the unit,	classrooms, storage, and	unit's strategic plan and to distinguish UCF's communication programs from
particularly through the	specialized laboratory and	those of other institutions
	equipment facilities	

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 develop and implement a plan to address the unit's human-resource needs that considers current and future resources and aligns with strategic plan priorities review the school's faculty workload policy and assure that it aligns with the school's goals explore ways of increasing extramural research and funding explore options to address space needs work with appropriate units to improve the collection of alumni information, including placement information and employer satisfaction consider leveraging the department's success in undergraduate research to expand student participation in the university's Honors in the Major program work toward a better gender balance among the student population explore opportunities for synergies with other UCF programs (e.g., Spanish programs) review the undergraduate curriculum and update it as appropriate (e.g., review redundancy and limited number of electives) assure appropriate course sequencing develop a program curriculum map to enhance student learning review and update student-learning-outcomes assessment plans, and assure appropriate outcomes and measures are used explore opportunities to expand student experiential learning opportunities work with appropriate parties to review the appropriate role of oral communication in undergraduate education 		 develop a unit strategic plan that aligns with the college's strategic plan assure the clear articulation of strategic niches, goals, and priorities, and consider current and future resources in establishing implementation priorities explore opportunities in areas of strategic communication including risk communication, and work toward aligning program activities to support the unit's strategic plan and to distinguish UCF's communication programs from those of other institutions
insufficient data regarding alumni placement and employment		student demand outpaces faculty resources limited space for faculty member and student offices and collaboration, as well as classrooms, storage, and specialized laboratory and equipment facilities
Collaborative Experiential Research Practicum (CERP) • internship placements • co-curricular activities (e.g., debate and speech teams) • study-abroad opportunities	Journalism, B.A.	 professional advising center dedicated and accessible faculty members school leadership undergraduate research opportunities within the unit, particularly through the

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Collaborative Experiential	· limited collaboration hattingen	* davalor and immigrant a what to address the section
Research Practicum (CERP)	Nicholeon School of	considers an impressive a piant to address are unit s manifelles unit in the considers and the constitution of the constitutio
research Lacticum (CENT)	MICHOSOH SCHOOL OF	considers current and future resources and aligns with strategic plan priorities
• internship placements	Communication and the	 review the school's faculty workload policy and assure that it aligns with the
 industry experience among 	university's mass	school's goals
the mass communication	communication outlets and	 explore ways of increasing extramural research and funding
faculty members	resources (e.g., WUCF-FM and	• work with appropriate units to review opportunities for greater collaboration
• location in a large media	WUCF-TV)	and integration with the university's mass communication outlets
market	 insufficient data regarding 	 explore options to address space needs
• co-curricular activities (e.g.,	alumni placement and	• work with appropriate units to improve the collection of alumni information,
debate team, Knightly News,	employment	including placement information and employer satisfaction
Centric magazine)		 consider leveraging the department's success in undergraduate research to
 study-abroad opportunities 		expand student participation in the university's Honors in the Major program
		 work toward a better gender balance among the student population
		• explore opportunities for synergies with other UCF programs (e.g., Spanish
		programs)
		• review the undergraduate curriculum and update it as appropriate (e.g., review
		redundancy and number of electives)
		 assure appropriate course sequencing
		 develop a program curriculum map to enhance student learning
		 continue to work towards converging the curriculum of the journalism
		program with the radio and TV programs
		 review and update student-learning-outcomes assessment plans and assure
		appropriate outcomes and measures are used
		 explore opportunities to expand student experiential learning opportunities;
		for instance, consider producing an instructor-led print or online student
		newspaper
Radio and Television, B.A.		
• professional advising center	• student demand outpaces faculty	• develop a unit strategic plan that aligns with the college's strategic plan
 dedicated and accessible 	resources	 assure the clear articulation of strategic niches, goals, and priorities, and
faculty members	• limited space for faculty member	consider current and future resources in establishing implementation priorities
school leadership	and student offices and	 explore opportunities in areas of strategic communication, including risk

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- undergraduate research opportunities within the unit, particularly through the Collaborative Experiential Research Practicum (CERP)
 - internship placements
- industry experience among the mass communication faculty members
 - location in a large media market
- time-to-degree and completion rates
- co-curricular activities (e.g., debate team and Knightly News)
- study-abroad opportunities

- collaborations, as well as classrooms, storage, and specialized laboratory and equipment facilities
- limited collaboration between Nicholson School of Communication and the university's mass communication outlets and resources (e.g., WUCF-FM and WUCF-TV)
- insufficient data regarding alumni placement and employment

