



**Board of Trustees
Advancement Committee Meeting
November 17, 2016
10:00 – 10:45 a.m.
UCF FAIRWINDS Alumni Center
Conference call 800-442-5794, passcode 463796**

AGENDA

- I. CALL TO ORDER** Clarence Brown
Chair, Advancement Committee

- II. ROLL CALL** Karen Monteleone
Director, Board Relations

- III. MEETING MINUTES** Chair Brown
 - [Approval of the September 15, 2016, Advancement Committee meeting minutes](#)

- IV. NEW BUSINESS**
 - Alumni, Development, and Foundation
 - [UCF Foundation Bylaw Amendments \(ADVC-1\)](#) Mike Morsberger
Vice President for Advancement and CEO, UCF Foundation
Jennifer Cerasa
Associate Legal Counsel for the UCF Foundation

 - [IGNITE Campaign Update \(INFO-1\)](#) Mike Morsberger

 - University and Government Relations
 - [Legislative Funding Trends \(INFO-2\)](#) Dan Holsenbeck
Senior Vice President for University Relations

 - [Board of Governors Legislative Budget Request \(INFO-3\)](#) Dan Holsenbeck

- Communications and Marketing
 - National Media Update
(INFO-4)
 - Grant Heston
Vice President for Communications and Marketing
 - Chad Binette
Assistant Vice President for News and Information
 - UCF Music: Flying Horse Big Band video
(INFO-5)
 - Grant Heston

V. OTHER BUSINESS

- Second Amended and Restated
Advancement Committee Charter
(ADVC-2)
 - Chair Brown

VI. CLOSING COMMENTS



Board of Trustees
Advancement Committee Meeting
September 15, 2016
UCF *FAIRWINDS* Alumni Center

MINUTES

CALL TO ORDER

Trustee Clarence Brown, chair of the Advancement Committee, called the meeting to order at 9:30 a.m. in the *FAIRWINDS* Alumni Center on the UCF Orlando campus. Committee members Clarence Brown, Kenneth Bradley, Christopher Clemente, and Alex Martins were present. Trustees Robert Garvy, Keith Koons, Beverly Seay, and David Walsh were also present. A quorum was confirmed.

MINUTES

The minutes from the July 28, 2016, meeting were approved as written.

ADVANCEMENT COMMITTEE UPDATES

Alumni, Development, and Foundation

Mike Morsberger, Vice President for Alumni Relations and Development, presented the naming for the William E. and Mary Jo Davis Recreation Area at Lake Claire. The committee unanimously approved the naming as presented.

Morsberger also provided a report on campaign progress. More than half of the IGNITE Campaign goal of \$500 million is expected to be announced at the IGNITE launch gala.

Additionally, Julie Stroh, Senior Associate Vice President for Alumni Engagement and Annual Giving, gave a presentation on the IGNITE Campaign Rollout. Dr. Hitt., Dr. Whittaker, Mike Morsberger, and several volunteer leaders will be engaging with alumni across the country, sharing UCF's fundraising priorities and asking for their support.

University and Government Relations

Dr. Dan Holsenbeck, Senior Vice President for University Relations, reported that the Board of Governors and legislature are beginning their budget process, and Dan and his team have started scheduling their individual meetings with both bodies to discuss UCF's priorities.

Communications and Marketing

Grant Heston, Vice President for Communications and Marketing, reported that fundraising for WUCF has seen substantial growth. He also shared on behalf of WUCF that PBS' American Graduate program has selected WUCF as one of their featured partners to highlight and celebrate the champions who are keeping students on the path to graduation. Dr. Megan Nickles, an assistant professor in the College of Education and Human Performance, will be showcased for her work in helping kids with cancer succeed through the use of robotics in learning mathematics.

Grant also shared that following the first Presidential debate, CNN has selected UCF as a campus to host a national, live, post-debate focus group of undecided voters. UCF is also partnering with Politico and WFTV, the local ABC affiliate, to host a state Senate debate between Senator Marco Rubio and Representative Patrick Murphy. Both broadcasts will showcase UCF's campus and other featured highlights on a national stage.

New Business

Chair Brown presented the current Advancement Committee Charter for an initial review of recommended changes by staff. There was no additional feedback, and it was recommended to submit the charter for final amendment and restatement at the next meeting.

Chair Brown adjourned the meeting at 10:04 a.m.

ITEM: ADVC-1

**University of Central Florida
Board of Trustees**

SUBJECT: Amended UCF Foundation Bylaws

DATE: November 17, 2016

PROPOSED BOARD ACTION

Approve the amendments to the UCF Foundation Bylaws.

BACKGROUND INFORMATION

On October 14, 2016, the UCF Foundation Board of Directors approved the proposed amendments to the UCF Foundation bylaws.

UCF Foundation Legal Counsel has conducted an extensive review of the UCF Foundation Board of Directors Bylaws and is recommending amendments that provide the board and the UCF Foundation protections in line with industry best practice.

Supporting documentation: Attachment A: Summary of bylaw amendments
Attachment B: Amended UCF Foundation Bylaws

Prepared by: Jennifer Cerasa, Associate Legal Counsel, UCF Foundation

Submitted by: Michael J. Morsberger, Vice President for Alumni Relations and Development and Chief Executive Officer of the UCF Foundation, Inc.

Attachment A

Advancement | UCF Foundation, Inc.

Summary of changes to Foundation Board Bylaws

Format:

- 1) Instead of roman numerals, the article are now numbered.
- 2) Added Advancement logo.

Article 2:

- 1) Added office location (good standard practice).

Article 3

- 1) It is no longer 'Officers', it is now 'Article 3. Composition of the Board.'
- 2) Clearly spell out the makeup of the board and the max number (38).
- 3) Clarifies duties and permits service on a University affiliated committee.
- 4) Removed certain Ex Officio Directors from board composition to address open meetings concerns.
- 5) Added removal rights to the President.
- 6) Moved meeting/quorum/minutes requirements to a separate section so it is contained in one place.
- 7) Addition of the President of the UCF Athletics Association Board of Directors as a voting Ex-Officio Director

Article 4

- 1) It is no longer 'Committees of the Board,' it is now 'Article 4. Officers of the Board'.
- 2) Updated to provide for Ex-Officio Corporate Officers for open meetings requirements.
- 3) Allows President to appoint officers.

