



**Board of Trustees  
Advancement Committee  
January 28, 2016  
10:00 – 10:45 a.m.  
FAIRWINDS Alumni Center  
Conference call 800-442-5794, passcode 463796**

**AGENDA**

- I. CALL TO ORDER** Clarence Brown  
*Chair, Advancement Committee*
- II. ROLL CALL** Karen Monteleone  
*Associate Director, Board Relations*
- III. MEETING MINUTES** Chair Brown
- [Approval of the November 19, 2015, Advancement Committee meeting minutes](#)
- IV. NEW BUSINESS**
- Communications and Marketing Patrick Burt  
*Assistant Vice President for Communications and Marketing*
  - Alumni, Development, and Foundation Mike Morsberger  
*Vice President for Alumni Relations and Development and CEO, UCF Foundation*
- V. OLD BUSINESS**
- VI. CLOSING COMMENTS**



Board of Trustees  
**Advancement Committee Meeting**  
November 19, 2015  
NorthView

**MINUTES**

**CALL TO ORDER**

Trustee Clarence Brown, chair of the Advancement Committee, called the meeting to order at 9:30 a.m. at NorthView. Board chairman Marcos Marchena and committee members Clarence Brown, Joe Conte, Alan Florez, Alex Martins, and Cait Zona were present. Trustee Olga Calvet was also present. A quorum was confirmed.

**MINUTES**

The minutes from the September 24, 2015, and October 22, 2015, meetings were approved as written.

**ADVANCEMENT COMMITTEE UPDATES**

Alumni, Development, and Foundation

Mike Morsberger, Vice President for Alumni Relations and Development, reported several updates on campaign activity and new staff additions, as the division prepares for a Fall 2016 campaign launch. The committee requested a follow-up report and results of the giving envelope that was included in the most recent edition of *Pegasus* Magazine and a fall all-alumni mailer. The committee also requested a dashboard summary of campaign progress for the next meeting.

University and Government Relations

Dr. Dan Holsenbeck, Vice President for University Relations, reported on general legislative activities. Chair Brown requested a brief presentation from Adam Meyer on the new UCF program for students with exceptional abilities at a future meeting.

Chair Brown adjourned the meeting at 10:03 a.m.