- communication, and work toward aligning program activities to support the unit strategic plan and to distinguish UCF's communication programs from those of other institutions
- develop and implement a plan to address the unit's human-resource needs that considers current and future resources and aligns with strategic plan priorities
 - review the school's faculty workload policy and assure that it aligns with the school's goals
- explore ways of increasing extramural research and funding
- work with appropriate units to review opportunities for greater collaboration and integration with the university's mass communication outlets
- explore options to address space needs
- work with appropriate units to improve the collection of alumni information, including placement information and employer satisfaction
- consider leveraging the department's success in undergraduate research to expand student participation in the university's Honors in the Major program
 - work toward a better gender balance among the student population
- explore opportunities for synergies with other UCF programs (e.g., Spanish, film, and digital media programs)
- review the undergraduate curriculum and update it as appropriate (e.g., review redundancy and number of electives)
- assure appropriate course sequencing
- develop a program curriculum map to enhance student learning
- continue to work towards converging the curriculum of the journalism program with the radio and TV programs
- review and update student-learning-outcomes assessment plans and assure appropriate outcomes and measures are used
- explore opportunities to expand student experiential learning opportunities

Communication, M.A.

- professional advising center
 - dedicated and accessible faculty members
- school leadership
- internship placements
- industry experience among the mass communication faculty members
- location in a large media market industry supports the demand for advertising public relations professionals
 - co-curricular activities (e.g., Knightly News, Centric magazine)
 - study-abroad opportunities

- student demand outpaces faculty resources; undergraduate teaching demands detract from faculty engagement in activities that promote program reputation (e.g., research and grant writing)
 - limited extramural funding and faculty publications in high caliber scholarly outlets
- limited space for faculty member and student offices and collaborations well as classrooms, storage, and specialized laboratory and equipment facilities
 - limited collaboration between Nicholson School of Communication and the university's mass communication outlets and resources (e.g., WUCF-FM and WUCF-TV)
- non-thesis students may not participate in a culminating experience that synthesizes the knowledge and skills acquired in the program
 - insufficient data regarding alumni placement and employment

- develop a unit strategic plan that aligns with the college's strategic plan
- assure the clear articulation of strategic niches, goals, and priorities, and consider current and future resources in establishing implementation priorities
- explore opportunities in areas of strategic communication, including risk communication, and work toward aligning program activities to support the unit strategic plan and to distinguish UCF's communication programs from those of other institutions
- develop and implement a plan to address the unit's human-resource needs that considers current and future resources and aligns with strategic plan priorities
- review the school's faculty workload policy and assure that it aligns with the school's goals
- work with appropriate units to review opportunities for greater collaboration and integration with the university's mass communication outlets
- explore options to address space needs
- work with appropriate units (e.g., alumni relations and dean's office) to improve the collection of alumni information, including placement information and employer satisfaction
- work toward a better gender balance among the student population
- continue to work with the college's and other units to develop the school's research program
- explore opportunities for synergies with other UCF programs in areas of program strengths (e.g., crisis and health communication)
- review the master's program's admissions standards and assure alignment with the program's goals (e.g., interest in research)
- work with appropriate units to explore options of further integrating mass communication faculty members into appropriate roles in graduate education
- work with the college's, graduate studies, and academic affairs to explore options for professional education

review the curriculum and consider modifying it to capitalize on the

department's strengths and student interests

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		 develop a program curriculum map to enhance student learning
		 review and update student-learning-outcomes assessment plans; assure
		appropriate outcomes and measures are used
		 explore opportunities to expand student experiential learning opportunities
		 work with appropriate units to explore faculty exchange opportunities with
		partner institutions
		• assure all master's program students undertake a culminating experience (e.g.,
		thesis, project, internship) that synthesizes the knowledge and skills acquired
		throughout their program
International and Global Studies, B.A.	s, B.A.	
 research-active faculty 	• lack of discipline- specific	• review and refine the department's strategic plan and assure that it aligns with
members with a strong	international engagement	the college's strategic plan
commitment to	activities for students outside the	• assure the clear articulation of strategic niches (e.g., security studies), goals,
undergraduate teaching	classroom	and priorities, and consider current and future resources in establishing
 faculty commitment to 	 limited course writing 	implementation priorities
student-learning-outcomes	assignments	 develop and implement a plan to address the department's human-resource
assessment and the		needs that considers current and future resources and aligns with the unit's
scholarship of teaching and		strategic plan (e.g., targeted tenure-track faculty lines, graduate assistants)
learning		 develop and implement a plan to increase faculty member gender and ethnic
department leadership		diversity
affiliations with Lou Frey		 work with regional campuses' administration to maximize potential for
Institute and the Office of		success among tenure-earning faculty members funded by and primarily
Global Perspectives		based at the regional campuses
 student access to courses 		 enhance opportunities for student engagement in international activities
online and at regional		outside the classroom (e.g., study abroad)
campuses		 review the curriculum and adjust it as appropriate
• independent global and		 develop a program curriculum map to enhance student learning
international studies major in		• consider promoting student minors in a modern language
addition to the track in the		• explore and implement options for expanding undergraduate student
political science B.A. degree		opportunities to enhance the quality of their writing
program		