Article 5

- 1) New section dedicated to officer duties.
- 2) Added removal rights to the President, except for Ex Officio Corporate Officer.

Article 6

- 1) Updated committee structure and numbers.
- 2) Combined Due Diligence and Development Committees into Governance Committee.
- 3) Moved Investment, Real Estate and IT Committees to Standing Committees.
- 4) Removed Strategic Planning Committee.
- 5) Allows Chair to establish task forces, in addition to Other Committees.

Article 7

- 1) Relocated all the general governance provisions here.
- 2) Requires 2 board meetings per year, as opposed to three.
- 3) Meeting notice requirement decreased from 10 days to 7 days.

Article 8

- 1) It is same as the previous Article V.

Article 9

- 1) It is the same as the previous Article VI.

Article 10:

- 1.) Amendments to Bylaws require 5 days' notice instead of 15.
- 2.) Nondiscrimination updated to include sexual orientation.
- 3.) Confidential and Exempt from Public Records provision is updated to include information that may be disclosed.

Article 11

- 1.) New definitions section added to streamline abbreviations.

Attachment B
Advancement | UCF Foundation, Inc.

BYLAWS
of the
UNIVERSITY OF CENTRAL FLORIDA FOUNDATION,
INCORPORATED

AMENDMENTS APPROVED: _____

Advancement | UCF Foundation, Inc.

BYLAWS OF THE UNIVERSITY OF CENTRAL FLORIDA FOUNDATION, INCORPORATED

ARTICLE 1. MISSION

The Foundation encourages, stewards and celebrates charitable contributions from alumni and friends to support the University.

ARTICLE 2. OFFICES

The principal office of the Foundation will be located at 12424 Research Parkway, Orlando, Orange County, Florida.

ARTICLE 3. COMPOSITION OF THE BOARD

3.1 Members. The Board is composed of Elected Directors, Ex Officio Directors, and Emeritus Directors. There will be no more than thirty-eight Elected Directors.

3.2 Duties. The duties of the Board are as follows:

- A. To discharge all the duties imposed upon it by the Articles of Incorporation and the Bylaws.
- B. To meet upon the call of the Chair, the CEO or by one-fourth of the Directors entitled to vote, in writing, with due written notice of the time, place and subject matter given to each Director and consistent with the requirements set forth in these Bylaws.
- C. Upon the recommendation of the Finance Committee, select a bank or banks or other depositories for the deposit of the funds and securities of the Foundation, and to cause the Foundation to conduct its financial affairs in conformity with the policies and procedures adopted by the Board.
- D. Upon the recommendation of the Audit Committee, to cause an audit of books and records of this Foundation to be made at least once each year together with a management letter, including the response from management, conducted by a firm of independent certified public accountants selected by the Audit Committee, whose engagement letter will provide that it render an opinion on financial statements in accordance with generally accepted accounting principles and to have the results of the audit reported to the Board.
- E. To acquire and maintain a broad awareness and knowledge of the University including its programs, strengths, needs, resources, and mission.
- F. To participate in Foundation meetings and serve on at least one Committee or University affiliated group as approved by the Chair, and provide experience and special expertise as time and abilities permit.
- G. To provide advice and counsel to the University President and the CEO as requested on matters involving the University family and the community.
- H. To support the philanthropic aims of the Foundation with a minimum annual gift in an amount set by the Board. The annual gift should only mark the beginning of the Board members' support, and they are encouraged, as appropriate, to support other funds

supplemental to the University, to make leadership gifts to special projects, and to make provisions for planned giving and support the University through their foundations and corporations.

- I. To serve as an effective University ambassador in the community.

3.3 Selection of Elected Directors. The Governance Committee will review candidates for Elected Directors and each candidate will be subject to confirmation by the CEO and University President prior to standing for election. The Board will elect the Directors. All Elected Directors will be voting members of the Board.

3.4 Ex Officio Directors. Ex Officio Directors are voting members of the Board and will be as follows: Chair of the Board of Trustees, University President, Chair of the UCF Alumni Board of Directors and President of the UCF Athletics Association Board of Directors.

3.5 Emeritus Director. Any Elected Director who has served two full terms may be nominated and appointed as an Emeritus Director following a six month period beginning at the conclusion of the second term. The Governance Committee will nominate Elected Directors who have served the University with distinguished service. The Board will serve as the final body to approve the nomination(s). Emeritus Directors will be non-voting.

3.6 Terms of Office.

- A. Elected Directors. Each Elected Director will serve a term of four years (or until the end of the respective term of his or her predecessor if elected to succeed a person who has not completed a four-year term). Terms commence on July 1 of the next fiscal year and end June 30 at the end of four years. Three years of a term will constitute a full term of service. No Elected Director is eligible to serve more than two consecutive terms unless the Director has been elected to serve as a Board Officer, in which case the term may be extended by the Board to accommodate the time required for fulfillment of the term of the office. An Elected Director who has served two terms consecutively may be re-elected to the Board after the expiration of one year following the end of his or her last term and will have the status of a newly Elected Director.
- B. Emeritus Directors. The selection of an Emeritus Director is for life, unless he or she is removed for cause.
- C. Ex Officio Director. An Ex Officio Director will serve so long as he or she holds the office or the position that resulted in such placement on the Board.

3.7 Resignation. A Director may resign at any time by submitting a written resignation to the Chair.

3.8 Removal. An Elected Director may be removed by a two-thirds vote of the Directors present and voting, whenever the interests of the Foundation would be best served. The University President may remove any Elected Director or Emeritus Director in his or her sole discretion.

ARTICLE 4. OFFICERS OF THE BOARD

4.1 Board Officers. The officers of the Board will be the Chair, Vice Chairs, Secretary and Treasurer. These Board Officers will be Elected Directors and members of the Board. No other Officers will be members of the Board.

