



UNIVERSITY OF CENTRAL FLORIDA

**Board of Trustees
Advancement Committee
FAIRWINDS Alumni Center
January 18, 2018, 9:00 – 9:45 a.m.
Conference call 800-442-5794, passcode 463796**

AGENDA

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| I. CALL TO ORDER | Clarence Brown
<i>Chair, Advancement Committee</i> |
| II. ROLL CALL | Karen Monteleone
<i>Director, Foundation Board Relations</i> |
| III. MEETING MINUTES | Chair Brown |
| IV. NEW BUSINESS | |
| • University Relations | Dan Holsenbeck, <i>Senior Vice President for University Relations</i> |
| • Communications and Marketing
- UCF License Plate Sales
(INFO-1) | Grant Heston, <i>Vice President for Communications and Marketing</i> |
| • Alumni, Development, and Foundation
- Naming of the Roth Athletics
Center (ADVC-1) | Karen Cochran, <i>Senior Associate Vice President for Development</i> |
| V. OTHER BUSINESS | |
| VI. CLOSING COMMENTS | |



UNIVERSITY OF CENTRAL FLORIDA

Board of Trustees
Advancement Committee Meeting
October 26, 2017
UCF *FAIRWINDS* Alumni Center

MINUTES

CALL TO ORDER

Trustee Clarence Brown, chair of the Advancement Committee, called the meeting to order at 9:30 a.m. in the *FAIRWINDS* Alumni Center on the UCF Orlando campus. Committee members Kenneth Bradley, Nick Larkins, and Alex Martins were present in person, and Joseph Conte was on the phone. A quorum was confirmed.

MINUTES

The minutes were approved as written.

NEW BUSINESS

Mike Morsberger, Vice President for Advancement and CEO of the UCF Foundation, recommended the naming of a plaza, in recognition of a gift made by long-time UCF donors and friends, Tony and Sonja Nicholson.

- Naming of the Tony and Sonja Nicholson Plaza (ADVC-1)

The Advancement Committee unanimously approved the item.

ADVANCEMENT COMMITTEE UPDATES

University and Government Relations

Dan Holsenbeck, Senior Vice President for University Relations, shared an update on legislative activities and the budget outlook for the 2018 legislative session.

He also informed the committee that UCF Day at the Capitol is scheduled on November 15.

Communications and Marketing

Grant Heston, Vice President for Communications and Marketing, introduced Dr. Briant Coleman, Assistant Vice President for Strategic Initiatives and Communications, and Dr. Adrienne Frame,

Associate Vice President and Dean of Students, who gave a presentation on UCF's Title IX Awareness and Prevention Campaign titled, "Let's be Clear." The goal of this campaign is to keep campus safe by creating a seamless way for students, faculty, and staff to file reports, in addition to promoting awareness of what consent is and is not.

Alumni, Development, and Foundation

Mike Morsberger deferred his report to Provost Dale Whittaker, who provided a summary of the recent visit from the Bill and Melinda Gates Foundation.

Chair Brown adjourned the meeting at 10:08 a.m.

ITEM: INFO-1

**University of Central Florida
Board of Trustees
Advancement Committee**

SUBJECT: UCF License Plate Sales

DATE: January 18, 2018

PROPOSED COMMITTEE ACTION

For presentation at meeting.

Supporting documentation: For presentation at meeting.

Prepared by: UCF Communications and Marketing

Submitted by: Grant Heston, Vice President for Communications and Marketing

ITEM: ADVC-1

**University of Central Florida
Board of Trustees
Advancement Committee**

SUBJECT: Naming of the Roth Athletics Center

DATE: January 18, 2018

PROPOSED COMMITTEE ACTION

Approve naming of the Roth Athletics Center upon the completion of the pledge payment by the donors. The naming is requested in grateful recognition of the generous contributions by Susan and Jerry Roth to the University of Central Florida and the UCF Athletics Association, Inc.

BACKGROUND INFORMATION

On August 31, 2016, Jerry S. Roth entered into an agreement with the University of Central Florida Foundation, Incorporated. The donor made an anonymous charitable gift commitment to the Foundation to be applied to the construction of certain improvements including an Athletics Administration Building at UCF. Recently, the donors made their desire to move from anonymous to being identified. The fund is designated on the books and records of the Foundation as the “Roth Athletics Football Expansion Projects.”

Physical naming of the Roth Athletics Center is conditioned upon receipt of \$1,600,000 to the Fund, \$1,200,000 of which has been received. The donor will make annual contributions of \$100,000 over the next four years each August on the date of the initial contribution. Previously, the Roths were publicly recognized with the modifier “following approval by the UCF Board of Trustees” until that approval is obtained.

Supporting Documentation: Attachment A: 9.005 Naming of Buildings and Facilities

Prepared by: Margaret Jarrell-Cole, Associate Vice President and
Legal Counsel, UCF Foundation, Inc.

Submitted on behalf of: Michael J. Morsberger, Vice President for Advancement and
Chief Executive Officer of the UCF Foundation, Inc.

Attachment A

9.005 Naming of Buildings and Facilities

The naming of any building, road, bridge, park, recreational complex, other similar facility or educational site, as defined in Board regulation 8.009, (collectively referred to as a “University Facility”) of a state university for individuals or groups who have made significant contributions to the university or the state of Florida is the prerogative and privilege of the State University System of Florida and is vested in the Board of Governors. The Board of Governors hereby delegates such approval authority to each university board of trustees provided that the board of trustees establishes procedures for the naming of such University Facilities to include the following elements:

- (a) The naming of any University Facility must be approved by the board of trustees as a noticed, non-consent agenda item.
- (b) Non-gift related honorary naming of a University Facility should be reserved for individuals who have made significant contributions to the university or to the state of Florida or to the fields of education, government, science or human betterment and who are of recognized accomplishment and character. Honorary naming of a University Facility is not allowed for any active board member or employee of the Board of Governors or any active employee, student, or trustee of the university.
- (c) Gift-related naming of a University Facility requires a donation which makes a significant contribution to the cost of the University Facility, or for an existing facility, significant improvements, both as established by the board of trustees’ policy. The limitations set forth in paragraph (b) are not applicable to gift-related naming of a University Facility.

Authority: Section 7 (d), Art. IX, Fla. Const., History—Formerly 6C-9.005, 11-3-72, Amended 12-17-74, 8-11-85, Amended and Renumbered as 9.005, 3-27-08. Amended 11-21-13.