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• internship program		• explore additional opportunities for strategic partnerships with other academic
		programs for supplemental academic options (e.g., study-abroad partnerships;
		promote minors in modern languages and literatures, anthropology, or other
		targeted areas)
Political Science, B.A.		
 research-active faculty 	• concern that remote offices for	• review and refine the department's strategic plan and assure that it aligns with
members with a strong	tenure-track faculty members	the college's strategic plan
commitment to	funded by and primarily based at	• assure the clear articulation of strategic niches (e.g., security studies), goals,
undergraduate teaching	the regional campuses limit the	and priorities, and consider current and future resources in establishing
• faculty commitment to	faculty members' full integration	implementation priorities
student-learning-outcomes	in the department	• develop and implement a plan to address the department's human-resource
assessment and the	 lack of discipline-specific 	needs that considers current and future resources and aligns with the unit's
scholarship of teaching and	international engagement	strategic plan (e.g., targeted tenure-track faculty lines, graduate assistants)

develop and implement a plan to increase faculty member gender and ethnic

diversity

activities outside the classroom for students in the international

relations and comparative

 limited course writing politics specialization

Institute and the Office of affiliations with Lou Frey

department leadership

learning

assignments

student access to courses

Global Perspectives

online and at regional

campuses

international studies major in

independent global and

addition to the track in the

political science B.A. degree

internship program

program

strategic plan (e.g., targeted tenure-track faculty lines, graduate assistants)

work with regional campuses' administration to maximize the potential for

success among tenure-earning faculty members funded by and primarily

based at regional campuses

enhance opportunities for student engagement in international activities

programs for supplemental academic options (e.g., study-abroad partnerships;

encourage students to pursue minors in modern languages and literatures,

anthropology, or other targeted areas)

Political Science, M.A.

- research-active faculty members with a strong vision of building a strong graduate program
- faculty commitment to student-learning-outcomes assessment
- department leadership
- affiliations with Lou Frey Institute and the Office of Global Perspectives
- and performance in high-quality Ph.D. programs
- department undergraduate
 student-faculty ratio detracts
 from graduate program activities
 and faculty engagement in
 activities that promote program
 reputation (e.g., research and
 grant writing)
 - Iimited external funding and grantsmanship
- concern that remote offices for tenure-track faculty members funded by and primarily based at regional campuses limit their full integration in the department
- no graduate research assistantships and limited number of graduate assistantship waivers
- low student retention and extended time-to-degree completion

- review and refine the department's strategic plan and assure it aligns with the college's strategic plan
- assure the clear articulation of strategic niche(s) (e.g., security studies), goals, and priorities, and consider current and future resources in establishing implementation priorities
- develop and implement a plan to address the department's human-resource needs that considers current and future resources and aligns with the unit strategic plan (e.g., targeted tenure-track faculty lines, graduate assistants)
- develop and implement a plan to increase faculty member gender and ethnic diversity

• increase faculty publications in top journals and the number of successful

- faculty external grant applications
 - develop and implement a plan to build a culture of grant writing
- align promotion and tenure standards to expectations for a Ph.D. granting department
- work with the Office of Research and Commercialization to assure that funded activities are appropriately credited to the department and university and the regional commerce, administration to maximize the contraction of the contraction
 - work with regional campuses' administration to maximize potential for success among tenure-earning faculty members funded by and primarily based at regional campuses
- explore options for increasing graduate assistantships and waivers
- review the curriculum and adjust it as appropriate (e.g., strategically align master's and Ph.D. curriculum; assure appropriate course sequencing)
- develop a program curriculum map to enhance student learning
- review the thesis requirement within the context of the master's program retention and time-to-degree factors, as well as Ph.D. program demands (e.g., consider terminal non-thesis M.A. option)
- assure appropriate student preparation in research methods and design

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• enhance graduate student engagement in professionalization activities (e.g.,
publishing papers, presentations at conferences, co-authoring papers with faculty members)
• consider incorporating publication standards into the thesis requirement
 work with appropriate offices (e.g., Institutional Knowledge Management) to
identify reasons for student attrition and factors that delay time-to-degree, and
then develop and implement a plan to improve student retention and
progression rates (e.g., assure students follow a plan of study)

Office of Undergraduate Studies

Applied Science, B.A.S.