4.2 Ex Officio Corporate Officers. Individuals holding the following positions at the Foundation will serve as Ex Officio Corporate Officers, but will not be members of the Board and will have no voting rights:

1. CEO
2. Sr. AVP, Administration
3. CFO
4. Director of Foundation Board Relations and Development

4.3 Additional Ex Officio Officer. The University President may appoint any members of the administration, faculty or student body of the University for any term(s) designated by the President, but any such appointee will not be a member of the Board.

ARTICLE 5. ELECTION OF AND POWERS AND DUTIES OF OFFICERS

5.1 Election. At the annual meeting of the fiscal year, the Board will vote on a slate of Board Officers submitted by the Governance Committee. The Board Officers will serve two-year terms each commencing on July 1 of the next fiscal year and ending June 30 at the end of two years. If a vacancy occurs in an office, the Governance Committee will propose a replacement, which will be confirmed by the Executive Committee.

5.2 Chair. The Chair will preside over all meetings and prepare the agenda for all meetings of the Board, as well as have primary responsibility for the relationship with the CEO.

5.3 Vice Chairs. The Vice Chairs will do and perform duties as may be assigned to him or her by the Chair, the Board, or these Bylaws. A Vice Chair will have full authority to act for the Chair in his or her absence or incapacity. If more than one is available, the one with the longest continuous service on the Board will act.

5.4 Secretary. The Secretary of the Board is responsible for the minutes of the Board and Executive Committee meetings. The Chair of each Committee is responsible for the minutes of each of their respective committee meetings. The duties of the Secretary will be as follows:

- A. To keep accurate minutes of the proceedings of the annual meeting of the Foundation and all meetings of the Board of Directors and preserve these records as a permanent record.
- B. To keep on record a copy of the Articles of Incorporation and Bylaws of the Foundation and all amendments thereto.
- C. To keep the seal of the Foundation and affix such seal to official documents, records and papers as may be required.
- D. To keep an accurate list of all members of this Foundation Board of Directors.

5.5 Treasurer. The Treasurer will supervise the fiscal affairs of the Foundation and serve as Chair of the Finance Committee. The duties of the Treasurer will be as follows:

- A. To assure that adequate provision is made for the care and custody of all the assets of this Foundation with guidance from the CFO.
- B. To assure that adequate provision is made to keep in force a blanket surety bond to assure that each Officer and employee who is authorized to collect, hold, or disburse funds of the Foundation will faithfully discharge their duties, the adequacy of which will be determined by the Executive Committee.
- C. To present a written report of the financial activities of his or her office at the next annual meeting following his or her appointment to office.

5.6 Foundation CEO. The CEO or designee will attend all meetings of the Board and present a written report of the activities of his or her office at the next annual meeting following his or her appointment to office.

5.7 Foundation Sr. AVP, Administration. The Sr. AVP Administration will manage the day to day activities of the Foundation and perform the duties of the CEO during the absence or incapacity of the CEO.

5.8 Foundation CFO. The CFO will manage the day to day financial activities of the Foundation.

5.9 Assistant Secretary. The Director of Foundation Board Relations and Development serves as an Assistant Secretary of the Board to assist in the documentation and safekeeping of the minutes of the Board and each Committee meeting.

5.10 Resignation. Any Officer may resign at any time by submitting a written resignation to the Chair and CEO. If the Chair is resigning, he or she shall submit his or her resignation to the CEO and University President. If the CEO is resigning, he or she shall submit his or her resignation to the Chair and University President.

5.11 Removal. Any Board Officer may be removed by a two-thirds vote of the Elected Directors present and voting when in the Board's judgment the interests of the Foundation would be best served. The University President may remove any Officer in his or her sole discretion.

ARTICLE 6. COMMITTEES OF THE BOARD

6.1 Standing Committees. Standing Committees will be permanent. The Chair will appoint the Chair and the members of each committee except for those committees whose Chair is specifically appointed in the bylaws.

- a. With the exception of the Executive Committee, individuals who are not Elected or Ex Officio Directors but have expertise in given areas may serve as advisors and vote on committees of the Board, with the approval of the Chair and in consultation with the relevant committee Chair. Advisors to Committees may vote on the committee's recommendations to the Executive Committee or Board.
- b. With the exception of the Executive committee, Emeritus Directors may be appointed to Committees. Appointed Emeritus Directors may vote on committee recommendations to the Executive Committee or Board. The Chair may remove any committee member at his or her discretion, except for Ex-Officio positions.
- c. The majority of the members of any committee must always be Elected Directors.

- d. Standing Committees will be governed by a charter that is approved by the Board. The Board must approve any revocations or amendments to the charter(s).

The Standing Committees are designated as follows:

A. Executive Committee

1. The Executive Committee consists of the following: the Chair, Vice Chairs, Secretary, Treasurer, immediate past Chair, University President, Chair of the Board of Trustees, Chair of the UCF Alumni Board of Directors, Chair of all other committees described in these Bylaws.
2. The Chair or in his or her absence the Vice Chair(s), will preside at meetings of the Executive Committee.
3. The Executive Committee is authorized and empowered to act for, in the name of and on behalf of the Board at all times when the Board is not meeting. No action of any standing committee will be binding upon the Foundation unless such action is approved by the Executive Committee.
4. The Executive Committee will meet at the call of the Chair.

B. Finance Committee

1. The Finance Committee consists of at least five appointed Elected Directors, in addition to the Treasurer of the UCF Alumni Board of Directors and University Vice President of Finance and Administration, both of whom will serve as an ex officio voting member.
2. The Chair of the Finance Committee will be the Treasurer.
3. The Finance Committee will establish and be responsible for the fiscal policy of the Foundation, including budgets and fees. The Finance Committee will recommend the budget for the next fiscal year to the Board at its annual meeting held prior to the end of the current fiscal year.

