

Board of Trustees

**Advancement Committee Meeting**

October 26, 2017

UCF *FAIRWINDS* Alumni Center

MINUTES

**CALL TO ORDER**

Trustee Clarence Brown, chair of the Advancement Committee, called the meeting to order at

9:30 a.m. in the *FAIRWINDS* Alumni Center on the UCF Orlando campus. Committee members Kenneth Bradley, Nick Larkins, and Alex Martins were present in person, and Joseph Conte was on the phone. A quorum was confirmed.

**MINUTES**

The minutes were approved as written.

**NEW BUSINESS**

Mike Morsberger, Vice President for Advancement and CEO of the UCF Foundation, recommended the naming of a plaza, in recognition of a gift made by long-time UCF donors and friends, Tony and Sonja Nicholson.

* Naming of the Tony and Sonja Nicholson Plaza (ADVC-1)

The Advancement Committee unanimously approved the item.

**ADVANCEMENT COMMITTEE UPDATES**

University and Government Relations

Dan Holsenbeck, Senior Vice President for University Relations, shared an update on legislative activities and the budget outlook for the 2018 legislative session.

He also informed the committee that UCF Day at the Capitol is scheduled on November 15.

Communications and Marketing

Grant Heston, Vice President for Communications and Marketing, introduced Dr. Briant Coleman, Assistant Vice President for Strategic Initiatives and Communications, and Dr. Adrienne Frame, Associate Vice President and Dean of Students, who gave a presentation on UCF’s Title IX Awareness and Prevention Campaign titled, “Let’s be Clear.” The goal of this campaign is to keep campus safe by creating a seamless way for students, faculty, and staff to file reports, in addition to promoting awareness of what consent is and is not.

Alumni, Development, and Foundation

Mike Morsberger deferred his report to Provost Dale Whittaker, who provided a summary of the recent visit from the Bill and Melinda Gates Foundation.

Chair Brown adjourned the meeting at 10:08 a.m.