- program is flexible and responsive to local and regional needs; tracks can be easily added or deleted
- partnerships with community and state college's facilitate seamless 2+2 programing
 - advising support
- industry advisory board supporting software development track
 - time-to-degree
- inexpensive program to administer

- lack of a coordinated program vision
- challenges associated with shared program ownership across college's
- course offerings are dependent upon college's scheduling priorities
- no fully dedicated program coordinator
 - insufficient data regarding alumni placement and employment

- involve appropriate constituents to develop a strategic plan that articulates a clear program vision and goals
- review and update program enrollment targets, and develop an action plan that supports the targets
- continue to monitor and assess need for the program and adjust tracks as appropriate
 - identify a program coordinator who is involved in overseeing program administration in addition to curriculum
- establish a faculty advisory committee that includes faculty representatives from each track
- consider adding curricular components to enhance student learning (e.g., A.S. to B.A.S. bridge experience, capstone)
 - work with appropriate units (e.g., alumni relations) to improve the collection of alumni information

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- program leadership
- enthusiasm among students, faculty members, and advising staff members
- integration of three disciplines provides a unique opportunity for students to create new knowledge
 - individualized student work plans
- program visibility and student enrollment
- provides an alternative pathway to student success

- limited number of faculty members available to teach cornerstone and capstone courses results in larger than optimal class sizes
- small number of advisors for program size
- limited opportunities for students to interact outside of class
 limited office and meeting space
 - limited office and meeting space
 limited scope of current advisory
 board (which is in place for the

environmental science track

• insufficient data regarding alumni placement and

employment

- review and update the unit's strategic plan
- assure the clear articulation of the program's vision, goals, and priorities, and consider current and future resources in establishing implementation priorities
 - develop and implement a plan to address the unit's human-resource needs that considers current and future resources and aligns with strategic plan priorities
 - develop and implement a plan to establish a stronger sense of community among students
- explore options for addressing space needs
- consider establishing appropriate advisory board to enhance program stewardship (e.g., faculty members who contribute to the program and its tracks; industry representatives)
- work with appropriate units (e.g., alumni relations and dean's office) to improve the collection of alumni information
- explore opportunities to partner with the Burnett Honor's College
 - develop a program curriculum map to enhance student learning

College of Graduate Studies

Interdisciplinary Studies, M.A. & M.S.

- program leadership
- flexible curriculum with broad options for students
- individualized student work plans
- quality of student theses
- quality of advising
- integration of multiple disciplines provides a unique opportunity for students to create new knowledge

- unclear program vision
- low enrollment
- no budget allocation; impacts recruitment, as well as staffing (faculty members and advisors) and other administrative costs
 - missing direct measures in student-learning-outcomes assessment
- limited opportunities for students to interact outside of class
- no program advisory committee
 - insufficient data regarding alumni placement and employment

- · review and update the unit's strategic plan and consider historical demand and areas of need for this type of program
- assure the clear articulation of the program's vision, goals, and priorities, and consider current and future resources in establishing implementation priorities
 - establish enrollment targets for a sustainable program, and develop and implement a recruitment and marketing plan
- develop and implement a plan to address the unit's human-resource needs that considers current and future resources and aligns with strategic plan priorities
- work with appropriate units to review the program's organizational, budget, and reporting structure, and work toward maximizing its effectiveness
- review the curriculum and adjust it as appropriate to advance the refined program vision and goals
- consider adding a non-thesis option
- develop a program curriculum map to enhance student learning
- review target student-learning-outcomes and direct measures, and adjust them as appropriate (e.g., add quantitative measures)
- develop and implement a plan to establish a stronger sense of community among students
- consider establishing appropriate advisory boards to enhance program stewardship (e.g., faculty members who contribute to the program and its tracks; industry representatives)
- work with appropriate units (e.g., alumni relations and dean's office) to improve the collection of alumni information