



UNIVERSITY OF CENTRAL FLORIDA

Board of Trustees
Strategic Partnerships and Advancement Committee Meeting
November 16, 2021
Neptune Community Multipurpose Room 195

MINUTES

CALL TO ORDER

Trustee Joseph Conte, Chair of the Strategic Partnerships and Advancement Committee, called the meeting to order at 3:15 p.m. and stated that the meeting was covered by the Florida Sunshine Law and the public and press were invited to attend. Strategic Partnerships and Advancement Committee Trustee Harold Mills, Trustee Jeff Condello (Zoom), Trustee Meg Hall, Trustee Caryl McAlpin, and Trustee John Miklos (Zoom) were in attendance. Ex Officio committee member and BOT Chair Alex Martins was also in attendance. Trustee Beverly Seay, Trustee Tiffany Altizer, and Trustee Joseph Harrington attended as guests.

MINUTES

The minutes from the September 22, 2021, meeting were unanimously approved as written.

ACTION

President Alexander Cartwright recognized Dale Ketcham, Vice President for Government and External Relations at Space Florida, and thanked him for his organization's partnership with UCF.

Dr. Elizabeth Klonoff, Vice President for Research and Dean of the College of Graduate Studies, provided an overview of the opportunity to rename UCF's Center for Microgravity Research to The Stephen W. Hawking Center for Microgravity Research and Education. Klonoff noted that if approved, this would be the first research center in the United States to use Dr. Hawking's name.

A motion was made by Trustee McAlpin to recommend the approval of renaming UCF's Center for Microgravity Research to The Stephen W. Hawking Center for Microgravity Research and Education to the Board of Trustees. Trustee Mills seconded the motion. The motion passed unanimously.

DISCUSSION

Trustee Conte invited Karen Cochran, Interim Vice President for Advancement and Interim CEO, UCF Foundation, to provide an update on the UCF Challenge. Cochran provided a review of the major gift cycle and an update on the results of prospect identification meetings with members of the Board of Trustees and UCF Foundation Board.

Cochran shared information on the solicitations made or planned for FY22 by quarter and the FY22 fundraising pipeline. Cochran noted that the UCF Challenge continued to bring about positive fundraising results, which included 17 match requests, 2 gifts in negotiation, and 2 closed gifts of \$1M.

Cochran addressed inquires related to engaging alumni in the UCF Challenge that occurred at the September meeting of the Strategic Partnerships and Advancement Committee. Recommendations provided to address engaging alumni included matching the spendable portion of endowments created by UCF alumni in support of the UCF Challenge as well as creating a matching incentive for the Day of Giving Campaign. Discussion occurred regarding these recommendations.

Trustee Harrington inquired as to how UCF Advancement was building a culture of philanthropy among current students. Cochran shared that several initiatives surrounding student engagement are coordinated by the department of Alumni Engagement and Annual Giving. Cochran also noted that creating more opportunities for students to see philanthropy in action on campus, such as donor walls and commemorative signage, would be crucial to continue fostering a culture of philanthropy.

NEW BUSINESS

Chair Conte inquired if any members of the committee had additional items to bring forward. No additional business was brought forward.

ADJOURNMENT

Trustee Conte adjourned the meeting at 4:15 p.m.

Reviewed by: _____
Joseph Conte, Chair, Strategic Partnerships and
Advancement Committee

Date: _____

Submitted by: _____
Michael Kilbride, Associate Corporate Secretary

Date: _____