C. Governance Committee

1. The Governance Committee consists of a minimum of five appointed Elected Directors and will include the immediate past Chair, Chair, Vice Chair(s) and a minimum of one appointed Elected Director.
2. The CEO will also participate as an Ex Officio Corporate Officer of the Governance Committee.
3. The immediate past Board Chair will serve as the Chair of the Governance Committee. If the past Chair is unable to serve, the current Board Chair will appoint the Chair of the Committee.
4. The Governance Committee is charged with the responsibility of annually receiving and placing in nomination the names of individuals to be considered for membership to the Board, preparing a slate of Board Officers every two years, or upon the resignation of a Board Officer and succession planning. The committee is also charged with annually reviewing the Foundation's bylaws, memberships, committee assignments, and leading a board self-assessment process. The Governance Committee is also responsible for receiving disclosures of proposed

transactions with Directors, including excess benefit transactions, and reviewing such transactions.

D. Audit Committee

1. The Audit Committee will consist of a minimum of at least three appointed Elected Directors.
2. The Audit Committee is charged with hiring the auditors and reviewing the results of the audit. The committee evaluates other accounting related policies and controls.

E. Investment Committee

1. The Investment Committee will consist of not fewer than five appointed Elected Directors.
2. The Investment Committee will advise the Board in regard to the general investment policy and investment management of the Foundation.

F. Real Estate Committee

1. The Real Estate Committee will consist of not fewer than five appointed Elected Directors.
2. The Real Estate Committee advises the Board and the University of Central Real Estate Foundation LLC and Knight's Crossing Student Housing, LLC in regard to real estate policies, procedures, potential transactions and other real estate issues affecting the Foundation.

G. Information Technology (IT) Committee

1. The IT Committee will consist of not fewer than three appointed Elected Directors.
2. The IT Committee which assist the Board in fulfilling its planning, operational and oversight responsibilities.

6.2 Other Committees. The Board Chair will have the authority to establish an unlimited number of Other Committees or task forces to accomplish any objectives affecting various interests and the welfare of the Foundation and the University as he or she deems necessary or desirable. Other Committees will be governed by a charter approved by the applicable Other Committees.

ARTICLE 7. MEETINGS AND QUORUM

7.1 Calling Meetings. At least two meetings of the Board and each Standing Committee will be held during each fiscal year. The respective Chair will select the meeting date, time and location.

7.2 Special Meetings. Special meetings of the Board and each Standing or Other Committee may be called by the Chair, CEO, two-thirds of the members entitled to vote, or the University President.

7.3 Quorum and Voting. A majority the members entitled to vote will constitute a quorum at any duly noticed meeting. An affirmative vote of a majority of members present is required for approval of any action items.

7.4 Presiding Officer. The Chair, or in his or her absence, one of the Vice Chairs, will preside at meetings of the Board and Executive Committee. If the absence of all of the above, the CEO may appoint a Director to preside.

7.5 Minutes. Minutes of the Board meeting or any Committee meeting will be taken and maintained in accordance with the Foundation policy.

7.6 Action Without a Meeting; In Person or Telephone Meetings. The members of the Board or a Committee may participate in, and be included in the quorum of, a meeting in person or by telephone, video or any other means that allow members and all others in attendance at the meeting to hear and speak to one another contemporaneously.

7.7 Voice Vote. Any official action must be approved by a voice vote. Proxies or written votes are not permitted.

7.8 Roll Call. At the beginning of any meeting, the Secretary or a designee will determine the presence or absence of a quorum. The roll will thereafter only be called upon the request of the Chair or any Director, and after each roll call, the presence or absence of a quorum will be announced.

7.9 Notice. Notice of each meeting will be sent to the Board or any Committee by the Secretary or a designee not fewer than seven calendar days preceding the meeting. Notice may be waived by all the voting members of the Board or Committee. Notice requirements are deemed waived if not raised, in writing, to the Secretary prior to the conclusion of the meeting. This Section 7.9 does not dispense with any public notice required by law and governs to the maximum extent permitted by law.

7.10 Public Notice. Public notice of any meeting of the Board or any Committee will be made as required by Florida law. Opportunity for public comment may be permitted.

7.11 Public Comment. To the extent required by law or permitted by the Chair, individuals who desire to appear before the Board or any Committee regarding an item being considered must submit their requests in writing to the address or email address noted in the posted notice for the meeting, specifying the agenda item about which they wish to speak. Public comment will be limited to three minutes per person.

ARTICLE 8. RELATIONSHIP WITH THE UNIVERSITY

8.1 General. The Foundation operates as a Direct Support Organization for the University as defined by Florida Statute and the State University System of Florida. The Foundation adheres to and will

follow the policies and procedures for direct support organizations established by the State University System of Florida and the Board of Trustees.

8.2 University Resources and Name. The University President has the authority to monitor and control the use of the University's resources and the University's name.

8.3 Operating Budgets. Operating budgets of the Foundation will be prepared annually, approved by the Board and the University President, and then submitted to the Board of Trustees. Expenditure plans will be reviewed and approved quarterly by the Finance Committee and by the University President or designee. The designee must be a University Vice President or senior officer of the University who reports directly to the University President.

ARTICLE 9. EXECUTION OF INSTRUMENTS

Contracts and other instruments to be executed by the Foundation will be signed, unless otherwise required by law, by the Chair, the CEO or a Vice Chair in conjunction with the Secretary. The Chair or the CEO, signing alone, is authorized and empowered to execute in the name of this Foundation instruments not requiring attestation arising in the day-to-day operations of the business of the Foundation, including, but not limited to, certificates representing stocks, bonds or other securities. The Board may authorize any other person or persons, whether or not an Officer of the Foundation, to sign any contract or other instrument.

ARTICLE 10. MISCELLANEOUS

10.1 Indemnification.

- A. Every Director, Officer and employee of the Foundation, as well as special appointees, will be indemnified by the Foundation against all expenses and liabilities, including attorneys' fees, reasonably incurred by or imposed on the director or Officer in connection with any proceeding, including any appeal, or any settlement of any proceeding to which the individual may be a party or in which he or she becomes involved as a result of serving as a Director, Officer, or special appointee. The indemnified party does not have to be a Director, Officer, or special appointee at the time the expenses or liabilities are incurred or imposed. In the event, however, of a settlement before entry of judgment, the indemnification will apply only upon approval by the Board as being in the best interests of the Foundation. This indemnification is in addition to and not exclusive of all other rights to which the person may be entitled. The Foundation has the authority and may elect to purchase insurance for this purpose.
- B. The above indemnification does not apply in the case of an action by, or in the right of, the Foundation. A Director, Officer, or special appointee is entitled to indemnification only if he or she acted in good faith and in a manner he or she reasonably believed to be in, or not opposed to, the best interests of the Foundation and (where applicable) had no reasonable cause to believe his or her conduct was unlawful. This indemnification will be made in accordance with Section 607.0850, Florida Statutes, as amended from time to time.

