

Minutes
UCF AHSC Strategic Planning Retreat
University of Central Florida
May 14, 2021

UCF Board of Trustees Chair Beverly Seay, Trustee Joseph Conte, and Trustee Bill Christy attended the virtual UCF Academic Health Sciences Center Strategic Planning Retreat from 10:00 a.m. to 1:00 p.m.

Dean German reviewed the retreat agenda and goals for the day.

The first ‘*Temperature Taking Poll*’ was conducted, which asked participants about their understanding of the strategic planning process: “I have a good understanding of the strategic planning process” and 49 percent of participants agreed.

Dean German introduced Dr. Darrell Kirch who provided a presentation regarding *The Evolution of the Academic Health Science Center*.

UCF AHSC Deans introduced the strategic planning framework and their vision for the organization in the context of that strategic area:

- Dean German spoke regarding “Evolution of the AHSC as a Sustainable Organization.”
- Dean Sole spoke regarding “Differentiation and Value.”
- Dean Ingersoll spoke regarding “UCF and AHSC Alignment.”
- Dr. Deichen spoke regarding “Clinical Enterprise Development.”

Meeting attendees were split into breakout groups to discuss three key questions:

- Reflecting on the trends presented, what excites you the most? What is missing or what do you want to amplify in the draft strategic framework?
- Imagine the AHSC as wildly successful in 2026 and beyond: How do you envision that we look differently in 5-10 years?
- How will we know if we’re successful in this planning process?

The group then re-convened, and a representative from each breakout group provided a report-out to capture the key points from their respective discussions.

Several themes emerged across groups:

- There is great excitement about interprofessional education, from being more creative with curriculum to other opportunities that go beyond dual degrees, to research, clinical practice, and educating students under an interdisciplinary model.

- There is great opportunity and energy for innovation, especially by taking advantage of the strengths and opportunities already present at UCF and the surrounding region, including space, tourism, and more.
- There is an emphasis on the importance and value of garnering strong and sustainable partnerships with the community and community organizations.
- There was a discussion around the desire for strong infrastructure and the support needed to be successful, including state support and philanthropic resources.
- Branding was elevated as an opportunity to coalesce the UCF AHSC around a common culture and identity, and also be leveraged to garner strong relationships with the community.

According to the closing “Temperature Taking” poll, 76 percent of participants now agreed that they have a good understanding of the strategic planning process.

Next steps in the process include incorporating retreat feedback and developing solutions to strategic priorities identified. Participants were encouraged to provide additional feedback and questions to ahscsp@ucf.edu.

Dean German provided closing comments for the retreat and thanked the participants.