10.2 Bonding. The Foundation will keep in force a blanket surety bond or employee dishonesty insurance, the adequacy of which will be determined by the Board, or a committee designated by the Bylaws of the UCF Foundation, Inc.

Board, to assure that each Officer and employee who is authorized to collect, hold, or disburse funds of the Foundation will faithfully discharge his or her duties.

10.3 Seal. The seal of the Foundation will be inscribed with the words, “University of Central Florida Foundation, Inc.,” the year “1968”, and the words, “Foundation Not-for-Profit.”

10.4 No Compensation. The Directors and Board Officers of this Foundation will not receive any compensation from this Foundation for their services as Director or Officer; provided, however, that they may be reimbursed from funds of the Foundation for any travel expenses or other expenditures incurred by them in the proper performance of their duties.

10.5 Rules. These bylaws govern the transaction of business for this Foundation. To the extent that the Bylaws do not cover specific procedures, the most recent version of *Robert’s Rules of Order* will be applied.

10.6 Amendments. These Bylaws may be altered, amended, or rescinded only by an affirmative vote of the majority of all of the voting members of the Board. In case it becomes necessary to call a special meeting for this purpose, written notice will be given to each voting member of the Foundation at least five calendar days before the date set for the meeting, and such notice will indicate the provision sought to be amended and the nature of the amendment proposed to be adopted. All proposed amendments are subject to Board of Trustees review and approval.

10.7 Fiscal Year. The fiscal year of the Foundation will begin on July 1 and end on June 30 of the following year.

10.8 Non-discrimination. The Foundation is committed to non-discrimination with respect to race, creed, color, religion, age, disability, gender, marital status, sexual orientation, national origin, or veteran status.

10.9 Ex Officio Affiliates. The Foundation is committed to engaging community leaders to fulfill the mission. The following individuals will be designated as Ex Officio Affiliates of the Board, all of which will be a non-voting and non-member designation:

1. Mayor of Orange County
2. Mayor of the City of Orlando
3. President of the Florida High Tech Corridor Council, Inc.
4. Chairperson of the Seminole County Board of County Commissioners
5. Mayor of the City of Oviedo

10.10 Conflict of Interest. All actual or potential conflicts of interest involving Directors of the Foundation will be disclosed and addressed in accordance with the Foundation’s Conflict of Interest Policy.

10.11 Confidential and Exempt Public Records. As stated and limited in Florida Statutes Section 1004.28, Foundation records are confidential and exempt from Florida public records laws, unless otherwise designated. Upon receipt of a reasonable and specific request in writing, the Foundation will provide financial information such as expenditures from Foundation funds, documentation regarding completed business transactions, and information about the management of Foundation assets. The

Foundation will furnish this information in a format reasonably responsive to the request, at a reasonable cost to the requesting party. To the extent permitted by law, the Foundation will not, however, release any record or information that includes personal or financial information about a donor, prospective donor, alumnus, volunteer, or employee, without the individual's express written consent. All fundraising activities undertaken by University employees or students, or by volunteers, are undertaken on behalf of the Foundation. All documents associated with such activities or with advising or serving the Foundation, whether or not in possession of any University employee or student, or any volunteer, are records of the Foundation and are confidential.

ARTICLE 11. DEFINITIONS

“Advancement” means the University of Central Florida Foundation, Inc.

“Board Officers” means those individuals who are elected Directors and hold an officer of the Board of Directors, which includes the Chair, Vice Chair(s), Secretary, Assistant Secretary and Treasurer.

“Board of Directors” means the University of Central Florida Foundation Board of Directors.

“Board of Trustees” means the University of Central Florida Board of Trustees.

“CEO” means the University of Central Florida Foundation Chief Executive Officer.

“CFO” means the University of Central Florida Foundation Chief Financial Officer.

“Committee” means either or collectively a Standing Committee and Other Committee.

“Directors” means Elected Directors and Ex-Officio Directors of the Board of Directors.

“Emeritus Director” means any Elected Director who has served two full terms may be nominated and appointed as an Emeritus Director following a six month period beginning at the conclusion of the second term. The Governance Committee will nominate Elected Directors who have served UCF and the Foundation with distinguished service. The Board will serve as the final body to approve the nomination(s).

“Ex Officio Affiliates” means those individuals who hold community leadership positions, as may be designated by the Board of Directors, from time to time.

“Ex Officio Corporate Officers” mean those individuals who hold the designation of CEO, CFO, Senior AVP of Administration at the Foundation, and Director of Foundation Board Relations and Development.

“Ex Officio Directors” mean those individuals who hold the designation of Chair of the Board of Trustees, University President, Chair of the UCF Alumni Board of Directors and President of the UCF Athletics Association Board of Directors.

“For cause” means actions or omissions that may adversely reflect on the interests or reputation of the Foundation or the University, as determined by the University President after consulting with

the Executive committee or any senior executive of the Foundation. Any such determination may be made by the University President and does not need to depend on the conclusion of any external determination or process.

“Foundation” means the University of Central Florida Foundation, Inc.

“Senior AVP of Administration” means the University of Central Florida Foundation, Inc. Senior Associate Vice President of Administration.

“UCF” means the University of Central Florida.

“UCF Alumni Board of Directors” means the University of Central Florida Alumni Association Board of Directors which is a separate advisory board to the Office of UCF Alumni Engagement and Annual Giving.

“UCF Athletics Association Board of Directors” means the University of Central Florida Athletics Association Board of Directors, which governs a separate direct support organization, the UCF Athletics Association.

“University” means the University of Central Florida.

“University President” means the President of the University of Central Florida.

“Vacancy” means and will be deemed to occur upon the incapacity, death, resignation or removal of the incumbent of the Board or an Officer position. Incapacity, which includes abandonment, shall be deemed to occur when, for any reason and regardless of intent, the incumbent does not or cannot fulfill the material duties of the position for thirty consecutive days or forty-five days total in any six month period, unless the Executive Committee resolves not to treat such circumstances as a vacancy. Incapacity will also occur upon the incumbent’s acknowledgement in writing that he or she intends not to perform, or is or will be unable to perform, the materials duties of the position for at least either of such period of days, unless the Executive Committee resolves to not treat such circumstances as a vacancy. The CEO will notify all Executive Committee members upon the occurrence of a vacancy and will specify the cause. Approval of the vacancy by the Executive Committee will be considered binding.

APPROVED BY BOARD ACTION ON: _____ **(Date)**

By: _____ **{SEAL}**

*Secretary
University of Central Florida Foundation, Incorporated
Board of Directors*

ITEM: INFO-1

**University of Central Florida
Board of Trustees
Advancement Committee**

SUBJECT: IGNITE Campaign Update

DATE: November 17, 2016

PROPOSED COMMITTEE ACTION

For presentation at meeting.

Supporting documentation: Presentation to be shown at meeting

Prepared by: UCF Advancement

Submitted by: Mike Morsberger, Vice President for Alumni Relations and Development and CEO, UCF Foundation

ITEM: INFO-2

**University of Central Florida
Board of Trustees
Advancement Committee**

SUBJECT: Legislative Funding Trends

DATE: November 17, 2016

PROPOSED COMMITTEE ACTION

For presentation at meeting.

Supporting documentation: Attachment A: Legislative Funding Trends

Prepared by: University Relations

Submitted by: Dan Holsenbeck, Senior Vice President for University Relations

Attachment A

Legislative Funding Trends

Year	E & G	Tuition & Fees	Lottery	Total
2006-2007	\$236,241,000.00	\$125,875,000.00	\$24,468,000.00	\$386,584,000.00
2007-2008	\$267,221,000.00	\$137,809,000.00	\$21,832,000.00	\$426,862,000.00
2008-2009	\$239,860,000.00	\$143,657,000.00	\$28,700,000.00	\$412,217,000.00
2009-2010	\$203,032,000.00	\$168,137,000.00	\$24,474,000.00	\$395,643,000.00
2010-2011	\$205,350,000.00	\$186,966,000.00	\$28,365,000.00	\$420,681,000.00
2011-2012	\$188,509,000.00	\$224,614,000.00	\$31,808,000.00	\$444,931,000.00
2012-2013	\$141,435,000.00	\$264,439,000.00	\$24,076,000.00	\$429,950,000.00
2013-2014	\$202,392,000.00	\$273,256,000.00	\$28,987,000.00	\$504,635,000.00
* 2014-2015	\$227,827,000.00	\$284,557,591.00	\$36,011,738.00	\$548,396,989.00
* 2015-2016	\$244,069,153.00	\$290,697,911.00	\$34,500,103.00	\$569,267,167.00
* 2016-2017	\$281,936,944.00	\$302,637,031.00	\$38,843,488.00	\$623,417,463.00

** The total does not include College of Medicine, CARD Centers, State Center for Postsecondary Students with Unique Abilities, Capital Funds, or other agency sources. This does include the final state and institutional investments for Performance Funding and Emerging Preeminence. All numbers are taken from General Appropriations Act (GAA) as listed in the legislation.*

10/10/2016

ITEM: INFO-3

**University of Central Florida
Board of Trustees
Advancement Committee**

SUBJECT: Board of Governors Legislative Budget Request

DATE: November 17, 2016

PROPOSED COMMITTEE ACTION

For presentation at meeting.

Supporting documentation: Attachment A: Board of Governors Legislative Budget Request

Prepared by: University Relations

Submitted by: Dan Holsenbeck, Senior Vice President for University Relations

State University System of Florida
Education and General
2017-2018 Other System or Special Initiatives

Rank	Initiatives	YEAR 1 FY 2017-2018			YEAR 2 FY 2018-2019			TOTAL BUDGET REQUEST
		Recurring	Non-Recurring	Total Request for Yr 1	Recurring	Non-Recurring	Total Request for Yr 2	
1	Strategic Cluster Hires - Research	\$20,000,000	\$20,000,000	\$40,000,000	\$20,000,000	\$20,000,000	\$40,000,000	\$80,000,000
1	Sunshine State Education & Research Computing Alliance (SSERCA) - Research	\$1,000,000	\$6,000,000	\$7,000,000				\$7,000,000
2	Laboratory Renovations - Research		\$6,000,000	\$6,000,000		\$6,000,000	\$6,000,000	\$12,000,000
2	Research Infrastructure - Research		\$7,500,000	\$7,500,000		\$7,500,000	\$7,500,000	\$15,000,000
3	Statewide Matching Grant Program for Industry-Sponsored Research - Research			\$12,000,000				\$12,000,000
4	Undergraduate Research Scholar Grant Program - Research		\$2,500,000	\$2,500,000				\$2,500,000
4	Nursing Faculty Recruitment and Retention Program - Health		\$15,000,000	\$15,000,000				\$15,000,000
5	Graduate Medical Education Expansion Program - Health		\$80,000,000	\$80,000,000				\$80,000,000
6	Institutional Undergraduate Research Programs - Research		\$5,000,000	\$5,000,000				\$5,000,000
6	Research Commercialization Activities through I-Corps™ - Research		\$2,500,000	\$2,500,000				\$2,500,000
7	FAMU/FSU College of Engineering - Budget and Finance		\$6,600,000	\$6,600,000				\$6,600,000
8	Support Small Business Development Center - Academic and Student Affairs		\$4,000,000	\$4,000,000				\$4,000,000
8	Florida Institute of Oceanography - Academic and Student Affairs		\$800,000	\$1,800,000				\$1,800,000
	TOTAL		\$54,400,000	\$189,900,000	\$20,000,000	\$33,500,000	\$53,500,000	\$243,400,000
Other Issues Presented at the Request of the Board		Recurring	Non-Recurring	Total Request				
	UF - Faculty Investment	\$45,000,000	-	\$45,000,000				
	UF - Support Five Future Threats and Strategic Opportunities	\$30,000,000	-	\$30,000,000				
	FSU - Faculty Retention	\$11,500,000	-	\$11,500,000				
	FSU - Graduate Students and Postdocs	\$18,500,000	-	\$18,500,000				
	FSU - Student/Faculty Ratio	\$20,000,000	-	\$20,000,000				
	FSU - Preeminence	\$20,000,000	-	\$20,000,000				
	NCF - Student and Campus Enhancements		TBD in November					
	TOTAL	\$145,000,000	-	\$145,000,000				



State University System (SUS) Matching Programs & Other University Initiatives

Major Gifts Matching: \$285 M

Although this program was suspended on June 30, 2011, approximately \$285,056,280 represents the total amount of state matching funds outstanding as of date. The matching program provides state matching funds to universities for private donations that establish permanent endowments with the proceeds of the investments used to support libraries, instruction, and research programs.

The total amount of state matching funds by university is presented as follows:

	2006-07	2007-08	2008-09	2009-10	2010-11	Total
UF	\$15,910,175	\$34,100,562	\$19,493,131	\$26,203,955	\$35,297,440	\$131,005,263
FIU	\$201,699	\$8,334,888	\$1,534,335	\$8,813,845	\$22,887,626	\$41,772,393
FSU	\$443,732	\$11,128,182	\$4,809,888	\$10,382,199	\$12,500,578	\$39,264,579
USF	\$137,057	\$12,994,204	\$3,568,757	\$2,678,732	\$6,631,380	\$26,010,130
FGCU	\$50,000	\$3,873,491	\$903,173	\$1,566,758	\$5,358,859	\$11,752,281
UCF	\$62,550	\$4,423,813	\$2,091,570	\$1,153,227	\$2,533,846	\$10,265,006
FAU	\$125,000	\$5,714,511	\$663,142	\$1,084,421	\$1,931,551	\$9,518,625
UNF	\$404,794	\$1,532,066	\$909,135	\$1,218,993	\$5,195,198	\$9,260,186
NCF	\$0	\$1,195,212	\$313,923	\$100,000	\$938,860	\$2,547,995
UWF	\$420,000	\$107,382	\$795,896	\$270,129	\$844,694	\$2,438,101
FAMU	\$75,000	\$498,643	\$0	\$0	\$648,078	\$1,221,721
Total	\$17,830,007	\$83,902,954	\$35,082,950	\$53,472,259	\$94,768,110	\$285,056,280

2017-2018 LBR

University Initiatives: \$291 M

The following university initiatives were submitted for consideration in the SUS 2017-2018 LBR. Each university has identified initiatives deemed critical to improving various performance metrics, administrative or operational services, or research efforts at their institution.

Unique University Initiatives	Request
FAMU - Brooksville Project	\$1,364,182
FAMU - Online Programs and Course Offerings	\$5,000,000
FAMU - Sustainability Institute	\$716,000
FAMU - Student Success	\$5,635,220
FAU - Sustainable Research Campus	\$7,038,000
FAU - Tech Runway	\$3,000,000
FAU - Cyber-Intensive Monitoring, Management, and Restoration	\$2,177,353
FGCU - Honors College for Academic Excellence	\$1,600,000
FGCU - Support Existing Talent Gaps	\$2,868,500
FGCU - Restoration of Academic/Career Attainment Funding	\$464,250
FIU - FIU StartUP Initiative	\$6,102,120
FIU - Hazardous Substance Mitigation	\$2,500,000
FIU - FIU UP:LIFT Project	\$4,995,314
FPU - Faculty Hiring	\$6,600,000
FPU - Institute for Technology Entrepreneurship	\$5,000,000
FSU - Center for Advanced Power Systems	\$1,181,000
FSU - Faculty Retention	\$11,500,000
FSU - Florida Center for Advanced Aero-Propulsion	\$5,000,000
FSU - Graduate Students and Postdocs	\$18,500,000
FSU - Ultra-High Field Magnets	\$300,000
FSU - Student/Faculty Ratio	\$20,000,000
FSU - Themed Experience Institute	\$1,163,000
FSU - Preeminence	\$20,000,000
FSU-MS - Primary Care Initiative	\$3,644,500
NCF - Improving 4-Year Graduation Rates	\$1,665,000
NCF - Career, Internship & Fellowship Development Program	\$225,000
UCF - Community School	\$2,605,000
UCF - Crohn's and Colitis Research	\$2,000,000
UCF - International Consortium for Advanced Research	\$8,000,000
UCF - Incubator	\$3,000,000
UCF - Lou Frey Institute	\$1,000,000

2017-2018 LBR

UF - Florida Engineering Experiment Station	\$2,500,000
UF - Institute for Comparative Veterinary Diagnostic	\$6,300,000
UF - Medical Marijuana: Efficacy and Safety Evaluation	\$2,462,000
UF - Enhance ZIKA Research and Education Capacity	\$4,200,000
UF - Faculty Investment	\$45,000,000
UF - Support Five Future Threats and Strategic Opportunities	\$30,000,000
UF-IFAS - Water Quantity/Quality Best Management Practices	\$2,507,945
UF-IFAS - Invasive Wildlife Response Program	\$702,976
UF-IFAS - Suwannee Valley Agricultural Extension Center	\$1,989,000
UF-IFAS - Upgrade Florida Research & Education Center	\$1,000,000
UF-IFAS - Tropical Research & Education Center	\$3,917,585
UNF - Culture of Completion and Career	\$5,000,000
UNF - Advanced Manufacturing and Materials Initiative	\$3,000,000
UNF - Coastal Science Institute	\$2,939,150
UWF - Advanced Manufacturing Design Studio	\$351,000
UWF - Strategic Academic Program - Civil Engineering	\$1,250,000
UWF - Strategic Academic Program - Intelligent Systems	\$1,250,000
UWF - Student Success	\$2,000,000
UWF - Alice Hall/Robinson Farmstead	\$500,000
UCF/FIU - Population Health Sciences Research Collaborative	\$2,000,000
UCF/FIU - Enhancing Transfer Student Success	\$17,000,000
Total	\$290,714,095

2017-2018 LBR

ITEM: INFO-4

**University of Central Florida
Board of Trustees
Advancement Committee**

SUBJECT: National Media Update

DATE: November 17, 2016

PROPOSED COMMITTEE ACTION

For presentation at meeting.

Supporting documentation: Presentation to be shown at committee meeting

Prepared by: UCF Communications and Marketing

Submitted by: Grant Heston, Vice President for Communications and Marketing

ITEM: INFO-5

**University of Central Florida
Board of Trustees
Advancement Committee**

SUBJECT: UCF Music: Flying Horse Big Band video

DATE: November 17, 2016

PROPOSED COMMITTEE ACTION

For presentation at meeting.

Supporting documentation: Presentation to be shown at committee meeting

Prepared by: UCF Communications and Marketing

Submitted by: Grant Heston, Vice President for Communications and Marketing

ITEM: ADVC-2

**University of Central Florida
Board of Trustees
Advancement Committee**

SUBJECT: Second Amended and Restated Advancement Committee Charter

DATE: November 17, 2016

PROPOSED COMMITTEE ACTION

Approve the second amended and restated Advancement Committee Charter.

BACKGROUND INFORMATION

One of the functions of the Advancement Committee is to review the charter of the Advancement Committee annually. These revisions were proposed at the last Advancement Committee meeting to more accurately reflect the current committee objectives.

Supporting documentation: Attachment A: Second Amended and Restated Advancement Committee Charter

Prepared by: Karen Monteleone, Advancement Committee Administrative Support

Submitted by: Karen Monteleone, Advancement Committee Administrative Support

Attachment A
**Second Amended and Restated Advancement
Committee Charter**

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1. Overall Purpose and Objectives

The Advancement Committee is appointed by the University of Central Florida Board of Trustees to provide strategic input and oversight to the areas of university relations, alumni ~~relations engagement~~ and development, and ~~Communications and Marketing. marketing, communications, and admissions.~~

2. Authority

The Board authorizes the committee to:

- 2.1 perform activities within the scope of its charter
- 2.2 engage advisers as it deems necessary to carry out its duties
- 2.3 have unrestricted access to management, faculty, and employees of the University of Central Florida and its direct support organizations and affiliates, as well as to all books, records, and facilities of each
- 2.4 review strategic initiatives and policies for the divisions performing the university's Advancement role

3. Organization

Membership

- 3.1 The chair of the Board will appoint the chair and members of the committee.
- 3.2 The committee will consist of at least five members, including chair of the committee. The chair of the Board of Trustees will serve as an ex-officio member of the committee in addition to the five members.
- 3.3 Members will serve on the committee until their resignation or replacement by the chair of the Board.

Meetings

- 3.4 A majority of the members of the committee will constitute a quorum for the transaction of business.

- 3.5 Meetings will be held not less than four times per year.
- 3.6 The committee will maintain written minutes of its meetings.
- 3.7 The committee may request special reports from university or DSO management on topics that may enhance its understanding of their activities and operations as it relates to the Advancement mission.

4. Roles and responsibilities

With regard to each topic listed below, the committee will:

University Relations

Policy Review and Input

- 4.1 review and ensure that a written policy exists for guidance on general political involvement of individuals affiliated with the university
- 4.2 review and ensure that a written policy exists for guidance on involvement in political process related to use of campus facilities and other assets
- 4.3 review and ensure that a written policy exists for ethical guidelines related to the lobbying process
- 4.4 review the mission of the division

Action (information and counsel as appropriate by BOT):

- 4.5 periodically receive information on staffing and operational environment and provide appropriate counsel
- 4.6 provide appropriate counsel on communication techniques
- 4.7 actively participate in building relationships with relevant government officials and other appropriate publics, with the intent to advocate the university's goals
- 4.8 provide counsel on legislative session strategy, priorities and practices

~~Marketing, Communications, and Admissions~~ Communications and Marketing

- 4.9 support recruitment ~~of National Merit, National Achievement, and National Hispanic Scholars~~

- 4.10 communicate with marketing, news, radio, and TV units on noteworthy people and programs
- 4.11 support fundraising efforts ~~for First-Generation Matching Grants and other need-based and merit-based scholarship programs.~~
- 4.12 enhance UCF's visibility and prestige among target audiences locally, statewide and nationally
- 4.13 participate in media interviews and UCF television programs

~~4.134.14~~ assist Communications and Marketing in accomplishing UCF initiatives

Alumni ~~Relations-Engagement~~ and Development

~~4.144.15~~ make a gift at the minimum level determined by the Board. This requirement excludes ex-officio members

4.16 ~~in consultation with the Vice President for Advancement, help to identify at least three new donor prospects annually and be aware of opportunities for transformational gifts to UCF.~~

~~4.154.17~~ support the university's strategic plan goals related to Alumni Engagement and Annual Giving

~~4.16~~ inform friends, family, and colleagues about membership in the UCF Alumni Association

4.18 ~~in coordination with the Vice President for Advancement, host alumni, cultivation, and stewardship events to promote a culture of service and philanthropy at UCF~~

~~4.174.19~~ be advocates, advisors, and ambassadors for UCF throughout the region and around the nation

5. Governance

- 5.1 evaluate the committee's own performance, both of individual members and collectively, on a regular basis
- 5.2 evaluate the achievement of the committee's duties specified in the charter and provide an accountability summary to the Board
- 5.3 provide a summary on the Board's *Attendance and Participation Dashboard* and

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Trustee Self Assessment forms

- 5.4 review the committee charter annually and discuss any required changes with the Board
- 5.5 ensure that the charter is approved or reapproved by the Board annually

Adoption of Charter

I HEREBY CERTIFY that the University of Central Florida Board of Trustees adopted this Second Amended and Restated charter at its regularly scheduled meeting on November 17, 2016 2008.

Secretary
University of Central Florida Board of Trustees

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